



SREB

School
Improvement

Making Schools Work Conference

New Orleans, July 7-10, 2020

Making Schools Work Conference

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Be the difference. Impact your students, school and community. Join us at the 2020 Making Schools Work Conference in New Orleans for four days of learning, collaborating and networking that can advance your K-12 school improvement initiatives and raise student achievement.

Teachers, principals, counselors, instructional coaches, state and district leaders — every educator will benefit from over 400 sessions on topics like ensuring equitable access to quality instruction and addressing the effects of poverty. Most deep-dive sessions, concurrent sessions and table talks are led by **real practitioners like you with real classroom experiences to share.**

Bring a team and take home strategies you can use right away to transform teaching and learning in your classroom and school.

Sessions help educators:

- Align curricula with readiness standards
- Design engaging instruction
- Implement effective classroom management strategies
- Use educational technology effectively
- Provide social, emotional and academic supports for struggling students
- Build school and district leadership capacity
- Conduct needs assessments
- Support new and early-career teachers and school leaders
- Develop career pathways

Register Now! SREB.org/register

96%

of attendees rate the variety
of sessions as excellent or
very good

97%

of attendees rate their overall
conference experience as
excellent or very good

Opening Keynote Speaker



Pedro Noguera

*UCLA Graduate School of
Education and Information
Studies*

Focuses on race, equity and the
ways schools are influenced by
social and economic conditions

Closing Keynote Speaker



Anna Nixon

Co-founder, STEM4Girls

Promotes efforts to spark early
interest in STEM careers for
youth everywhere

SREB's Making Schools Work Conference offers the best value in professional learning – especially with our new early bird rates! Registration fees include admission to all sessions and the exhibit hall, coffee and refreshment breaks, and hot lunches on Wednesday and Thursday. Optional industry tours and special events carry a separate fee. Visit sreb.org/register to learn more. SREB's negotiated room rates at conference hotels start at just \$165 – visit sreb.org/travel for a list of hotels and rates.

Registration Options	Register by Date	Price: Network States*	Price: Non-Network States
Early Bird Pricing – Full Conference	April 1	\$395	\$445
Regular Pricing – Full Conference	July 6	\$425	\$475
Onsite Registration Pricing – Full Conference	July 7-10	\$450	\$500
One-Day Conference Registration	—	\$200	\$225
Spouse/Guest (includes exhibit hall, coffee and refreshment breaks, and lunch ONLY)	—	\$100	\$100
* Network states include Alabama, Georgia, Louisiana, Mississippi, Missouri, New York, North Carolina, Ohio, Oklahoma, Pennsylvania, South Carolina, Virginia and West Virginia. Visit sreb.org/register for the most current version of this list.			

Make the Case for Attending

Share the importance of your attendance! Our Justify Your Attendance guide — bit.ly/JustifyMSW — includes a sample letter, talking points, conference benefits, registration and hotel information, and more.

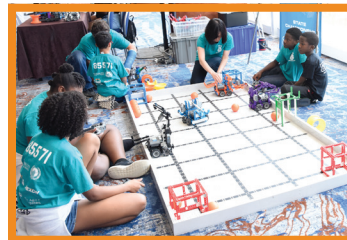
Special Attractions



Industry Tours — Take a look behind the scenes of major New Orleans businesses. Help students make informed decisions about what it takes to prepare for exciting careers.



Escape Room — Back by popular demand! Enjoy this challenging, fun, team-building activity.



Hands-on Demonstrations — Learn how to create STEM-intensive projects in your classroom. Don't miss our live FIRST Robotics demonstrations.



Networking — Unwind with friends during our Tuesday Pacesetter reception and prize giveaway and Thursday celebration at Mardi Gras World. Share your learning during dedicated team meeting times.



2020 Making Schools Work Conference

Laissez les bon temps rouler!

What Attendees Are Saying

"I love coming to this conference and getting great ideas for my classroom that are tested and work! Having so many fellow educators to talk with and learn from really makes my classroom continue to improve."

— 2019 attendee

"I truly enjoyed this experience ...I just finished my first year as an educator. I got many new strategies and the inspiration I needed to take on the years ahead."

— 2019 attendee

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[#SREBsummer](https://twitter.com/SREBsummer)
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sreb.org/summerconference

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