Alabama Affordability Profile

from

Affordability of Public Higher Education in SREB States

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November 2014

SREB Southern Regional Education Board

INTRODUCTION

At the request of the SREB, the Higher Education Policy Institute has prepared a profile of college affordability for each SREB state as well as a synthesis of relevant trends in the SREB region. This project was designed to "take the temperature" of college affordability in the South in order to provide a policy tool that can assist state policy-makers in assessing the current and prospective dimensions of the affordability issue and the need for state policy initiatives or interventions.

The major finding of this analysis is that the SREB states have lost ground in college affordability. For most students and families in the South, the cost of paying for college has outstripped family income and inflation. Several promising initiatives have been put in place by individual states, but many are not directed at the students and families most adversely affected by declining affordability and none are commensurate with the magnitude of the problem. One consequence is greater reliance on loans to finance college and growing indebtedness of students and graduates.

Whatever its causes, the trend toward reduced college affordability undermines the efforts of SREB states and colleges and universities to address the changing demography of the region and undercuts progress towards educational attainment goals and economic development requirements of the SREB member states. It is mathematically impossible for most SREB states to reach national and international workforce competitiveness without improving college access and attainment rates of low-income groups and of ethnic groups with lagging college participation rates. However, if current trends continue, declining affordability will constrain the college enrollment of these potential students and prevent states from reaching educational levels needed to provide opportunity for individuals and a competitive work force in the knowledge-based global economy.

Patrick M. Callan President Higher Education Policy Institute

<u>Alabama</u>

Public Higher Education Affordability Profile

- In order for students to enroll in community colleges in Alabama, they, or their families, would need to pay on average 15 percent of their annual income for college expenses, including living expenses, each year after taking into account all forms of grant aid. This is somewhat lower than the SREB average.
- On a per-student basis, Alabama's need-based state grant program amount is less than the SREB and U.S. averages.
- The average amount of student loan aid received by full-time, first-time students in Alabama is less than the SREB average and less than the U.S. average; average loan aid per-borrower has increased over time.

	Alabama			SREB	U.S. Average
	Pre-		Post-	Post- Recession	Post-Recession
	Recession	Recession	Recession		
Family Ability to Pay					
Percent of income needed to pay for college expenses minus financial					
aid:					
at community colleges	N/A	12%	15%	16%	27%
at public 4-year colleges (category 1)	N/A	25%	33%	27%	41%
at public 4-year colleges (category 2)	N/A	21%	26%	25%	19%
Strategies for Affordability					
State Grant funding					
Need-Based grants per student	\$0	\$0	\$0	\$204	\$276
Grants that have a need and non-need based requirement per					
student*	\$5	\$7	\$22	\$98	\$142
Non-Need based grants per student	\$0	\$5	\$4	\$345	\$145
At lowest-priced colleges, the share of income that the families with					
the lowest income need to pay for tuition	27%	18%	26%	18%	20%
Reliance on Loans					
Average amount of student loan aid received by full-time, first-time					
students attending public institutions	\$3,678	\$3,533	\$4,984	\$5,094	\$5,361
*As defined by NASSGAP, see Technical Guide. Grant requirements in th	nis category va	ry widely by s	tate some l	nave a substa	ntial merit
component and others have a modest merit component.					
Note: Pre-Recession year data is from 2003-04; Recession year data is fi	rom 2006-07 o	n all variables	except Estim	ated cost of	postsecondary
education where data is from 2008-09 (2007 data was unavailable for th					
amounts have been adjusted into Constant 2013 dollars.	,,				
N/A: Data not available.					

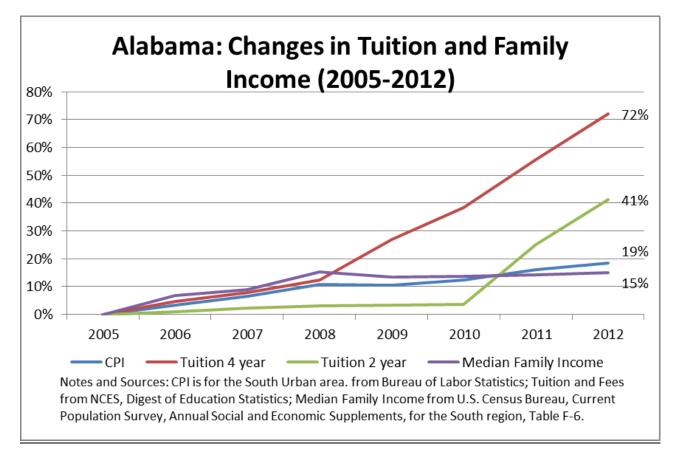
A Closer Look at Family Ability To Pay

		Community Colleges		
			Percent of	
			Income	
	Average		needed to	
	Income in		pay net	
	Group	Net Price	college Price	
Income \$0-\$30,000	\$16,607	\$5,659	34%	
Income \$30-\$48,000	\$38,708	\$6,459	17%	
Income \$48,000-\$75,000	\$60,771	\$7,943	13%	
Income \$75,000-\$110,000	\$90,912	\$5,475	6%	
Income \$110,000 and Above	\$175,990	\$4,990	3%	

		Public Four Year 1		ar 1 Public Four Ye	
			Percent of		Percent of
	Auorago		Income		Income needed to
	Average Income in		needed to pay net		pay net
	Group	Net Price	college price	Net Price	college price
Income \$0-\$30,000	\$16,607	\$11,741	71%	\$10,298	62%
Income \$30-\$48,000	\$38,708	\$13,767	36%	\$11,284	29%
Income \$48,000-\$75,000	\$60,771	\$16,326	27%	\$12,156	20%
Income \$75,000-\$110,000	\$90,912	\$18,348	20%	\$9,808	11%
Income \$110,000 and Above	\$175,990	\$19,072	11%	\$9,919	6%

- Low-income families (those with incomes less than \$30,000 per-year) would need to pay on average 34 percent of their income to attend community colleges, even after taking into account all types of grant aid.
- Middle-income families (those earning between \$48,000 and \$75,000 per-year) would need to pay on average 13 percent of their income to attend community colleges, even after taking into account all types of grant aid.

Changes in Tuition



Since 2005, tuition at both public four-year and public two-year institutions in Alabama has been growing much more rapidly than either inflation or family income.

Other Contextual Information:

- By 2020, the Georgetown Center on Education and the Workforce predicts that 62 percent of jobs in the state will require a postsecondary education or above, higher than the Southern average (59 percent) and very similar to the U.S. average (65 percent).
- Nineteen percent of students in Alabama are enrolled in public four-year category 1 institutions, 38 percent at category 2 four-year institutions and 42 percent are enrolled in the community college sector.
- In 2012, 27 percent of children in Alabama were living in poverty. This is up slightly from 2004 when 21 percent were living in poverty.

• In 2012, state investment in need-based grant aid at public colleges in Alabama was 1 percent as compared to the federal investment (Pell Grants).

Note: Category 1 four-year institutions are those that award at least 30 doctoral degrees in 5 different areas. Category 2 includes all other four-year institutions.

List of Institutions by Type

SREB Category 1 Public Four-Year Institutions

Auburn University University of Alabama University of Alabama at Birmingham University of Alabama in Huntsville

SREB Category 2 Public Four-Year Institutions

Alabama Agricultural and Mechanical University Jacksonville State University Troy University University of South Alabama Alabama State University Auburn University at Montgomery University of North Alabama University of Montevallo University of West Alabama Athens State University

SREB Two-Year Colleges

Alabama Southern Community College Bevill State Community College Bishop State Community College Central Alabama Community College Chattahoochee Valley State Community College Enterprise State Community College Gadsden State Community College George C. Wallace State Community College- Selma George C. Wallace State Community College Dothan James H. Faulkner State Community College Jefferson Davis Community College Jefferson State Community College John C. Calhoun State Community College Lawson State Community College Northeast Alabama State Community College Northwest-Shoals Community College Shelton State Community College Snead State Community College Southern Union State Community College Wallace Community College Hanceville