Information and Registration for **Prospective Exhibitors and Sponsors**

(Non-CCEN-Member Organizations or Companies)

Council on Collegiate Education for Nursing

Southern Regional Education Board

The Board of the Council on Collegiate Education for Nursing and its conference planning committee **invite your organization to participate as an exhibitor** at its annual conference at the *JW Marriott Buckhead in Atlanta, Georgia November 13-16, 2016*.

You will have the opportunity to **reach a wide variety of nursing educators and future practitioners** at the forefront of practice in the Southern region.

The Council is the only regional organization for nurse educators in the nation affiliated with an interstate compact for education — the Southern Regional Education Board. The Council works in the 16 SREB states and the District of Columbia to strengthen college-based nursing programs at all levels — associate, bachelor’s, master’s and doctoral —SREB is widely known for its challenge to Southern states to improve educational achievement at all levels.

The SREB Council on Collegiate Education for Nurses offers a variety of exhibition and sponsorship opportunities. We hope you will find these attractive and that you will decide to demonstrate your support of our work in a tangible way.

**Bronze: $500**

**Silver: $1,000**

**Gold: $2,000**

**Platinum: $3,000**

The $500 minimum bronze exhibitor fee entitles your organization/company to:

* one representative for the entire conference, including meals and refreshments
* registration for one or two additional staff from your organization at $175 each
* A 6' x 30" table with cloth, plus two chairs; or a tall round cocktail table and chair (perfect for a banner and laptop display and active interaction).

The exhibit space is adjacent to the meeting hall. Breakfasts and the Sunday reception are scheduled in the exhibit space to ensure participants are introduced to the exhibits and traffic flows within the space each day.

Silver, gold and platinum sponsorships provide all the benefits of the bronze level — plus entitle your organization to sponsor or co-sponsor one of the meal or reception event. These sponsorships will be prominently communicated and printed in the conference brochure if sponsorship is secured before printing deadlines. Sponsorships or co-sponsorships for two breakfasts, one reception and one lunch are available.

**Exhibition Hours**

Sunday, November 1312-4 p.m. Booth Set-up

4-5 p.m. Opening Reception in Exhibit Area

Monday, November 14 7:30-8:15 a.m. Breakfast in Exhibit Area

9:45-10 a.m. Conference Break

11:30-1 p.m. Lunch

6 p.m. Reception in Exhibit Area

Tuesday, November 15 7:30-8:15 a.m. Breakfast in Exhibit Area

10:30-10:45 a.m.

10:45 a.m.-noon Booth Take-down and Adjournment

**Deadline**: Return the form below with your check by **October 13, 2016,** to ensure your sponsorship will be listed in the conference program. The final sponsorship and exhibitor application deadline is **October 30, 2016**.

Exhibit space is limited and will be assigned primarily based on date of completed application and payment. Priority may be given based on level of participation.

**Room Registration**: A block of rooms will be available at the JW Marriot for the special rate of $164 per night. Deadline for reservations will be on or before 6 pm, **Friday, October 21, 2016**. Please contact the hotel at (404) 262-3344 or (800) 228-9290 and specify the SREB Council on Collegiate Education for Nurses Annual Conference.

**Travel Logistics**: A [MARTA](http://www.itsmarta.com) station across the street from the hotel provides convenient access to and from Hartsfield-Jackson Atlanta International Airport and many other major attractions in Atlanta. Board the Gold Line toward Doraville to the Lenox Station*.* Trains operate from 5 a.m. to 1 a.m. daily.

Taxi service is available outside the hotel 24 hours/day. The cost is a minimum of $7 around Buckhead and $46 to the airport. Prices vary according to the number of passengers. An airport shuttle, Super Shuttle, is also available at (800)258-3826.

**Contact information**

**Jean Cefalu**, PhD, APRN, CWOCN, CNE **Joan Lord**

Exhibitor Chair SREB

[Jeric1@lsuhsc.edu](mailto:Jeric1@lsuhsc.edu) Joan.Lord@SREB.org

(985) 290-7104 (404) 879-5534

**Exhibit Space Reservation Form**(For non-CCEN-Member organizations)

SREB Council on Collegiate Education for Nurses

Annual Meeting and Conference | November 13-16, 2016

Exhibitor Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_\_\_\_\_\_ ZIP \_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Exhibitor Charges** (Please check all that apply)

At each level, sponsorship includes a choice of 6' x 30" table, table cover, chair; or tall cocktail table and chair, conference meals and refreshments for onestaff person, with the option of securing two additional registrations at an exhibitor rate.

|  |  |
| --- | --- |
| \_\_\_\_\_ $500 Bronze  \_\_\_\_\_ $1,000 Silver\*  \_\_\_\_\_ $2,000 Gold\*  \_\_\_\_\_ $3,000 Platinum\* | \_\_\_ $75 Wireless Connection **\***  \_\_\_ $100 Additional Table  \_\_\_ $40 Electricity Power Drop  \_\_\_ $175 per additional exhibitor (limit 2) |
| \*Sponsorship details will be arranged for these levels.For more information, contact Jean Cefalu: [Jeric1@lsuhsc.edu](mailto:Jeric1@lsuhsc.edu) | \* Wi-fi is complementary at silver, gold and platinum levels if needed for exhibit. Do not add to charges below. |
| **Total Charges:** $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |

Complete this form and return with check payable to SREB Council on Collegiate Education for Nursing.

Council on Collegiate Education for Nursing

Southern Regional Education Board

Attn: Jenn Carter

591 10th Street NW

Atlanta, Georgia 30319

Return form and check **by October 13, 2016,** to ensure your sponsorship will be listed in the conference program.