

Register Now!

31st Annual High Schools That Work Staff Development Conference

July 12 – 15, 2017

Gaylord Opryland Resort
& Convention Center
Nashville, Tennessee



CTE Strategies That Work

Career and Technical Education (CTE) is a driving force in American education today. To prepare students for college and careers, instructors and directors must transform technical high schools and centers into learning venues that cultivate students' readiness to compete in today's 21st-century economy.

SREB invites you to attend the **31st Annual High Schools That Work Staff Development Conference** and explore ways to enhance CTE instruction and equip students with the problem-solving, communication and teamwork skills they need. The conference is July 12-15, 2017, in Nashville, Tennessee, at the Gaylord Opryland Resort & Convention Center.

Come as a Team

We encourage teams from schools and districts to attend the conference. Return home and share your experiences and best practices learned with your colleagues. We have several sessions directed toward leaders, teachers and counselors who work at shared-time and full-time career centers and technical high schools.

Don't be fooled by the name. There are innovative best practices for full-time and shared-time career and technical education centers too.

Session Highlights

The conference offers over 400 sessions. Below is sampling of selected sessions designed specifically with career training in mind.

Shifting Perspective From Covering Curricula To Preparing Students

See how academic and technical schools have shifted from isolated entities to collaborative teams. Academic teachers regularly meet with technical teachers to devise instructional concepts that make academic instruction an authentic experience.

Presenters: Daniel Perna, President, James Daniel & Associates, LLC, Houtzdale, PA; Tracy Boone, Director of Curriculum and Instruction and Michelle Saylor, Superintendent, Bald Eagle Area School District, Wingate, PA and MaryAnn Volders, Vice President for Secondary Education, Central Pennsylvania Institute of Science and Technology, Pleasant Gap, PA

SREB

Technology Centers
That Work

Business and Industry Tours: Building Partnerships Through Collaboration With Project-Based Learning

Leaders explore how business and industry tours can be valuable resources used to authenticate instruction in the classroom. Hear how employers and postsecondary leaders can provide problem-based learning experiences in the classroom that can help students articulate their technical, academic and employability skills during job interviews.

Presenter: Marty Sugerik, Mathematics Consultant, SREB, Atlanta, GA

Revealing Rubrics Ready for Rookies

Learn a very simple formula for creating a rubric. The rubric gives students a visible “finish line” of skills to master and assists in assessment and feedback for both teachers and students. Also explore the concept of correlating grades to rubric levels.

Presenter: Mike Eubank, Director, Mid-America Technology Center, Wayne, OK

Positive Placement: Removing Barriers and Increasing Access

Despite strong co-op/work study programs that connect students with potential jobs, many seniors still graduate without job offers. Learn about a career fair strategy one school is using to help students find employment.

Presenters: Jennifer McGuire, Teacher Leader for Guidance and Thomas Silvia, Technical Supervisor, Upper Cape Cod Regional Technical School, Bourne, MA

What is a TCTW Pathway Audit and Why Conduct One?

A “comprehensive needs assessment” can help a center document actual challenges and actions to overcome the challenges. This presentation will provide the process for conducting a needs assessment to help centers identify strategies for school improvement.

Presenters: Lynda Jackson, Director, Technology Centers That Work (TCTW) and Dale Winkler, Special Assistant to the Senior Vice President, SREB, Atlanta, GA

Career Tech Pathways Lead to Hope and Purpose

Learn how one STEM academy in a socioeconomically depressed area of Ohio offers career pathways to juniors and seniors to break the cycle of poverty.

Presenter: Andrea Zaph, STEM Academy Principal, Collins Career Center, Chesapeake, OH

Success in CTE: Eliminate Literacy Lapses and Navigate Numeracy Needs

Facilitated by CTE English and mathematics teachers, this session will provide CTE teachers with instructional strategies to help students with common math and English problems. These strategies are effective in improving students’ presentations, reading of technical materials, technical writing, linear measurement, proportions and understanding decimals.

Presenters: Sara Hampton, CTE Math Teacher and Cyndi Nelson, English Teacher, Carver Career Center, Charleston, WV and Kathleen McNally, School Improvement Specialist, SREB, Atlanta, GA

Defining CTE Excellence Using a Data-Driven Model

Bryan ISD initiated a program evaluation to recognize excellence in a CTE program through a set of indicators. At the end of the second year, comparative data regarding growth in the indicators by cluster, program of study and teacher performance has demonstrated where interventions need to occur to help every teacher reach CTE Excellence.

Presenters: Luann Argersinger, CTE Counselor, David Reynolds, Director and Kevin Ross, Coordinator, Bryan ISD, Career and Technical Education, Bryan, TX

The Student-Centered Building

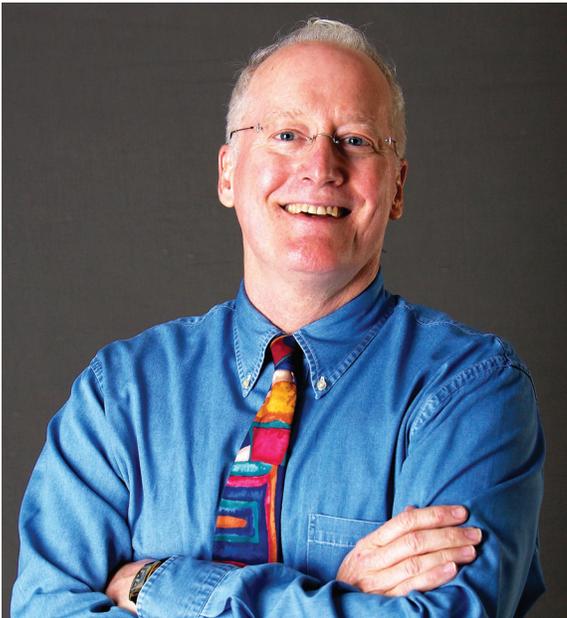
Transform a school’s culture from a teacher-centered building to a successful student-centered learning environment with fewer disciplinary referrals and increased student engagement.

Presenter: Chris Dinkins, Director, Fairfield Career & Technology Center, Winnsboro, SC

Teaching Strategies Can be Fun AND Effective!

Learn the eight categories of research-based strategies and the affect using them has on student achievement, classroom management, integration of academics and critical thinking.

Presenters: Dan Hogan, Culinary Arts Instructor, Manual Career and Technology Center, Kansas City, MO and Gina Smith, Independent Consultant, Harrisonville, MO



Don't Miss the Closing Keynote Speaker Saturday, July 15

Mark Taylor is an award-winning speaker recognized internationally as an educator, expert and consultant at the forefront of transforming educational practice and workplace management. As an authority on the traits, developmental issues and learning outcomes of today's young people, he is dedicated to helping schools better understand and serve their students.

Meet Generation Next: Teaching Today's Learners

Today's learners are different. Students have characteristics and expectations that present unique challenges to those charged with teaching, serving and supervising them through their secondary school experience. Issues with self-esteem and self-appraisals, digital orientation and styles of interacting can impact and interfere with students being compliant, responsible for their own learning and academic success, and their readiness for college and the workplace.

Registration Information

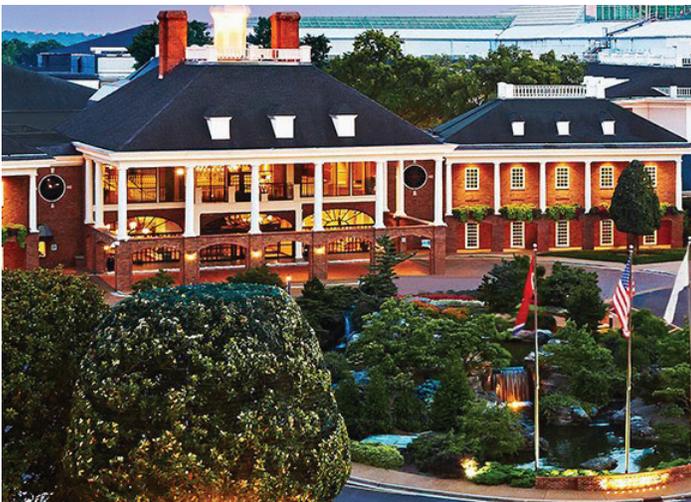
Register online at www.sreb.org/summerconference!

Registration Options	Date	Price
HSTW Staff Development Conference	July 12-15, 2017	\$300
HSTW Staff Development Conference One-Day Registration	July 13, 2017 or July 14, 2017	\$150
Spouse/Guest		\$80

Registration fees include a conference bag, publications packet, admission to all sessions and the exhibit hall, breakfast, refreshment breaks and hot lunches. Spouse/guest registrations only include admission to the exhibit hall, meals and refreshment breaks.

Hotel Information

Gaylord Opryland Resort & Convention Center
 2800 Opryland Drive, Nashville, TN 37214
 Rate: \$159/night plus room tax and fees.



As is standard practice, hotels will require a one-night deposit for each room reservation. Refunds will be given only if cancellations are made at least seven (7) days prior to the scheduled date of arrival. Reservations must be made by Friday, May 26, 2017, to receive the SREB room rate.

It is advisable to reserve your rooms early, as the SREB block tends to sell out quickly. By Wednesday, May 24, 2017, each room must list each occupant's name and a valid method of payment for the one-night deposit. Credit cards and checks are considered valid methods of payment; school purchase orders will not be accepted.

Questions

Please call Connections Housing at (404) 842-0000 or (800) 262-9974 for questions regarding hotel reservations.

SREB

Technology Centers
That Work

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APRIL 2017

SREB welcomes CTE educators

*Join us to learn
and network
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educators to better
prepare your
students for college
and careers.*

