

# CTE's Focus on Continuous Improvement through Data-Driven Improvement of Instruction

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# Continuous Improvement

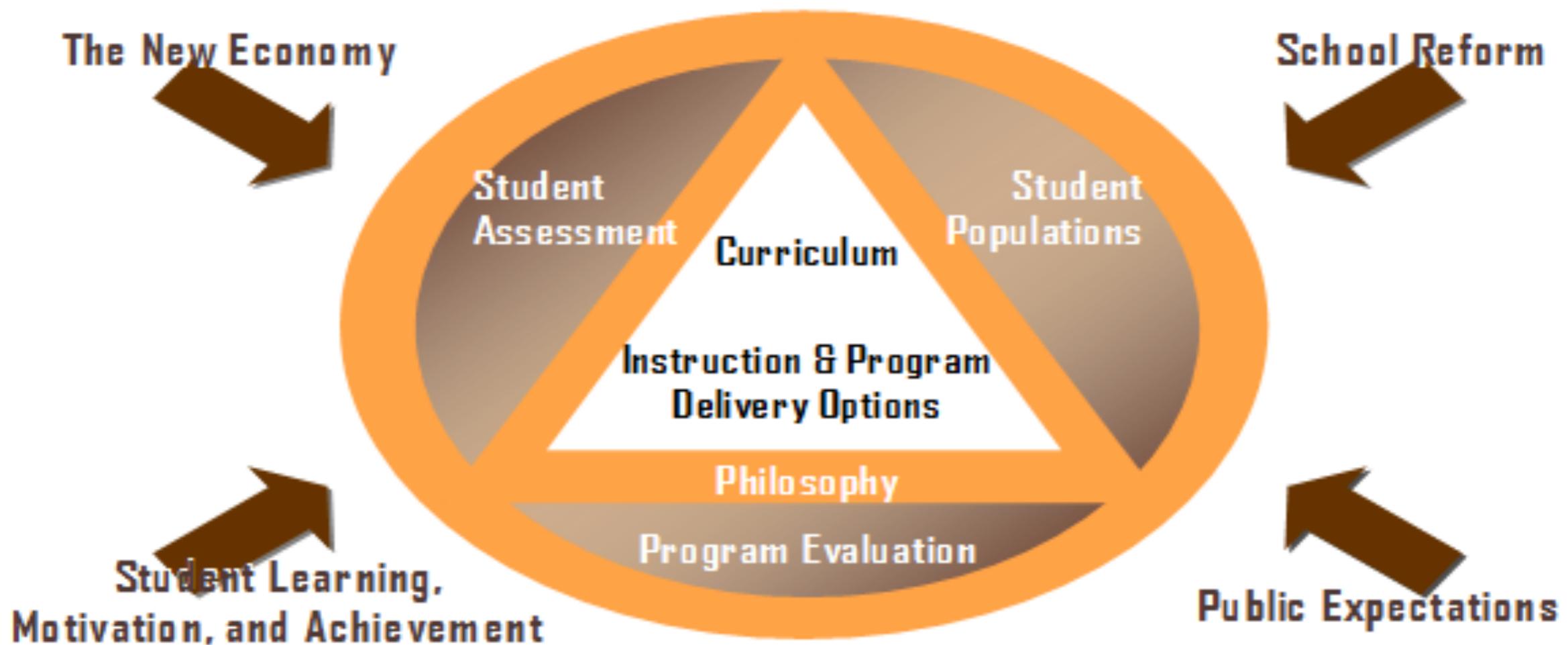
## Why?

- The economy
- Student learning, motivation and achievement
- School reform
- Public expectations (e.g. Secretary of Education Duncan to NASDCTEc 4/19/11 :program effectiveness needs to be more uniform nationally; measures of CTE program effectiveness should be high graduation rates, transitioning students to postsecondary education without remediation, and leading to employment in the field studied.)

# Rojewski's Conceptual Framework for CTE

This figure is from a PowerPoint presentation given by Rojewski to the Kentucky Career and Technical Education Conference, February 5, 2009.

## Conceptual Framework Components



# NRCCTE: *MISSION*

The National Center will improve the *engagement, achievement, and transition of high school and postsecondary CTE students* through technical assistance to states, professional development for CTE practitioners, and dissemination of knowledge derived from scientifically-based research

# NRCCTE: *Partners*



**UNIVERSITY OF MINNESOTA**



**Cornell University**



**NOCTI**



**UNIVERSITY OF  
LOUISVILLE**



**ACTE**  
Association for Career  
and Technical Education



**AED**  
Academy for Educational Development



**STATE DIRECTORS**  
National Association of State Directors  
of Career Technical Education Consortium



**SREB**  
SOUTHERN REGIONAL EDUCATION BOARD



**CLEMSON**  
UNIVERSITY



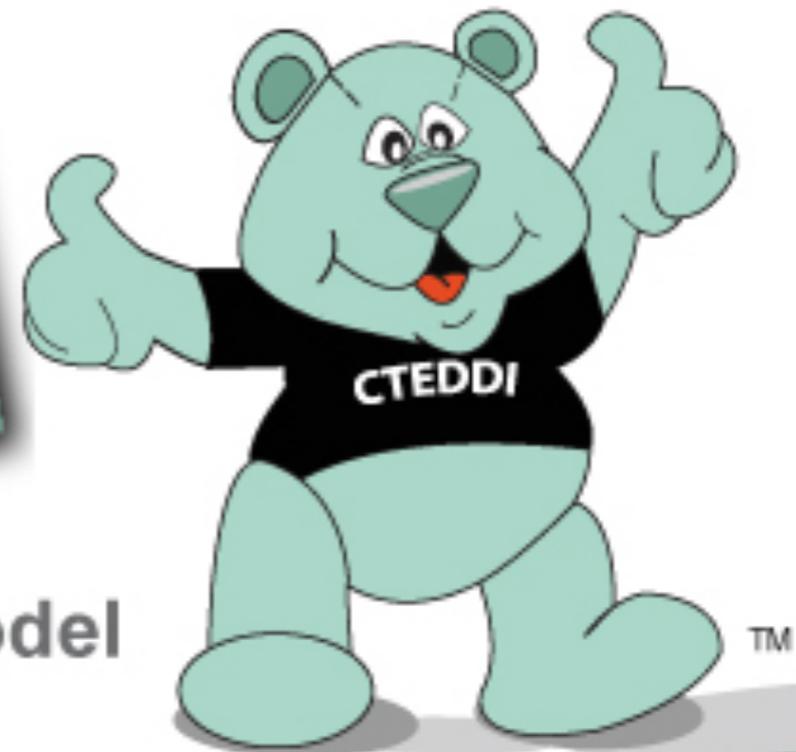
**NOCTI**



# NRCCTE and NOCTI Present

# CTEDDI

Career and Technical Educators  
Using a Data Driven Improvement Model



# What is CTEDDI?

- **Training that is highly interactive**
- **A process, not a one-time event**
- **Uses data that teachers and schools own**
- **Builds on the success of an ever-increasing community of practice**
- **Ongoing state-supported mentorship, local coaches and online help**



# CTEDDI' s Origin: three years of research and development

- Survey research and literature review  
*How CTE uses data to inform instruction*
- Intervention Development
  - Pilot of the intervention and iterative refinement
  - Extended reviews and model verification
  - Market and viability research



# Successes Reported in Pilot Sites

**Educators saw positive improvements based on the instructional changes they had made, such as :**

- reviewing areas of general weakness,
- finding new materials and resources to use with the students,
- adding to the curriculum or changing curriculum timing,
- assisting or getting assistance for individual students to address weaknesses.

# Instructional Improvement Cycle

## 5 Steps

Collect Data

Analyze Data

Verify & Triangulate

Design Action Plan

To Improve Learning & Instruction

Implement Plan &  
Review Outcomes

ONGOING

# Review of What's Involved

- **Workshop(s) Facilitated by In-State Facilitator**
- **Internal and External Community of Learners**
- **Mentoring Through the School Year**
- **Sharing Center**
- **A Local Team Approach**
- **Development and Implementation of an Action Plan with YOUR data---and what if you obtain additional data? Refine your plan!**



# Workshop Goals

- **Understand data and assessments**
- **Use data effectively**
- **Improve learning and skill acquisition for students**
- **Plan for continuous improvement of learning and instruction**
- **Share ideas and collaborate with educators in other states as part of a professional learning community**



# Good Assessments

- **Valid**
  - **Test is relevant and based on current standards**
  - **Test items measure what they are supposed to measure: the important content or concepts that were taught and that the student must know**
  - **Subject matter experts develop and evaluate test items**

# Summative Assessment

- End-of-program or annual test
- Pretests (covering all major content areas) are used to identify entry skills and measure gain
- Broader in scope, for comparison of groups
- Licensing, certification, employment, college readiness or admission
- Required by legislation (e.g., to receive Perkins funds)

# Step 2

## 5 Steps

Collect Data

Analyze Data

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**ONGOING**

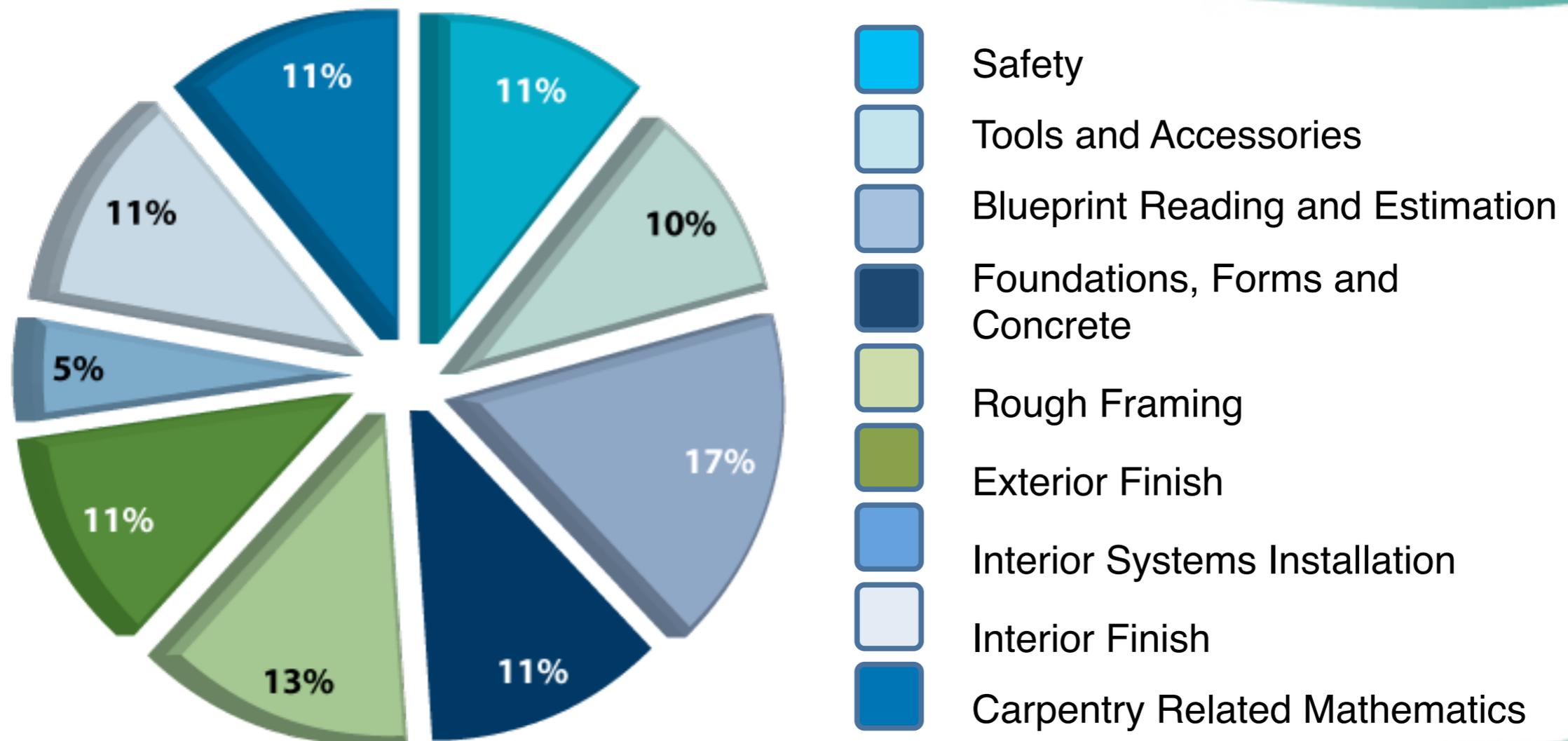
Analyze Data:  
Draw conclusions from data

# Classroom Example:



## A Carpentry Class

# Areas on a Carpentry Test



# Carpentry Class Pre-Test

<b>Carpentry Pre-test Areas</b>	<b>Student 1 % Correct</b>	<b>Student 2 % Correct</b>	<b>Student 3 % Correct</b>	<b>Student 4 % Correct</b>	<b>Student 5 % Correct</b>	<b>Student 6 % Correct</b>	<b>Class Average % Correct</b>
<b><i>Safety</i></b>	54.6	45.5	36.4	27.3	27.3	54.5	40.9
<b><i>Tools and Accessories</i></b>	30.0	20.0	10.0	20.0	10.0	30.0	20.0
<b><i>Blueprint Reading and Estimation</i></b>	41.1	17.6	23.5	23.5	29.4	35.3	28.4
<b><i>Foundations, Forms, and Concrete</i></b>	36.4	54.5	45.5	45.5	36.4	54.5	45.5
<b><i>Rough Framing</i></b>	53.8	38.5	30.8	38.5	30.8	53.8	41.0
<b><i>Exterior Finish</i></b>	36.4	36.4	27.3	36.4	36.4	45.5	36.4
<b><i>Interior Systems Installation</i></b>	40.0	60.0	40.0	60.0	60.0	80.0	56.7
<b><i>Interior Finish</i></b>	27.3	9.1	18.2	27.3	9.1	27.3	19.7
<b><i>Carpentry Related Mathematics</i></b>	35.9	45.5	27.3	36.4	36.4	54.5	39.4
<b><i>Total</i></b>	40.0	34.0	28.0	33.0	29.0	46.0	<b>35.0</b>

# Step 3

## 5 Steps

Collect Data

Analyze Data

**Verify & Triangulate**

Design Action Plan

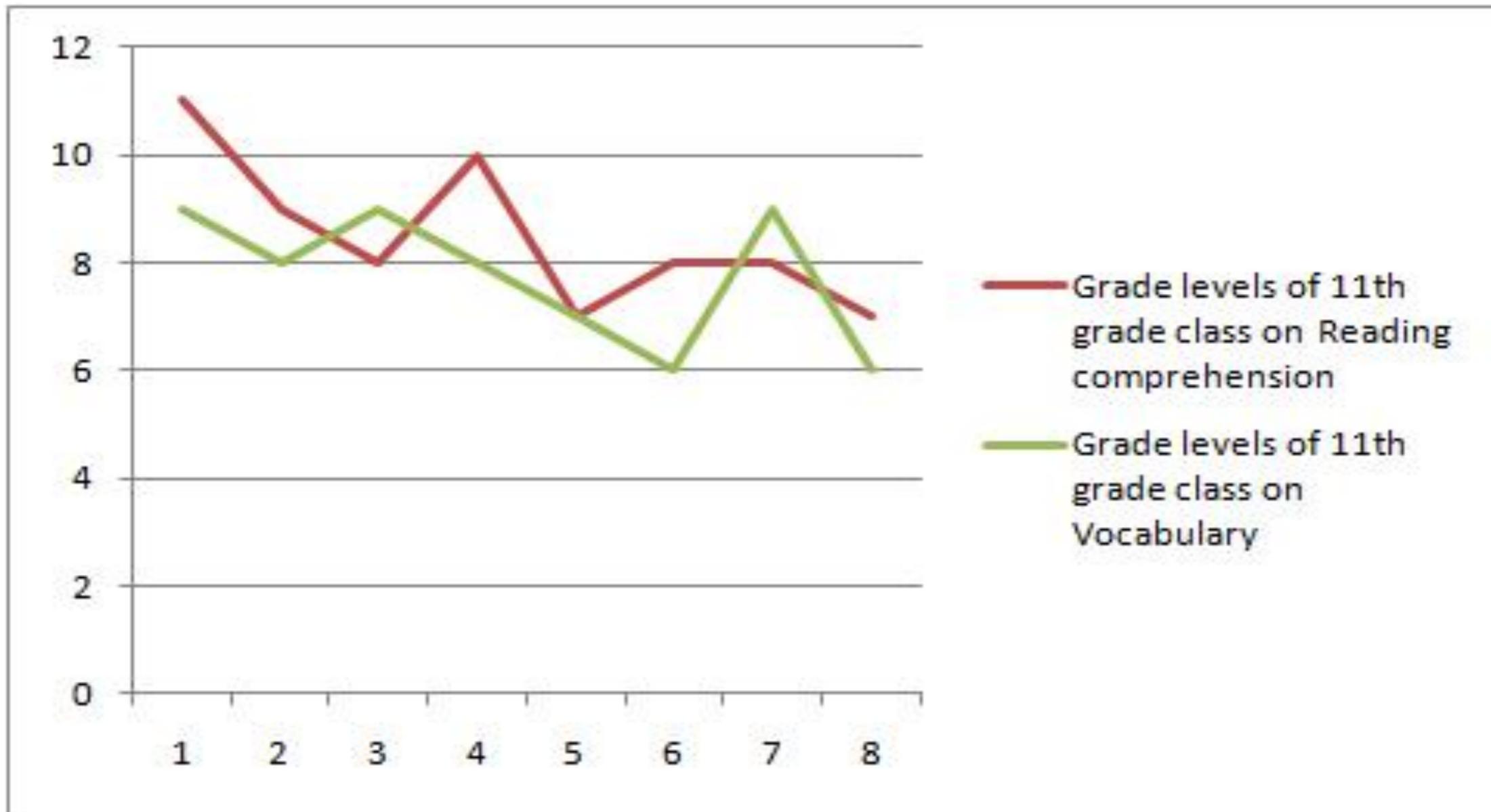
To Improve Learning & Instruction

Implement Plan &  
Review Outcomes

**ONGOING**

Verify and Triangulate:  
Other data play a role!

# Triangulate Other Data



# Step 4

## 5 Steps

Collect Data

Analyze Data

Verify & Triangulate

**Design Action Plan**

To Improve Learning & Instruction

Implement Plan &  
Review Outcomes

**ONGOING**

**Design Action Plan:  
Begin the planning process!**

## Step 4: Design an Action Plan Final Worksheet 5: Prioritize

Name:  Program: Business Administration School:

**Directions:** From your program's baseline (pretest) data, develop goals and performance targets; determine the indicators of success and whether new practices need to be implemented as part of the next steps and timing. Use information and data sources identified in the previous worksheets for this exercise.

**Overall Goal:** To further improve the technical competency of the KTC McAlester Business Administration program using evidence from class results on the NOCTI and ODCTE state competency test.

**Summarize the strengths in your data:** My program's data shows strengths in the areas of computer applications, working in an office environment, and office procedures.

**Summarize the weaknesses or gaps between the status and the standards your program or school needs to achieve:** The class has weaknesses in the areas of accounting and computational skills and records management.

Prioritize desired short term	Data Required:	Indicators of Success:	Steps for current school year:	Strategies for groups or individual students
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# Step 5

## 5 Steps

Collect Data

Analyze Data

Verify & Triangulate

Design Action Plan

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**ONGOING**

Implement the Plan:  
Try and share ideas!

# Post-Workshop Components

- **Follow-up Mentoring and Coaching**
- **Post-Workshop Activities**
- **Sharing Center**



# Follow-up (by webinar, visit, phone)

## Purpose:

- To provide mentoring for implementation of action plans
- To share strategies that are working
- To identify any barriers

## Questions:

- What is going well?
- What are your challenges?
- What has been the reaction by students?
- What additional resources do you need?

## Next Steps:

- Continue to implement action plan
- Make notes of any successes or barriers
- Share on the professional sharing site

Browse...

Upload

To upload a file... Click Browse to select, then Upload.

## Educational Resource Articles

[DesignActionPlanFinal.docx](#)

mark.jett

[Form for Credit.jpg](#)

sandy.pritz

[Course credit through Oklahoma State University.docx](#)

sandy.pritz

[Statistical resources for data.doc](#)

carol.hodes

[Data plan narrative.doc](#)

carol.hodes

[Step 4Worksheet 5 Final.doc](#)

carol.hodes

[NOCTIWhitePaper.pdf](#)

sandy.pritz

[Dreams1.jpg](#)

david.hall

[NRCcte Site Coordinator Training](#)

Type comment here, then click Add Comment to post a message...

Add Comment



Teacher  
Clearfield, PA

Health Occupations people, how are you using Nocti Pretest data? --- [beth.rhymestine](#) 3/17/10

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Teacher  
Swenson, PA

Received my first homework assignment. Looking for carpentry instructors willing to discuss NOCTI strategies utilizing Pre-Test data to improve instruction. We have created some helpful NOCTI driven curricular documents in the School Dist. of Phila. recently that are aiding us in focusing the carpentry, electrical and plumbing programs in an organized framework. Hope we can be helpful. --- [Patrick.durkin](#) 3/16/10

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# Benefits of CTEDDI for Continuous Improvement

## Educators

- Data-driven instructional improvement
- Improved ability to meet accountability goals
- A positive educational impact

## CTE Community

- Practical application of Perkins data
- Logic-based policy tool
- Demonstrate ROI

## Everyone

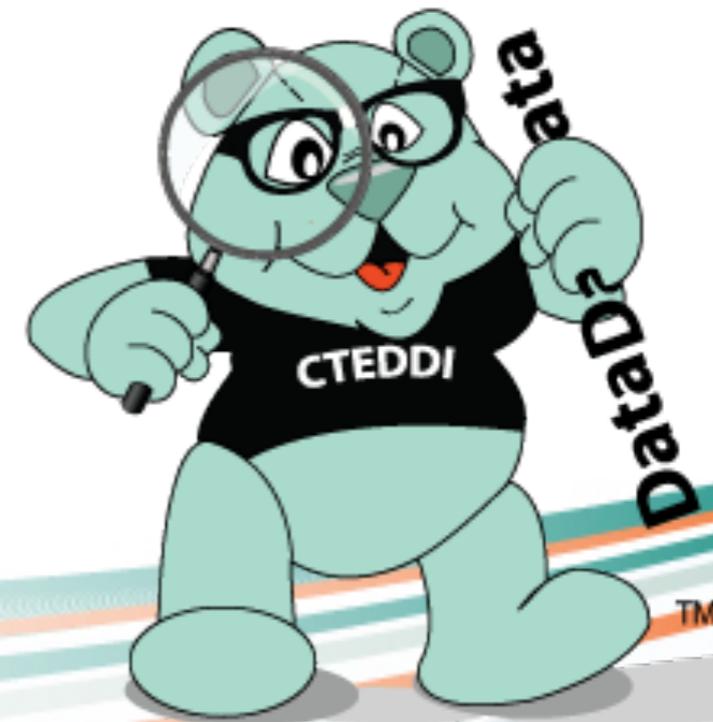
- Increased student achievement
- Enhanced preparation for college and careers
- Gains in workforce competence/productivity



## Who Should Participate?

- Statewide, state-determined teams
  - Ongoing support
- Large city school systems
  - Ongoing support
- Local administrators and teachers \*
- Individual teachers \*
- Those who just plain love data! \*

\* Jump-Starts or Introductory PD



# Ways to Participate

## Statewide Implementation

- State DOE support
- Use of Sharing Center
- Ongoing mentorship
- Access to evolving resources
- Access to a national network
- Statewide common workshops on data
- Use of real data

## Jump-Start

- Local support
- Access to existing resources (for the Jump-Start days only)
- 2-day workshop on CTEDDI process
- Use of mock data

## Introductory PD

- Access to existing resources (for the day only)
- 1-day (or less) workshop
- Use of a portion of exercise data

# The Timeline

Month/Date/Timing		Event
April 16-18 And another later date TBA		National facilitator training for state-designated facilitators and state assessment coordinators (optional). University of Louisville (NRCCTE), Louisville, KY
August	Prior to start of school	In-state session with the state facilitator, assisted by NRCCTE staff, and administration of up to 10 school districts, teacher teams (voluntary), and the State Department of Education. State facilitator sends a list of participating schools and contact person for each to NRCCTE.
August	First local pre- or in-service day	Local administrator explains CTEDDI process, schedules pretest times for entire faculty (a briefing of the 3 to 5 selected program areas prior to this meeting is suggested).
October		Students pretest and teachers receive pretest data.
October		Common session on the CTEDDI process for all schools in state. State facilitator, with NRCCTE staff assistance, presents CTEDDI Steps 1-4 to administrator(s) of 10 school districts, teacher teams (for the 3 to 5 program areas), and the State Department of Education.
October		Individual Action Plans (for the 3 to 5 program areas) are drafted and posted on the CTEDDI Sharing Site within 2 weeks.
November	Before Thanksgiving	State facilitator visits each school to monitor plan implementation. Establish date for post-testing, for those utilizing this option.
January through April	Prior to (optional) posttesting	State facilitator conducts a site visit to each school to review CTEDDI Step 4.
Spring semester		State facilitator conducts meetings with school team using technology to present CTEDDI Step 5 ; a combination of e-mail, or phone/web conferencing at least once per month at a minimum.
May		State facilitator conducts a wrap-up site visit to each school to explain the value of using longitudinal data and continued participation. Review posttest results (if utilized) and interpret for action plan effectiveness and impact for coming year.

## How Can I Apply?

### State Implementation

- Request an application packet from [laferris03@louisville.edu](mailto:laferris03@louisville.edu) or [nocti@nocti.org](mailto:nocti@nocti.org)
- Formal agency letter with application by March 15 for April training
- Site identification and contact information

### Jump-Start

- Tech Centers That Work: Jan. 24 (Savannah)

### Individual Introductory PD or Customized Option

- Contact [laferris03@louisville.edu](mailto:laferris03@louisville.edu) or [nocti@nocti.org](mailto:nocti@nocti.org)

# Other NRCCTE PD Projects for Continuous Improvement

**Currently offering technical assistance:**

- **Math-in-CTE**
- **Authentic Literacy-in-CTE**

**Moving soon to technical assistance:**

- **Science in CTE**
- **Alternative Licensure Career/Technical  
Teacher Induction Model**

# Thank You!

