SREB

SREB Study Indicates Serious Shortage of Nursing Faculty

Southern Regional Education Board

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COUNCIL ON COLLEGIATE EDUCATION FOR NURSING

Acknowledgments _

We are pleased to present a profile of nursing education in the 16 SREB states and the District of Columbia. The profile establishes baseline data to guide future planning to meet the demands of the work force. We gratefully acknowledge contributions from the following colleagues:

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Executive Summary _____

The SREB Council on Collegiate Education for Nursing appointed an ad hoc committee to address the implications of nursing shortages for nursing education programs in the 16 SREB states and the District of Columbia. In May 2001 surveys were sent to 491 colleges and universities that prepare students for licensure as registered nurses and advanced nursing roles; 275 of these institutions (56 percent) completed and returned their surveys. The findings can help nurse educators recommend actions to ensure the region's capacity to meet the health-care needs of its residents. In this report "nursing education unit" (NEU) refers to a department, division, school or college of nursing that offers one or more types of nursing program: associate's, bachelor's, master's or doctoral.

- Most of the 275 NEUs are in rural areas or small cities and are in public colleges and universities.
- These institutions offer 525 undergraduate programs (of which 58 percent are associate's programs) and 141 graduate programs (of which 75 percent are master's programs).
- Thirty-one percent of the NEUs offer courses off-campus, and 19 percent offer entire programs off-campus. Forty-seven percent offer online courses; 12 percent offer online courses through the *Electronic Campus* of the Southern Regional Education Board.
- During the 2000-2001 academic year:
 - Only 28 doctoral graduates and 209 master's graduates had completed formal preparation as nurse educators.
 - There were 432 unfilled positions for nurse educators 306 full-time and 126 part-time positions.
 - Resignations of nurse educators totaled 342, of which 72 had doctorates.
 - Retirements of nurse educators totaled 144, of which 55 had doctorates.
 - There were 971 nurse educators without the minimal academic credential for national accreditation.
 - Most faculty (83 percent) were Caucasian. African-Americans represented 12 percent; American Indians, Asians and Latinos each represented 2 percent or less.
 - Racial diversity was greatest among students in baccalaureate programs, although the levels still did not reflect the general population. Caucasian students accounted for 71 percent, and African-American students represented 19 percent. American Indians, Asians, Latinos and other groups constituted the remaining 10 percent.
 - Most NEUs could have accepted more students at all levels, especially the master's and doctoral levels.

- By the end of 2006, 784 nurse educators are expected to retire.
- Between 1999-2000 and 2000-2001, there were minimal changes in associate's, bachelor's, master's and doctoral enrollments.

Based on the survey results, the SREB Council on Collegiate Education for Nursing plans to take several actions to avert critical shortages of nurse educators in the 16 SREB states and the District of Columbia. The council will work to establish:

- a regional consortium of graduate programs to ensure collaboration in developing guidelines for curricula to prepare nurse educators and in expanding opportunities via distance learning;
- annual collection and dissemination of demographic data regarding nursing education in the 16 SREB states and the District of Columbia;
- common state-collected demographic data to facilitate regional comparability;
- collaboration with national organizations to ensure regionwide recruitment efforts for nurse educators and entry-level and advanced students who represent the region's racial/ethnic composition; and
- cost-benefit analyses of distance learning technology, nursing education programs and potential new programs.

SREB Study Indicates Serious Shortage of Nursing Faculty

Introduction _____

The nation is experiencing an unprecedented shortage of nurses. As the gap between the supply of nurses and the demand for them widens, the shortage will become an even greater emergency. An American Hospital Association survey in 2001 revealed 168,000 vacant jobs at hospitals — 126,000 of which were registered nursing jobs. Several factors contribute to this problem: fewer new nursing students and graduates; an aging work force; the perception that nursing is not an attractive career; the demanding, stressful working conditions in health-care agencies; and the growing demand for registered nurses as the numbers of elderly and uninsured citizens increase.

Several government and professional organizations have estimated the need for registered nurses in the next 20 years. Jobs for health-care professionals and technical and support staff are expected to increase at a combined rate of 27.9 percent in this decade, for a total of 12.2 million jobs, according to the U.S. Bureau of Labor Statistics. Of the 1.6 million jobs created by 2010, 561,000 will be new registered-nurse (RN) positions. New and replacement openings for registered nurses will total more than 1 million (Bureau of Labor Statistics Monthly Labor Review at http://www.bls.gov/opub/mlr/nlrhome.htm).

Many hospitals, nursing homes and other health-care facilities in the SREB states are struggling to fill empty positions in the face of an increasing shortage of registered nurses. Hospitals traditionally employ the largest number of registered nurses, and the shortage has had serious effects on them. Some small rural hospitals have been forced to close, and other hospitals have had to restrict admissions, delay surgeries, treat fewer patients and postpone expansions of services.

Enrollment in all entry-level nursing programs nationwide declined in the last five years, and enrollment in master's programs declined in 2000-2001 (American Association of Colleges of Nursing, 2000).

To ensure an adequate supply of registered nurses in the 16 SREB states and the District of Columbia, three important conditions must exist. First, enough qualified students — representing the region's racial/ethnic demographics — must be enrolled in nursing education programs. Second, nursing education programs need adequate resources to produce enough registered nurses to meet the work force's demands. Third, the health-care industry must recruit graduates for positions and retain them by offering them a positive work environment.

Since the early 1950s, nursing education leaders in the SREB states have addressed declining student enrollments, shortages of nurse educators and increasing demands for RNs to meet the needs of an ever-changing, complex health-care system. Nurse educators in the SREB states and the District of Columbia have a rich legacy of sharing resources to address concerns about the nursing work force in academic and practice settings. For more than 50 years the Southern Regional Education Board (SREB) has offered a forum that transcends state and institutional boundaries and "levels the playing field" for all institutions, regardless of size or type of institution (public or private).

The governing board of the SREB Council on Collegiate Education for Nursing — prompted by the shortages and concerns about the region's health-care needs — appointed an ad hoc committee to establish a profile of nursing education units in the 16 SREB states and the District of Columbia. The directors asked the committee to recommend appropriate strategies to address the region's challenges and opportunities. The council, in collaboration with SREB, conducted a regional survey of nursing education units¹ in May 2001.

The questionnaire for the survey focused on four major areas: institution; nursing education unit; nursing students; and nurse educators and administrators. Surveys were sent to 491 nursing education units that collectively offered 667 programs (Tables 1 and 2). Of those, 275 nursing education units (56 percent) completed and returned their questionnaires. These 275 NEUs offered a total of 392 programs: 152 associate's, 130 bachelor's, 81 master's and 29 doctoral.

¹ "Nursing education unit" (NEU) refers to the department, division, school or college of nursing. A nursing education unit may offer one or more types of nursing education program: associate's, bachelor's, master's or doctoral.

Types of	State	Associate's	Bachelor's	Master's	Doctoral	Total
Nursing	Alabama	23	13	7	1	44
Education	Arkansas	11	9	4	1	25
Programs,	Delaware	4	3	2	0	9
May 2001	Florida	29	19	10	5	63
Widy 2001	Georgia	12	19	11	3	45
	Kentucky	23	12	8	1	44
	Louisiana	8	13	7	2	30
	Maryland	12	9	5	2	28
	Mississippi	16	7	5	2	30
	North Carolina	47	13	8	2	70
	Oklahoma	17	13	2	0	32
	South Carolina	15	9	2	2	28
	Tennessee	12	18	6	4	40
	Texas	51	28	17	5	101
	Virginia	18	16	7	4	45
	West Virginia	9	13	2	1	25
	District of Columbia	1	3	3	1	8
	Total	308	217	106	36	667
	Percent of total programs	46	33	16	5	100

Table 2

Distribution of Returns	State	NEUs	Returns	Percent Returns
	Alabama	32	21	66
	Arkansas	19	12	63
	Delaware	7	3	43
	Florida	47	27	57
	Georgia	31	23	74
	Kentucky	30	12	40
	Louisiana	18	10	56
	Maryland	21	7	33
	Mississippi	21	14	67
	North Carolina	61	30	49
	Oklahoma	30	14	47
	South Carolina	22	8	36
	Tennessee	30	21	70
	Texas	72	43	60
	Virginia	30	15	50
	West Virginia	16	13	81
	District of Columbia	4	2	50
	Total	491	275	56

This information gives a picture of the 275 nursing education units that participated in the survey, of the nurse educators who guide and direct students and of the students enrolled in the nursing programs. These baseline data are useful in efforts to ensure the region's capacity to meet the health-care needs of its residents.

Nursing Education Units _____

During the 2000-2001 academic year, there were 667 nursing education programs² in the 16 SREB states and the District of Columbia. While the number of entry-level programs for registered nurses remained relatively stable in the last decade, the number of master's programs increased from 61 to 106, and the number of doctoral programs increased from 17 to 36.

Most nursing education units are in rural areas or small cities, and most are in public institutions (Table 3).

² The number of programs is based on information from the National League for Nursing, nursing programs and state boards of nursing.

Types and Settings of Institutions		NEUs	Percent of NEUs
	Setting:		
	Rural	96	35
	Suburban	37	14
	Small city (population of 50,000 to 99,000)	57	21
	Medium-size city (population of 100,000 to 500,000)	47	17
	Large city (population of more than 500,000)	35	13
	Total*	272	100
	Туре:		
	Public	220	80
	Private	55	20
	Total	275	100

*Note: Three participants did not respond.

Thirty-one percent of the nursing education units offered courses off-campus; 19 percent offered entire programs off-campus (Table 4). Most of the courses or programs offered off-campus were bachelor's courses or programs. Doctoral courses and programs were the least likely to be offered off-campus (Table 5).

Table 4

Off-campus Learning Activities		NEUs Offering	NEU's Not Offering	Percent of NEUs Offering
	Off-campus courses	82	186	31
	Off-campus programs	52	215	19

Off-campus Learning Activities by Type of Program		Number Offered
	Courses: Associate's Bachelor's Master's Doctoral	20 60 32 7
	Programs:	
	Associate's	14
	Bachelor's	37
	Master's	17
	Doctoral	3

Forty-seven percent of 268 nursing education units reported they offer courses on the Internet; 15 have courses listed through the *Electronic Campus* of the Southern Regional Education Board. The most frequent mode of electronic delivery was Web-based/online courses (Table 6).

Table 6

Online Nursing Courses		NEUs Offering	NEUs Not Offering	Percent of NEUs Offering
	Online courses	125	143	47
	Courses on <i>Electronic Campus</i>	15	114	12
	Types of electronically delivered courses			
	Web-based	107		
	Compressed video	36		
	Satellite	14		
	Broadcast television	10		
	Videotape	17		
	CD-ROM	8		

Table 5

Faculty _____

Positions

There were 6,382 full-time and part-time faculty positions (including 314 unfilled fulltime and part-time positions) at the beginning of the 2000-2001 academic year (Table 7). By the end of that year, there were 432 unfilled positions (306 full-time and 126 part-time positions). Even with these unfilled positions, 350 new positions were budgeted for the 2001-2002 academic year. Unfilled positions, resignations, retirements and projected retirements pose a threat to the nursing education work force in the next five years. Unless nursing education units can increase the number of graduates for the nurse educator role, the number of available nurse educators will not meet demands.

Faculty Positions, 2000-2001		Full-time	Part-time	Total
2000-2001	Filled positions at the beginning of 2000-2001	4,411	1,657	6,068
	Unfilled positions at the beginning of 2000-2001	265	49	314
	Total	4,676	1,706	6,382
	Unfilled positions at the end of 2000-2001	306	126	432
	New budgeted positions for 2001-2002	240	110	350

Table 7

Credentials

In 1983, only 183 nurse educators in the SREB states held doctoral degrees (H.L. McPheeters, *Planning for Doctoral Nursing Education in the South*, 1985). In 2001, nearly 1,500 full-time nurse educators held doctorates (Table 8). There are 36 doctoral nursing programs in the region. (Two SREB states — Delaware and Oklahoma — have no doctoral programs for nurses.) While a greater number of doctoral programs means more educational opportunities for nurses, it also means a greater need for more qualified faculty.

During the 2000-2001 academic year, 4,302 full-time and 1,246 part-time nurse educators held master's or doctoral degrees (Table 8). Nearly 500 full- and part-time nurse educators did not hold the minimum academic credential (a master's degree in nursing).

		Percent of Degrees by		Percent of Degrees by	
	Full-time	Discipline	Part-time	Discipline	Total
Doctoral degree:					
Nursing	782	52	52	38	834
Education	366	25	32	23	398
Public health	71	5	4	3	75
Related area	272	18	50	36	322
Subtotal*	1,491	100	138	100	1,629
Master's degree:					
Nursing	2,670	95	1,052	95	3,722
Education	69	2	12	1	81
Public health	31	1	12	1	43
Business administration	13	0.5	5	0.5	18
Another discipline	28	1	27	2	55
Subtotal*	2,811	100	1,108	100	3,919
Bachelor's degree:					
Nursing	339	99	432	100	771
Another discipline	3	1	0	0	3
Subtotal*	342	100	432	100	774
Total	4,644		1,678		6,322

Table 8Highest Earned Credentials of
Nurse Educators, 2000-2001

* Totals may not equal 100 percent because of rounding.

Note: Reporting inconsistency accounts for the discrepancy between the total number of faculty reported by positions (Table 9) and the total number reported by highest academic credentials (Table 8).

Graduate Preparation

The top five clinical specialties of graduate preparation were adult health; acute care; psychiatric nursing; maternal/child health; and community health (Table 9). Few faculty specialized in rural health, public health or neonatal nursing.

Faculty Clinical		Number of Nurse Educators	
Specialties	Field of Study	With Specialties	Rank
	Adult health	1,129	1
	Acute care	542	2
	Psychiatric	495	3
	Maternal/child health	389	4
	Community health	383	5
	Pediatrics	366	6
	Family	364	7
	Critical care	212	8
	OB-GYN	201	9
	Nursing administration	190	10
	Nursing education	172	11
	Gerontology	168	12
	Women's health	134	13
	Neonatal	70	14
	Public health	67	15
	Rural health	40	16
	Total	4,922	

* Percentages may not add up to 100 because of rounding.

The low numbers of faculty prepared in public health, rural health, gerontology and nursing education are troubling for policy-makers who shape the direction of education and health services for the diverse and aging residents of a predominantly rural region.

Resignations

Resignations significantly will reduce the number of nurse educators available to teach and the quality of nursing education programs. Of those who resigned in 2000-2001, 72 had doctorates — accounting for 4 percent of all faculty with doctorates. Another 249 of those who resigned had master's degrees and represented 6 percent of faculty with master's degrees (Table 10).

Ta	ble	10

2000-2001 Resignations by		Number of Those Resigning With Degree	Percent of Degrees by Discipline
Faculty Credentials			
	Doctoral degree:		
	Nursing	40	56
	Education	9	13
	Related area	23	32
	Subtotal	72	
	Master's degree:		
	Nursing	233	94
	Education	10	4
	Public health	2	0.8
	Business administration	1	0.4
	Another discipline	3	1.2
	Subtotal	249	
	Bachelor's degree:		
	Nursing	22	100
	Another discipline	0	
	Subtotal	22	
	Total	343	

Family responsibilities were listed most often as the reason for resignations, followed by career advancement and salary (Table 11). These responses are not surprising, considering the pressures on nurse educators: heavy teaching loads; increasingly rigorous standards for promotion or tenure; an aging work force of nurse educators; health problems of family members, including spouses and elderly parents; and child-care issues.

Nearly half (46 percent) of the nurse educators who resigned went on to work in clinical settings, including private practice (Table 11). However, 34 percent continued to teach either in-state or out-of-state. There should be further study of the reasons that faculty resign and further development of effective plans to retain faculty.

Resignations: Reasons and Status		Number of Times Cited	Percent Reasons Cited
Afterward	Reason		
	Family responsibilities	53	28
	Career advancement	50	26
	Salary	42	22
	Unknown	27	14
	Workload	20	10
	Total	192	100
	Status after resignation		
	Teaching in-state	37	17
	Teaching out-of-state	38	17
	Clinical position	76	34
	Private practice	27	12
	Non-nursing	10	4
	Unknown	35	16
	Total	223	100

Retirements

During the 2000-2001 academic year, 144 nurse educators in SREB states and the District of Columbia retired (Table 12). The average age was 58.5. Of those who retired, 55 had doctorates (44 percent of which were in nursing) and 89 had master's degrees (90 percent of which were in nursing). States' losses of faculty with doctorates ranged from one to five; losses of faculty with master's degrees ranged from one to 18.

Table	12
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2000-2001 Retirements by Educational		Number of Retirees	Percent of Degrees by Discipline
Preparation	Doctorate:		
and Specialty	Nursing	24	44
and Specially	Education	22	40
	Related area	9	16
	Subtotal	55	100
	Master's:		
	Nursing	80	90
	Education	6	7
	Public health	1	1
	Other	2	2
	Subtotal	89	100
	Total	144	

By the end of 2006, nursing education units expect 784 nurse educators to retire (Table 13). The loss of experienced nurse educators has detrimental effects on curricula planning, management and evaluation, and the supply of mentors for inexperienced faculty.

Table 13

Year	Number of Retirements
2002	130
2003	149
2004	166
2005	160
2006	179
Total	784
	2002 2003 2004 2005 2006

Racial/Ethnic Diversity

Racial/ethnic diversity among nurse educators is essential to ensure that the future nurses they train will be prepared to meet the health needs of diverse communities. The racial/ethnic composition of 4,883 nurse educators shows the need for innovative recruitment strategies to promote diversity among those who aspire to become nurse educators (Table 14). Caucasians accounted for 82 percent of the nurse educators in the 2001 survey.

Table	14
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Race/Ethnicity of Faculty		Number of Faculty	Percent of Faculty
	Caucasian	4,022	82
	African-American	607	12
	Latino	99	2
	Asian	73	1
	American Indian	71	1
	Other	11	0.2
	Total	4,883	100

* Percentages may not add up to 100 because of rounding.

Nursing Education Administrators³

Appropriate leadership in nursing education units is essential in order to recruit, develop and retain well-qualified faculty and to teach and produce competent nurses at the entry and advanced levels. Nursing education units' administrative leadership can be measured partly by examining administrators' academic preparation.

Highest Earned Credentials

Most of the 271 nursing education administrators (64 percent) have doctorates; 34 percent have master's degrees (Table 15). A master's degree in nursing is the minimum academic credential for national program accreditation, and 13 administrators did not meet this criterion.

³ The nurse educator (dean, director, chairperson, head) with overall responsibility for the nursing education unit.

Table 15

Highest Earned Credentials of Nursing Education		Number of Administrators With Credentials	Percent of Degrees by Discipline
Administrators	Doctorate:		
	Nursing	87	50
	Education	65	37
	Related discipline	19	11
	Public health	3	2
	Subtotal	174	100
	Master's:		
	Nursing	84	91
	Education	5	5
	Another field	3	3
	Subtotal*	92	100
	Other	5	
	Total	271	

* Percentages may not add up to 100 because of rounding.

Note: Four NEUs did not state the highest earned academic credentials of nursing education administrators.

Length of Employment

The average length of appointment for administrators was 13.6 years. Most administrators (78 percent) held 12-month appointments.

Salary

The salaries of nurse education administrators varied considerably among and within program levels. The annual salaries of 234 administrators ranged from \$35,000 to \$193,000. Salaries need to be competitive with those of other academic units and clinical counterparts if nursing education units are to retain well-qualified administrators.

Racial/ethnic diversity

The racial/ethnic composition of nursing education administrators does not reflect the region's diversity. However, the racial/ethnic makeup of administrators is similar to the racial/ethnic makeup of faculty (Table 16). Nursing education units should make an effort to increase diversity both among faculty and among administrators.

Table	16
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Race/Ethnicity of Nursing		Number of Administrators	Percent of Administrators
Education	Caucasian	237	87
Administrators	African-American	25	9
	American Indian	3	1
	Asian	2	0.7
	Latino	3	1
	Other	1	0.3
	Total*	271	100

* Percentages may not add up to 100 because of rounding.

Note: Four NEUs did not specify the race/ethnicity of nursing education administrators.

Students

Enrollment and Admissions

Eighty-one percent of all students were in entry-level registered nurse (RN) programs at the beginning of the 2000-2001 academic year (Table 17). These numbers changed very little — not more than 1.5 percent at any level — from 1999-2000 to 2000-2001. Inadequate enrollment in graduate programs perpetuates the problem by decreasing the pool of potential faculty, and inadequate enrollment in entry-level RN programs makes it impossible to address the shortage of nurses in the work force.

Student Enrollment, 1999-2000 and		1999- 2000	Percent of Enrollment	2000- 2001	Percent of Enrollment
2000-2001	Associate's	18,161	35	18,243	35
Academic Years	Bachelor's	24,123	46	23,876	46
	Master's	8,807	17	8,679	17
	Doctoral	851	2	855	2
	Total	51,942	100	51,653	100

Table 17

In 2000-2001 there were 18,703 new admissions to nursing programs, mostly at the associate's and bachelor's levels (Table 18). Most programs could have accepted more students (Table 19).

New Admissions, 2000-2001		Number of Students	Percent of New Admissions by Program Type
	Associate's	7,830	42
	Bachelor's	7,627	41
	Master's	3,072	16
	Doctoral	174	1
	Total	18,703	100

Table 19

Capacity to Accept More Students,		Yes	Percent of NEUs	No	Percent of NEUs
2000-2001	Associate's	84	57	64	43
	Bachelor's	101	75	34	25
	Master's	71	90	8	10
	Doctoral	17	68	8	32

There need to be an aggressive, regionwide program to recruit students and improved collaboration within and among states. Legislators and other policy-makers should consider whether the region needs to create or expand nursing education programs.

Race/Ethnicity

Most nursing students at all levels in 2000-2001 were Caucasian (Table 20). African-American students accounted for the next-largest group of students at every level; Latino, Asian and American Indian students accounted for less than 10 percent each at every level.

The level of diversity among nursing students does not reflect the diversity in the general population. The Latino population is projected to be the largest minority group within the next 50 years; recruiting more Latino students into nursing programs should be a top priority. It is important to increase diversity among entry-level students, who serve as the recruitment pool for graduate nursing programs and later for positions as nursing education faculty and administrators.

	Associate's	Percent Students	Bachelor's	Percent Students	Master's	Percent Students	Doctoral	Percent Students	Total	Percent Students
African-American	2,228	14	4,428	19	1,106	13	52	8	7,814	16
American Indian	193	1	265	1	50	1	5	1	513	1
Asian	262	2	671	3	261	3	43	7	1,237	3
Caucasian	11,770	77	16,323	70	6,564	77	479	76	35,136	74
Latino	795	5	1,163	5	374	4	28	4	2,360	5
Other	138	1	297	1	157	2	26	4	618	1
Total*	15,386	100	23,147	100	8,512	100	633	100	47,678	100

Table 20Racial/Ethnicity of Students, 2000-2001

* Percentages may not add up to 100 because of rounding.

Graduation

Graduation rates varied by program type in the 1999-2000 and 2000-2001 academic years. Associate's programs reported an increase of 920 (11 percent) in the number of graduates, while bachelor's programs reported a decrease of 1,088 graduates (12 percent). These numbers combine for a net decrease of 168 graduates (1 percent) from entry-level RN programs (Table 21).

The findings also revealed a 28 percent drop in doctoral graduates between 1999-2000 and 2000-2001. The declining number of graduates with doctorates means a smaller pool of potential faculty, administrators, researchers and policy-makers. The number of graduates from doctoral programs in 2000-2001 (89) was smaller than the number of faculty with doctorates who resigned or retired in 2001 (127).

Graduates, 1999-2000 and 2000-2001		1999- 2000	Percent of Graduates by Program	2000- 2001	Percent of Graduates by Program
	Associate's	8,067	41	8,987	46
	Bachelor's	9,009	45	7,921	40
	Master's	2,715	14	2,748	14
	Doctoral	124	1	89	0.5
	Total*	19,915	100	19,745	100

Table 21

* Percentages may not add up to 100 because of rounding.

Thirty-two percent of the bachelor's program graduates were RNs with associate's degrees (Table 22). While it is good for the region that so many licensed nurses are seeking higher credentials, the result is fewer newly licensed RNs entering the work force. In its 1996 report to Congress and the secretary of health and human services, the National Advisory Council on Nurse Education and Practice (NACNEP) called for at least two-thirds of all RNs to have bachelor's degrees in nursing by 2010. The data indicate that nursing education programs are unlikely to meet this goal.

Table	22
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Licensed Nurses Graduating With Degrees,		Number of Graduates	Percent of Graduates by Program
2000-2001	Associate's:		
	LPN/LVN	1,546	93
	RN	108	7
	Subtotal	1,654	100
	Bachelor's:		
	LPN/LVN	149	6
	RN	2,500	94
	Subtotal	2,649	100
	Total	4,303	

Note: LPN/LVN refers to licensed practical nurses/licensed vocational nurses; RN refers to registered nurses who hold either associate's degrees or diplomas from hospital-based programs.

Preparation for the Nurse Educator Role

Although 51 master's and 16 doctoral programs offer courses to prepare nurse educators (Table 23), only 28 doctoral graduates and 209 master's graduates completed coursework for the nurse educator role in 2000-2001 (Table 24). The low number of graduates who are prepared for the nurse educator role intensifies the faculty shortage in nursing education units.

Graduate Curricula for Nurse Educators		Programs With Nurse Educator Curricula	Percent of Curricula by Level	Programs Without Nurse Educator Curricula	Percent of Curricula by Level
	Master's	51	76	37	71
	Doctoral	16	24	15	29
	Total	67	100	52	100

Table 24

2001 Graduates Who Completed Courses in Nursing		Number of Graduates	Percent of Graduates by Level	
Education	Master's	209	88	
	Doctoral	28	12	
	Total	237	100	

Note: The 237 graduates represent 1.2 percent of the graduates reported in 2001.

Conclusions _____

The results of the May 2001 survey provide a profile of the nursing education units, nurse educators and nursing students in the SREB states and the District of Columbia. This profile shows that graduate nursing education programs that offer courses to prepare nurse educators are not producing enough graduates to replace the resigning and retiring faculty. Legislators and other policy-makers need to consider a key question: Will the SREB states and the District of Columbia have enough qualified nurse educators to keep the education process running?

Collaboration within and among states is necessary in order to address the many issues underlying the shortage in nursing and nursing education. The Southern Regional Education Board — noted for its ability to help legislators and policy-makers solve difficult problems — can make a difference in this crisis.

The following recommendations are examples of some activities that can help to solve the problem of nursing shortages in educational and practice settings:

- Establish a regional consortium of master's and doctoral programs to:
 - review the expected competencies and the curriculum design for the preparation of nurse educators;
 - establish core curriculum guidelines to prepare nurse educators;
 - promote the nurse educator role in recruitment activities;
 - share scarce faculty and other educational resources regionwide;
 - use distance learning to expand opportunities to prepare nurse educators; and
 - offer continuing-education conferences for faculty who lack academic preparation in nursing education.
- Establish a common set of state-collected demographic data.
- Collect, analyze and report data about nursing education annually to track the region's ability to meet the needs of the work force. Disseminate this information to legislators and higher education officials to ensure high-quality, cost-effective nursing education programs.
- Launch a regionwide recruitment effort beginning with undergraduate students to increase awareness of the importance and rewards of the nurse educator role.
- Implement creative, effective strategies to retain faculty and to maintain access to the experiences and talents of retired faculty.
- Encourage the use of federal programs such as programs to designate work-force shortages — to alleviate the shortage of nurses and nurse educators.
- Encourage institutions to offer competitive salaries for nursing education administrators and faculty.
- Increase the racial/ethnic diversity and gender distribution of program administrators, faculty and students.
- Launch a regionwide recruitment program for entry- and advanced-level students that includes the active participation of potential employers, student affairs officers, students, educators, public school counselors, media and marketing experts.
- Examine the learning opportunities and cost-effectiveness of distance learning in preparing nurse educators and registered nurses.
- Examine the cost-effectiveness of existing programs at all levels and determine whether new nursing programs are needed and the financial investments they would require.

(02N03)