

The mission of tnAchieves is to increase higher education opportunities for Tennessee high school students by providing last-dollar scholarships with mentor guidance.

In partnership with:



### **tnAchieves**

tnAchieves is one of three partnering organizations administering TN Promise.



tnAchieves serves students in 85 of 95 Tennessee counties.

Launched in Knox County in 2008, tnAchieves worked with over 140,000 students since inception.



### **KEY COMPONENTS**











### LAST DOLLAR SCHOLARSHIP

Students meet a Free Application for Federal Student Aid (FAFSA) deadline. Funds are applied after other state and federal aid are exhausted.





Class of 2009 - Class of 2014
tnAchieves provided \$13M in privately funded scholarships.
AVG. tnAchieves AWARD PER STUDENT: \$970

Class of 2015 – Present

TN Promise provides lottery funded scholarships.

AVG. TN PROMISE AWARD PER STUDENT: \$1,120





# **VOLUNTEER MENTORS**

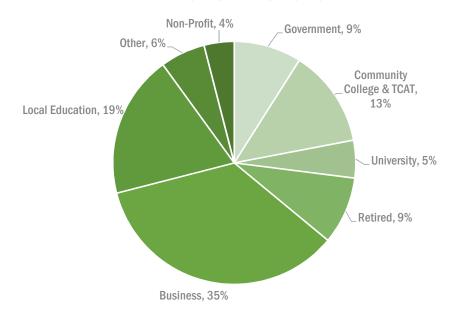
**MENTOR ROLES:** 

**TASK MASTER** 

**ENCOURAGER** 

**RESOURCE** 

### **MENTORS BY SECTOR**



### **MENTOR GROWTH**







### 8 HOURS OF COMMUNITY SERVICE

**Each student completes 8 hours of community service each semester.** 







CLASS OF 2009 – 2014 10,497 STUDENTS 144,880 HOURS COMPLETED CLASS OF 2015
21,711 STUDENTS
318,183 HOURS COMPLETED
199,597 HOURS COMPLETED BY AUGUST 1
118,586 HOURS COMPLETED BY DECEMBER 1

EXCLUSIONS
NO COMPENSATION
NO FAMILY MEMBERS



### The WHY?

# Approximately 73,000 high school seniors in TN annually

14%

Do not graduate

31%

**Enter workforce** 



\$9,030 average annual income



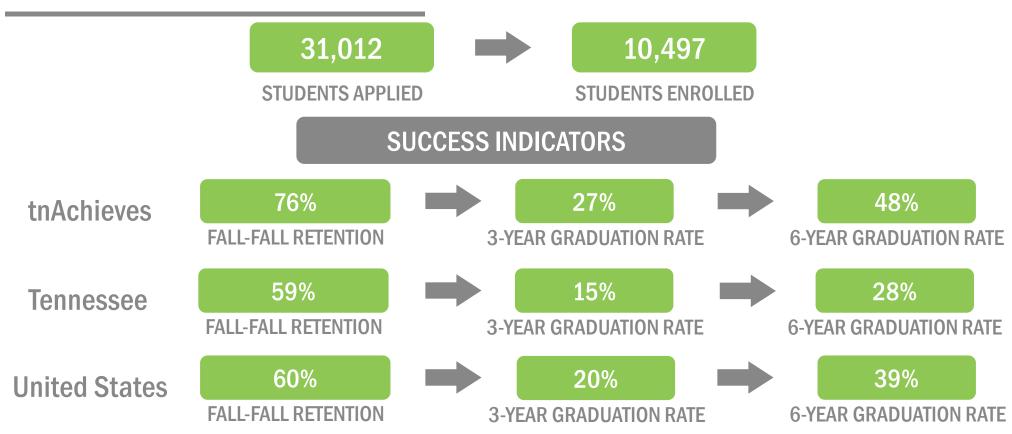
84% will earn minimum wage or less



**Enter post-secondary** 



### **CLASS OF 2009-2014**



"Institutional Retention and Graduation Rates for Undergraduate Students." *National Center for Education Statistics*.

National Center for Education Statistics, May 2015. Web. 2 December 2015

"Tennessee Higher Education Fact Book." *Tennessee Higher Education Commission*. Tennessee Higher Education Commission, 21 October 2015. Web. 2 December 2015



# **GROWTH**

Class of 2009 493 Students

knoxAchieves was founded in Knox County.

Class of 2012 6,485 Students

tnAchieves grew to 23 counties.

Class of 2014 14,356 Students

tnAchieves operated in 27 counties, representing 48 percent of the public high school population.

**Class of 2015** 54,896 Students

TN Promise launched statewide.





### **STATISTICS**

140,000

**Number of tnAchieves Students** 



65% First Generation

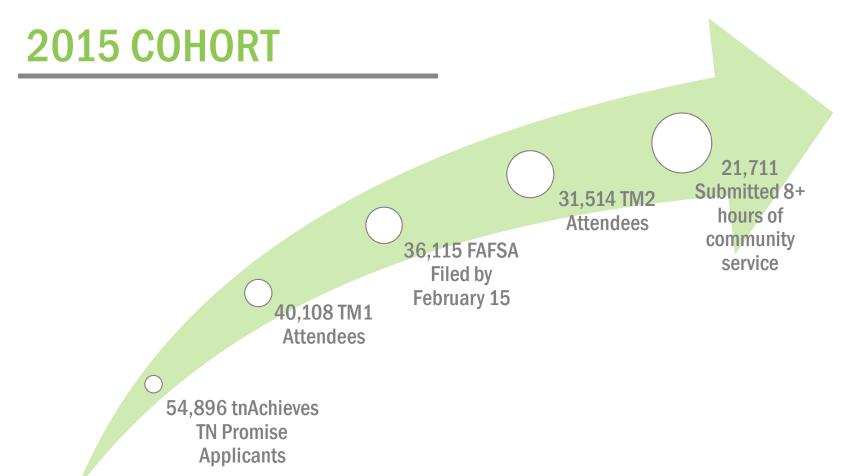
70% Low Income

24.2%

Students participating with tnAchieves are 24.2% more likely to seamlessly enroll in college than their peers.

Carruthers, C. and Fox, W. (May 2015). Aid for all: College coaching, financial aid, and post-secondary persistence in Tennessee (Working Paper No. 2015-06). University of Tennessee Haslam College of Business.



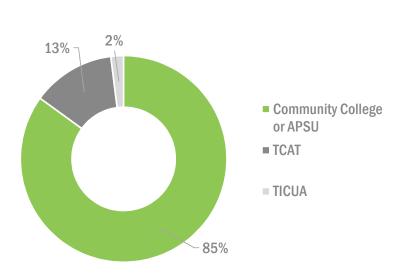


15,483
Enrolled at an eligible institution





## **CLASS OF 2015**



15,483

### **STUDENTS ENROLLED**

INCREASE IN FULL TIME
FRESHMAN (FTF) ENROLLMENT
10% Overall increase in enrollment in
public higher education



24.7% Increase at community colleges



20.0% Increase at colleges of applied technology



4.6% increase in Tennessee's college going rate



### **FAFSA**

# To access TN Promise funding, each student must complete the Free Application for Federal Student Aid (FAFSA) by a set deadline.

36,150 TN Promise students completed the FAFSA by Feb. 15

90% of students that attended the 1<sup>st</sup> Team Meeting completed a FAFSA

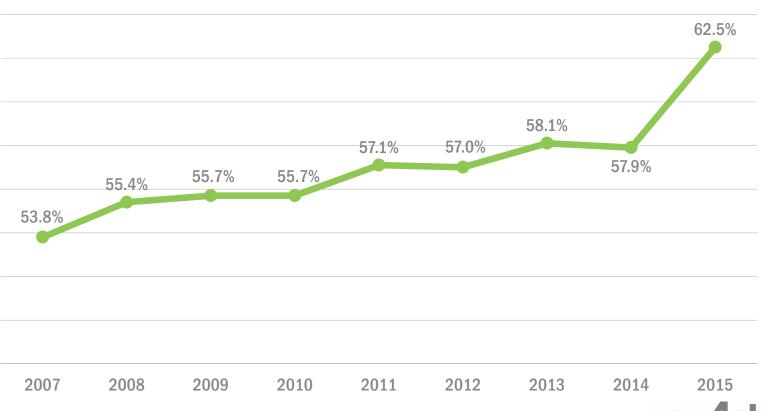
Tennessee accounted for 40% of the nation's FAFSA filing growth

In 2015, Tennessee became the #1 state in the country in percentage of high school seniors that completed a FAFSA



# **COLLEGE-GOING RATE**

### **College-Going Rate of Tennessee High School Graduates**





# **2016 COHORT** 33,313 TM2 **Attendees** 38,319 FAFSA Filed by February 22 41,184 TM1 **Attendees** 59,621 tnAchieves **TN Promise Applicants**





## **CLASS OF 2016**

59,621

**APPLICANTS** 

93% FAFSA FILE RATE

Number of high schools working with tnAchieves

9,301

Number of high school meetings

**MENTORS** 



### THE DRIVE TO 55\*

38.7% → 55%

**Statewide Post-Secondary Credential Attainment** 

528,630

Number of additional Tennesseans working.

**\$76.4 MILLION** 

Projected amount of additional tax revenue.

1,984,268

Number of Tennesseans possessing a postsecondary credential by 2025.

\$9.33 BILLION

Projected increase in income.

**Hancock County** 

To achieve 55% statewide degree attainment by 2025, not all counties must meet 55%.



\$2.4 million

**Total Additional Income** 

Sevier County

28.2% → 46.6%

\$144.2 million

**Total Additional Income** 

Shelby County



\$1.4 Billion

**Total Additional Income** 

"Part II: Economic Benefits of Postsecondary Credentials in Tennessee's Counties." Center for Economic Research in Tennessee (CERT). Center for Economic Research in Tennessee (CERT), 2 May 2016. Print. 6 May 2016



# Krissy DeAlejandro Krissy@tnAchieves.org 865-621-9223 @kdealejandro

"With tnAchieves I have learned to value education, the benefits that the community can give and the faith the community can have in students who want to receive a degree in the state of Tennessee. I look forward to the day in which I can work as a mentor for incoming tnAchieves students, so I can express the impact and the success that tnAchieves has had on my life and can have on theirs."

Timothy "Andrew" Frantz, Knox County

