National Research Center for Career and Technical Education

Career Education at the Postsecondary Level: Beginning Post-Secondary Student Outcomes 2004-2009.

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High Demand/High Growth Clusters Paying a Living Wage by Education Level Requirements for Entry into an Occupation: 2008-2018

High School or Assoc. Degree or Less than High School Some College Hospitality and Tourism Hospitality and Tourism Manufacturing Manufacturing Architecture and Constr. Marketing, Sales, & Services Health Services Bus., Mgt. & Admin. Trans., Distr., and Logistics Trans., Distr., and Logistics

Carnavele A., Smith N., Stone J. R. III, Kotamraju P., Steuernagel B., and Green K. (2011). Career Clusters: Forecasting Demand for High School to College Jobs 2008-2018. Washington DC: Center for Education and the Workforce. Georgetown University.

Bachelors
Degree
Hospitality and Tourism

Marketing, Sales, & Services

Health Services

Bus., Mgt. & Admin.

STEM

Information Technology

Govt. & Public Admin.

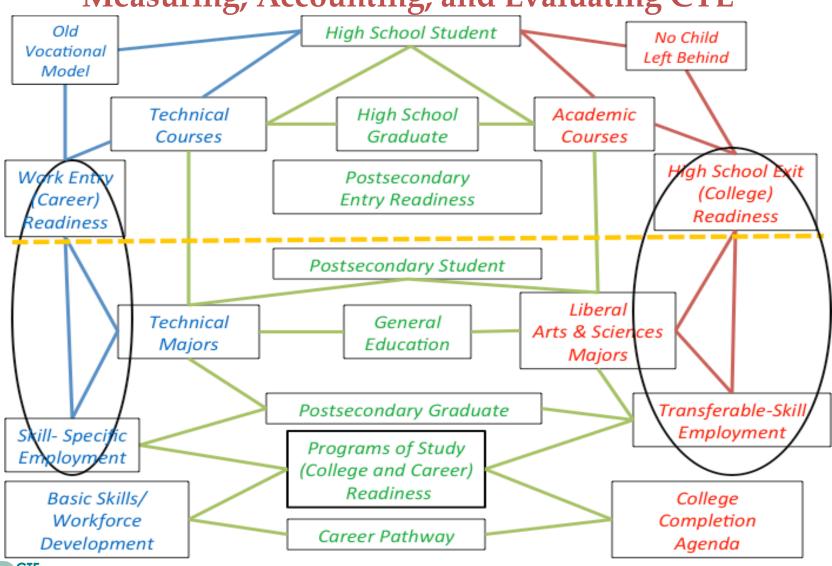
Finance

Education & Training



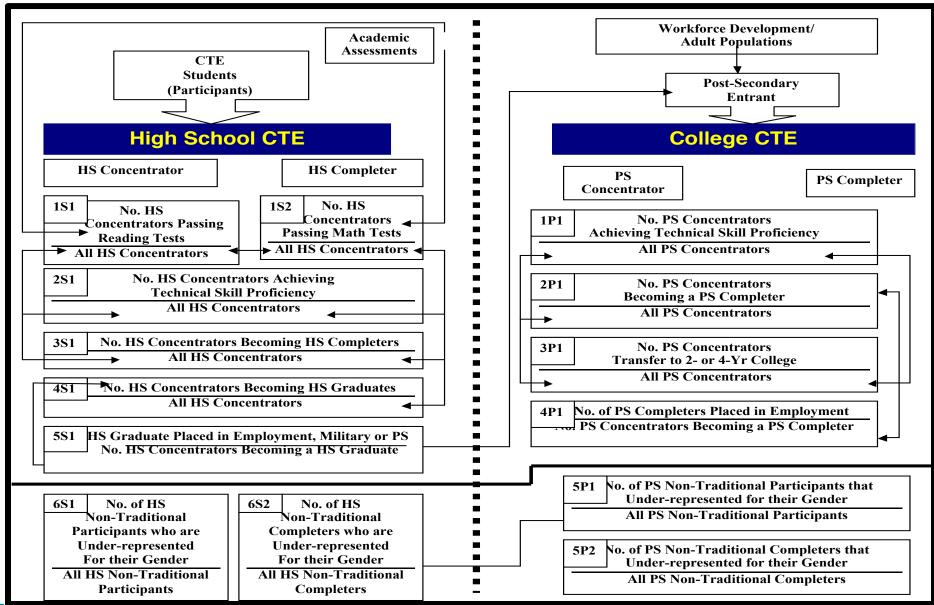
A Methodological Rationale for

Measuring, Accounting, and Evaluating CTE





Linking secondary and postsecondary Perkins accountability indicators: A schematic representation.





Needed Data Elements in a More Expansive Perkins Accountability System

Learner Segments	Learner Segments Defined	Needed Data Elements			
Remediation/ Development Education (DE) Learners	Enrolled in one or more remediation/ DE courses	Assessment Cut Score, for each subject area and total; Subject(s) in which remediation occurs, taken concurrently with regular course coursework, is regular course work in technical (CTE) areas; Course count, highest level of DE course taken, grades.			
Pre-College (K-12) Learners	Traditional HS students including those dual enrolled	Standard collection process applied in state and national data systems. Need to add, if missing, information from other learner segments; an important missing element for this group is college readiness separate from remedial/development education.			
College Experience Learners	Traditional degree-seeking full-time undergrads below the age of 25	remedian de veropinent education.			
Degree Completion Adult Learners	Traditional degree-seeking full time undergrads 25 and above				
Corporate Learners	Employer-sponsored customized training noncredit and credit students	Industry-recognized credentials, when taken, prior or concurrent; career cluster area; number, level, and proficiency score; formal and informal job training, type, professional or technical; credit for prior learning, given, how much, for major or as an elective.			
Professional Enhancement/ Life- fulfillment Learners	Non-degree seeking students in credit or noncredit courses	Why course taken, which area, intent to pursue formal education.			
Adult Basic Education (ABE)/ English Language Learners (ELL)	Enrolled in basic skills training, including those seeking a GED, where such courses are offered in institutional settings including community based organizations (CBOs) and workforce development intermediaries.	ABE proficiency scores, ABE levels reached; where course taken, college, ABE offices, non-profit community-based organizations (CBOs) and workforce development intermediaries; Need for taking bridge programs, type, area, when taken, part-time or full-time; support and wrap-around services, amount, type, time spent.			



METHODOLOGY

- Data: Beginning Postsecondary Students (BPS)
- Base Year (2004), 1st Follow-up (2006), and 2nd Follow-up (2009)
- Identify the different risk factors student face when entering postsecondary
- Determine who graduates, who is still retained, transfers on to further education, and moves into employment
- Indicate which occupational areas are the most likely ones BPS end up being employed
- Relate back to high school CTE course-taking using the 2005 HSTS transcript data



Steps in Measuring Student Success in Completing an Educational Program and Being Placed in Employment

- Step 1: Begin with a longitudinal data set such as those developed by NCES or by states through their SLDS.
- Step 2: From this data system, identify a cohort of students with as much detail and disaggregation as possible. For example, this presentation disaggregates the data by different risk factors (see below).
- **Step 3**: Extract or calculate performance indicators such as retention, graduation, and transfer. Note that postsecondary success should be calculated separately for different learner segments, different pathways (career versus academic) or (two-year versus four-year)
- **Step 4**: Adding the three -- graduation, retention, and transfer --- together determine the rate of student success.
- Step 5: Determine the employment placement of both graduates and nongraduates by linking education and employment databases such as the P20/W systems that are now being developed several states



Risks Factors that Prevent Students from Completing High School or Postsecondary

High School	Postsecondary
Single-Parent Family	Delayed enrollment between HS and PS
Income in the Lowest Income Quartile	Part-Time Attendance at First Institution
Sibling Dropped out of High School	Completed High School by Certificate or GED
Home Alone For More Than Three Hours	Worked Full-Time When First Enrolled
	Being Financially Independent (above age 24)
	Single Parent Before or While Enrolled

Hoachlander G., Sikora A.C., Horn L. and Carroll C. D. (2003). Community college students: Goals, academic preparation, and outcomes. NCES 2003-164. Washington DC: United States Department of Education, National Center for Education Statistics



Risks Factors that Prevent Students from Completing High School or Postsecondary

- BPS includes in its database a Risk Index, which is made up of the following:
 - Full-time/pt. year
 - Part-time/full year, 1 inst.
 - Part-time/pt. year
 - Financially independent
 - Single parent Has Dependents
 - Worked Full-Time

Wine, J., Janson, N., and Wheeless, S. (2011). 2004/09 Beginning Postsecondary Students Longitudinal Study (BPS:04/09) Full-scale Methodology Report (NCES 2012-246). National Center for Education Statistics, Institute of Education Sciences, U.S. Department of Education. Washington, DC. Retrieved from http://nces.ed.gov/pubsearch.



Graduation, Retention, and Transfer Rates for Beginning PostSecondary Students (BPS) by Career and Academic Pathways, Risk Factors, and High School Graduation Year

	High School Grad Yr: 2003									
	Received 2-Y	ear Credential	Retained	in 2 Year	Transferred t	o 4-Year	Succes	s Rate		
At-risk factors	Academic	Career	Academic	Career	Academic	Career	Academic	Career		
At-118K factors	Education	Education	Education	Education	Education	Education	Education	Education		
Full-time/pt. year	19.7%	18.5%	8.0%	12.0%	6.9%	11.2%	34.6%	41.7%		
Part-time/full year, 1 inst.	22.7%	24.6%	13.0%	14.0%	8.9%	16.2%	44.6%	54.8%		
Part-time/pt. year	31.6%	16.3%	17.1%	15.1%	18.4%	17.7%	67.1%	49.1%		
Financially independent	25.7%	28.3%	1.9%	11.6%	23.6%	16.0%	51.2%	55.9%		
Single parent	13.0%	25.9%	4.6%	13.4%	19.0%	16.0%	36.6%	55.3%		
Has Dependents	14.7%	27.7%	4.4%	13.4%	18.1%	17.2%	37.2%	58.3%		
Worked Full-Time	17.9%	40.0%	11.7%	19.3%	13.3%	14.7%	42.9%	74.0%		
At-risk factors		High School Grad Yr: 1998-2002								
Full-time/pt. year	11.3%	26.7%	10.6%	8.9%	3.1%	7.7%	25.0%	43.3%		
Part-time/full year, 1 inst.	30.9%	28.8%	13.0%	16.8%	13.4%	14.6%	57.3%	60.2%		
Part-time/pt. year	12.4%	14.1%	28.4%	15.2%	4.2%	11.8%	45.0%	41.1%		
Financially independent	21.5%	35.8%	12.1%	11.4%	13.6%	8.4%	47.2%	55.6%		
Single parent	11.5%	31.2%	8.5%	11.0%	9.1%	8.5%	29.1%	50.7%		
Has Dependents	19.6%	36.4%	15.1%	11.7%	9.0%	6.7%	43.7%	54.8%		
Worked Full-Time	24.8%	33.7%	8.8%	19.8%	13.0%	8.1%	46.6%	61.6%		
	High School Grad Yr: <1998									
Full-time/pt. year	16.2%	25.6%	16.0%	7.7%	0.1%	6.5%	32.3%	39.9%		
Part-time/full year, 1 inst.	21.0%	25.5%	1.0%	11.7%	6.5%	9.4%	28.5%	46.6%		
Part-time/pt. year	10.5%	15.1%	4.5%	15.9%	6.4%	6.6%	21.4%	37.6%		
Financially independent	19.8%	33.7%	4.2%	9.6%	4.6%	7.0%	28.6%	50.3%		
Single parent	9.2%	32.1%	8.7%	12.5%	2.5%	9.7%	20.4%	54.3%		
Has Dependents	17.5%	34.1%	6.1%	9.8%	2.1%	7.1%	25.7%	51.0%		
CTE										
Worked Full-Time Technical Education	16.2%	25.3%	2.8%	15.2%	7.5%	7.0%	26.5%	47.5%		

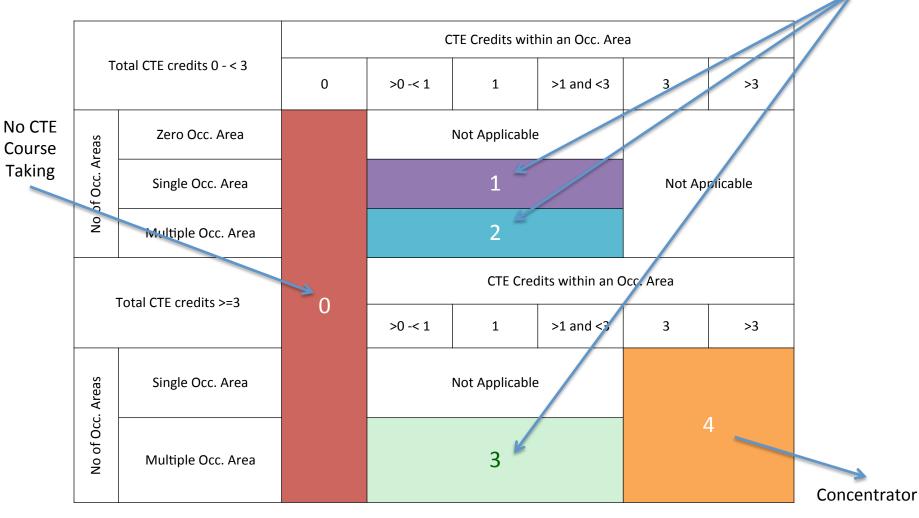
Success Rates for Beginning Postsecondary Students Entering Two-Year Institutions: Risk Factors and High School Graduation Years - 1998, 1998-2002, and 2003

	Success R	ate <1998	Success Rat	e 1998-2002	Success Rate 2003		
At-risk factors	Academic Education	Career Education	Academic Education	Career Education	Academic Education	Career Education	
Full-time/pt. year	32.3%	39.9%	25.0%	43.3%	34.6%	41.7%	
Part-time/full year, 1 inst.	28.5%	46.6%	57.3%	60.2%	44.6%	54.8%	
Part-time/pt. year	21.4%	37.6%	45.0%	41.1%	67.1%	49.1%	
Financially independent	28.6%	50.3%	47.2%	55.6%	51.2%	55.9%	
Single parent	20.4%	54.3%	29.1%	50.7%	36.6%	55.3%	
Has Dependents	25.7%	51.0%	43.7%	54.8%	37.2%	58.3%	
Worked Full-Time	26.5%	47.5%	46.6%	61.6%	42.9%	74.0%	



Reformulating CTE Course Taking

Participant

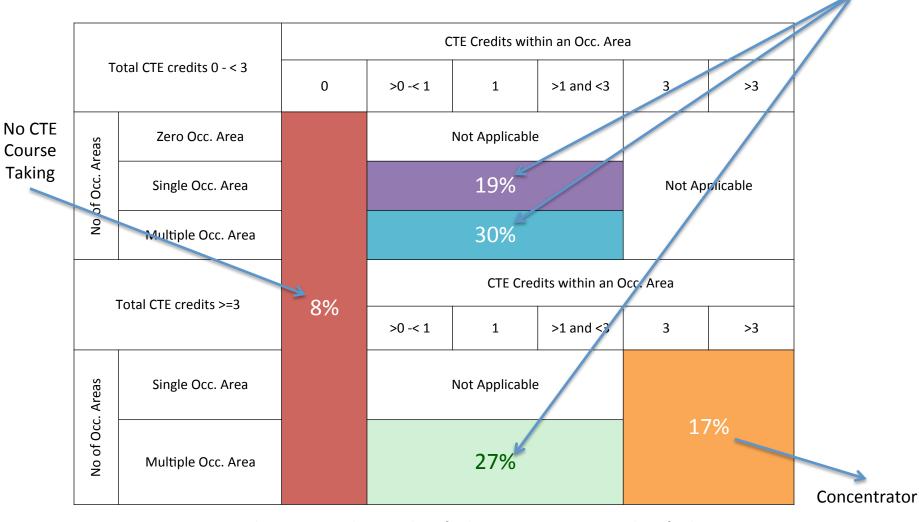


0 is No CTE Course Taking; 1,2, and 3 are classified as Participants; 4 is classified as Concentrators



Reformulating CTE Course Taking

Participant



0 is No CTE Course Taking; 1,2, and 3 are classified as Participants; 4 is classified as Concentrators



Comparing the Top Six Occupation Areas in which Associate Degree Graduates are Employed with the Top Six Occupational areas in which 2005 High School Graduaties enroll and complete 3 or More CTE Credits.

Received Associate Degree by 20	High School Graduating Class 2005					
Beginning Postsecondary Students Who Graduated from		3+ CTE Credits with concentration	3+ CTE Credits with no concentration			
High School in 2003 and were Employed by 2009		in at least one occupational area	in any occupational area			
Office/administrative support occupation	13.0%	Manufacturing	16.0%	Computer and Information Sciences	48.3%	
Sales and related occupations	12.1%	Consumer Services	14.6%	Consumer Services	45.9%	
Education, training, library occupations	10.9%	Computer and Information Sciences	12.8%	Business Support & Management	39.7%	
Management occupations	9.2%	Agricultural and Natural Resources	11.9%	Communication & Design	34.5%	
Food prep/serving related occupations	6.9%	Health Sciences	10.3%	Manufacturing	22.7%	
Healthcare practitioners/technical	6.5%	Communication & Design	9.5%	Business and Finance	19.7%	

