

Go Further

*Discussion-based, online learning
to strengthen college and career advising*

SREB

Go Alliance
Academy






Shifting financial aid processes ...

huge caseloads ...

**a constant stream of
administrative tasks ...**

parent engagement ...

unrelenting deadlines ...



Preparing students to navigate college and career options is more complex than ever.

That's why we're providing you with a one-of-a-kind opportunity to deepen your knowledge about college and career advisement: the Go Alliance Academy.

The content, developed by experts in the field, is current and relevant. The digital platform is state-of-the-art. And the people behind the Academy — the Southern Regional Education Board's Go Alliance — are among the most trusted sources in the nation on college and career preparation.

The knowledge you gain will save you time in the long run. So the Go Alliance Academy is well worth trying out, even with your busy schedule.

The Method

The Academy is a true learning community: You participate on your own time and your own schedule as part of a cohort, taking part in online discussions with colleagues, led by a professional facilitator.

Professional development courses are four to six hours a week, spanning four weeks; academic credit courses are six to eight hours a week, spanning four weeks. (See the back of this brochure for information about credits.)



The Curriculum

*The SREB **Go Alliance Academy** offers several courses on the topics that counselors, postsecondary advisors, teachers and principals need and want most:*

Building a College-Going Culture for All Students

Designed to help you strengthen your outreach to low-income students and those who would be first in the family to attend college. The four sessions will deepen your understanding of:

- the changing career landscape (and jobs of the future)
- the cultural beliefs of students and families that are sometimes a barrier to postsecondary education
- how school counselors and college access professionals can work together as a team to better serve students
- how to advocate to administrators and others for your unique role in helping students plan their next steps after high school
- how to act as a change agent to create college-going culture at your school to promote students' awareness of postsecondary options and increase their engagement in the planning process
- how to raise teacher and student expectations that education after high school is an option for all students

SESSIONS

1. Understanding the National Workforce Landscape and 21st Century Careers
2. Cultural Competency and Equity
3. Understanding, Communicating and Advocating for the Role of the School Counselor in College and Career Planning
4. Creating a Schoolwide, College-Going Culture

College, Career and Academic Planning

A big-picture course with practical applications, designed to help you guide students as they make important decisions about their future. The course will enable you to:

- help students form a plan for high school and beyond, based on their careers of interest
- analyze data to uncover and address issues of equity in access to college prep opportunities
- gain a more comprehensive understanding of postsecondary options and communicate this information to students and parents so they can make more-informed decisions

SESSIONS

1. Supporting Student Career Awareness and Development
2. Engaging Students in Career Awareness and Planning
3. Using Data to Address Equity and Guide Academic and Career Planning
4. Helping Students Make Postsecondary Choices

Financial Aid and College Applications

Developed to deepen your financial aid proficiency to help students and parents complete the Free Application for Federal Student Aid (FAFSA) and apply to college and other postsecondary education options. This course teaches you to:

- communicate the intricacies of financial aid, including terminology, to parents and students
- increase the number of FAFSA applications by students
- help parents and students understand the total cost of college as well as the variety of financial aid opportunities available to them
- collaborate with administrators, teachers and parents to prepare students for college admission tests
- assist students in completing the application process for education opportunities after high school

SESSIONS

1. Guiding Parents and Students Through the Complexities of Financial Aid
2. Assisting With the Financial Aid Process
3. Preparing for College Admissions Tests
4. Postsecondary Admissions: The Application Process

College and Career Advising in the Middle Grades

Tailored specifically for school counselors and college access professionals in middle schools. Through this module, you will learn:

- how to promote students' awareness of postsecondary options and raise teacher, student and parent expectations
- tools and strategies to help students connect career aspirations to academic planning, including employment-area forecasts and career clusters for your state
- how to help students develop the mindsets and skills they will need for academic and career success
- ways to support students in their transitions from elementary to middle grades to high school

SESSIONS

1. Developing a College-Going Culture in Your School or Organization
2. Helping Middle Grade Students and Families Understand the Value and Affordability of Postsecondary Education
3. Engaging Middle Grades Students in Self-Exploration of Career Interests and Skills
4. Using Data to Address Equity and Create Early Warning Systems
5. Engaging Middle Grades Students and Families in Academic Planning and Transitions
6. Helping Students Develop Mindsets and Skills for Academic and Career Success



The Curriculum (continued)

College and Career Advising in the Elementary Grades

Tailored specifically for counselors who work in elementary schools, this module helps you learn how to expose students to future careers and guide them on the path to education after high school. Through this module, you will:

- learn how to develop a college-going culture in elementary school, including tools and strategies to communicate the value and affordability of postsecondary education
- explore state-adopted career clusters, state and local employment forecasts, and how to dispel cultural stereotypes that can influence career aspirations
- explore tools and strategies to help students understand the connections between career aspirations and academic planning
- learn how to disaggregate school data to monitor for equity, identify early warning signs, and plan interventions
- learn strategies to help students develop growth mindsets, resilience, academic skills, and other skills for success in college and careers

SESSIONS

1. Developing A College-Going Culture in Your Elementary School
2. Helping Elementary Teachers, Students and Families Understand the Value and Affordability of Postsecondary Education
3. Engaging Elementary Students in Self-Exploration of Career Interests and Skills
4. Equity and Design Interventions for At-Risk Students
5. Preparing Students for Academic and Career Success

College and Career Advising for Special Populations

To adapt advising for students in special circumstances – foster youth, for example, or students who have disabilities or are homeless – counselors need specialized knowledge. This course will give you:

- deeper understanding of special populations (and ways to build support systems for them)
- insights into helping diverse students explore postsecondary options and plan their academic choices accordingly
- ways to optimize the guidance you provide into the application process for college and financial aid — and making the transition to what's next

SESSIONS

1. Understanding and Identifying Special-Population Students
2. Building Support Systems for Special-Population Students
3. Academic Progress and Planning
4. Postsecondary Exploration
5. The College Admission Process and Financial Aid
6. Transition to College

College and Career Advising for Educators

As a teacher, you can play a key role in helping students identify and pursue their education beyond high school. This course helps you:

- better understand the national workforce landscape and 21st century careers
- contribute to the creation of a college-going culture at your school
- engage students as they become aware of careers and plan next steps after high school
- support students' exploration of postsecondary education and preparation for applying to college

SESSIONS

1. Understanding the National Workforce Landscape and Today's Careers
2. Helping Students Understand Postsecondary Options
3. Promoting A College-Going Culture in Your School
4. Supporting Student Career Awareness and Development

Maximizing School Counselor Impact: A Module for Principals

This course helps principals engage with counselors to take the steps needed to achieve goals in school improvement. You will learn how to:

- develop leadership skills for change
- use data to assess and inform school change
- create a college-going culture
- work with your school counselors to achieve change

SESSIONS

1. The Impact of School Counselors on Student Achievement
2. Understanding the Role of the School Counselor
3. Setting Expectations for a Comprehensive School Counseling Program in Your School
4. Strengthening the School Counselor-Principal Relationship



The Components

Each course offered in the Go Alliance Academy includes:

- Goals for learning
- Online readings
- Online resources, such as lesson plans, how-to-guides and interactive websites
- Practical activities (online and offline)
- Short webinars and videos demonstrating practices proven to be effective
- A culminating project to help you implement on the job what you learned in training
- Resources to help you improve interaction with students immediately

FIND OUT HOW YOU CAN OFFER THE GO ALLIANCE ACADEMY TRAINING:

Contact Alice Anne Bailey at (404) 879-5601 or aliceanne.bailey@sreb.org

ABOUT THE GO ALLIANCE ACADEMY

SREB's Go Alliance Academy aims to strengthen college and career advisement for students by providing school counselors, postsecondary advisors, teachers and principals with new and relevant knowledge. The Go Alliance Academy offers rigorous, discussion-based coursework — shaped by experts and peers in the field and extended through a digital online platform.

The Academy is available to colleges and universities, school districts and college access organizations in:

Alabama	Louisiana
Alaska	Michigan
Arizona	Mississippi
Colorado	North Carolina
District of Columbia	Oregon
Georgia	South Carolina
Idaho	Utah
Iowa	Washington
Kansas	

The Go Alliance Academy is coordinated by the Southern Regional Education Board's Go Alliance, an interstate cooperative working to increase high school graduation rates, access to education beyond high school and postsecondary degree completion — particularly for those who would be the first in their families to enroll.

SREB

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