Capitalizing on Context: Effective Integration of CTE and Academics

Travis Park, Assoc Prof, Cornell University

Donna Pearson, Assoc Prof, University of Louisville

NACTEI National Conference

Portland, OR May 16, 2012



NRCCTE Partners



















Four Main Activities

- Research (Scientifically-based)
- Dissemination
- Technical Assistance
- Professional Development

www.nrccte.org

Three Foci

- Engagement Completing high school, completing programs
- Achievement technical and academic
- *Transition* to continued formal learning without the need for remediation; and to the workplace

Curriculum Integration Research

- Math-in-CTE: complete
 - Technical Assistance moving to 8th year
- Literacy-in-CTE: complete
 - TA-PD moving to 3rd year
- Science-in-CTE:
 - Study concluded; data analysis underway

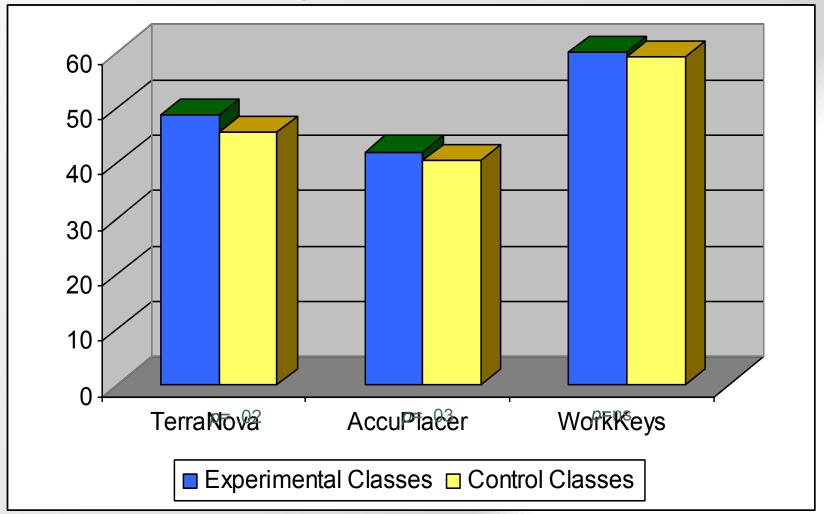
Math-in-CTE

Math Study Questions

- Does enhancing the CTE curriculum with math increase math skills of CTE students?
- Can we infuse enough math into CTE curricula to meaningfully enhance the academic skills of CTE participants (Perkins III Core Indicator)
- . . . Without reducing technical skill development
- What works?

Math-in-CTE Findings

All CTEx vs. All CTEc
Post test % correct controlling for pre-test





Science-in-CTE Some Preliminary Findings



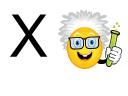
The Science-in-CTE Study

An adaptation of the Math-in-CTE model

A study to test the possibility that enhancing the embedded science in CTE coursework will build skills in this critical academic area.



The Research Design



Pre-Test Students



The Experimental Treatment

Teacher
Professional
Development

Implementation of Lessons

X

Post-Test Students

ifferen

Control: "business-as-usual"





On-going fidelity of treatment measures

The Science-in-CTE Experimental Treatment:

Professional Development—one semester

- Dec PD (2 days) Mapping and lesson creation
- Jan PD (2 days) Lesson creation; scope and sequence
- Early Spring PD (2 days) Lesson critique
- Ongoing support; pre- and post teaching reports

Pedagogic framework

The 6 Elements adapted for development science enhanced CTE lessons

Science-in-CTE

"Six Elements" Pedagogic Framework Revised

- 1. Introduce the CTE lesson
- 2. Assess students' pre-understandings of CTE and the embedded science
- 3. Walk through the CTE content and the embedded science within it
- 4. Students participate in an *authentic application* of the CTE using inquiry approach
- 5. Students demonstrate what they have learned about the *explicit science*
- 6. Formal assessment of CTE and science knowledge and skills

Summary of Preliminary Analysis

Preliminary HLM analyses did not reveal a statistically significant effect of the treatment.

However, analyses of both quantitative and qualitative data are ongoing...

Continuing Analyses

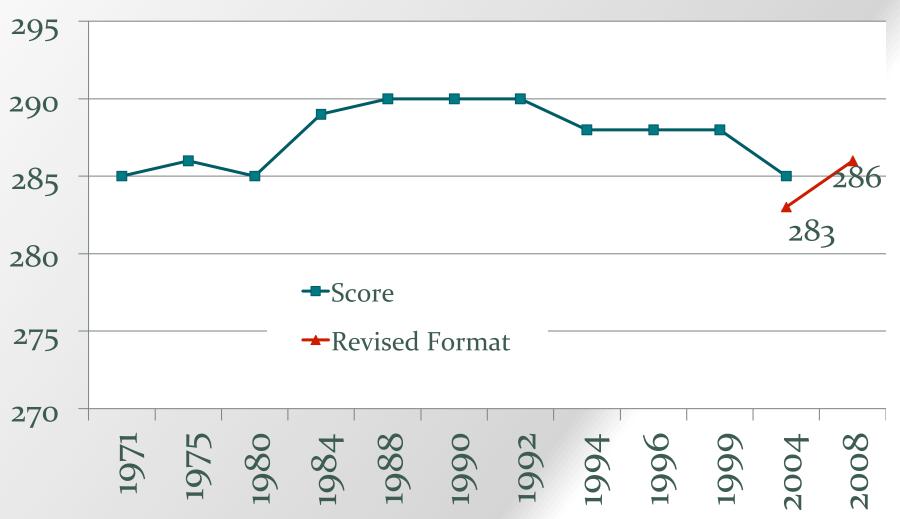
- Test sensitivity: Did the test measure what students actually learned?
 - Less than 50% match; Item analysis is underway
- Fidelity: To what extent did teachers implement?
 - Teaching reports
 - Video teaching tapes
 - Focus groups
 - Artifacts
- Teacher experience: What were challenges, benefits, successes?

Literacy-in-CTE

Nation of Poor Readers

- 12th grade: 26% cannot read at a basic level (NCES, 2010)
 - Females outperform males in all 3 reading tasks
 - 1. Reading for literary experience
 - 2. Reading for information
 - 3. Reading to perform a task
- Only 38% of 12th graders are proficient readers
- Bare majority (51%) of ACT completers are ready for college reading (ACT, 2006)

NAEP Scores of 17-Year Olds



Research Purposes

- Purpose
 - Determine impact of reading strategies on comprehension and vocabulary for students enrolled in CTE
- Objective
 - Compare the effects of reading strategy instruction under a control condition and two models of content-area reading interventions: Ash Framework and MAX Teaching

Literacy-in-CTE

- 96 teachers in 3 groups
 - 15 returning teachers
- Prof Dev: July August 2009
 - 2.5+ days
- Treatment period: September 17 –
 April 9
- Weekly teacher reports of reading activities

Experimental design

- Random Assignment
- Pretest only
 - Demographic survey
- Pretest and posttest
 - Gates-MacGinitie Reading Test (~50 min)
 - Grade level 7-9
 - Forms S & T

The Research Design



Pre-Test



Students



The Experimental **Treatment**

Teacher Professional Development

Implementation of Lessons



Post-Test Students



On-going fidelity of treatment measures

Teachers

Group	NY	<u>SC</u>	Total
X _{1. MAX}	14	14	28
X _{2. Ash}	13	12	25
X 3. MAX Y2	15		15
X 4. Control	9	19	28
Total	51	45	96

Students

Demographic	Overall	Control	MAX	Ash	MAX Y2
NY	57.0	28.1	51.8	63.3	100.0
SC	43.0	71.9	48.2	36.7	
Female	56.9	63.9	56.7	47.8	72.3
11-12 th grade	69.6	67.9	58.9	62.7	97.5
White	61.1	55.2	58.3	55.1	84.3
FRPL	38.8	40.4	44.0	34.9	36.6
Mother ≤ HS	32.0	31.3	33.4	27.7	38.7
Father ≤ HS	35.6	33.0	36.6	32.7	43.7

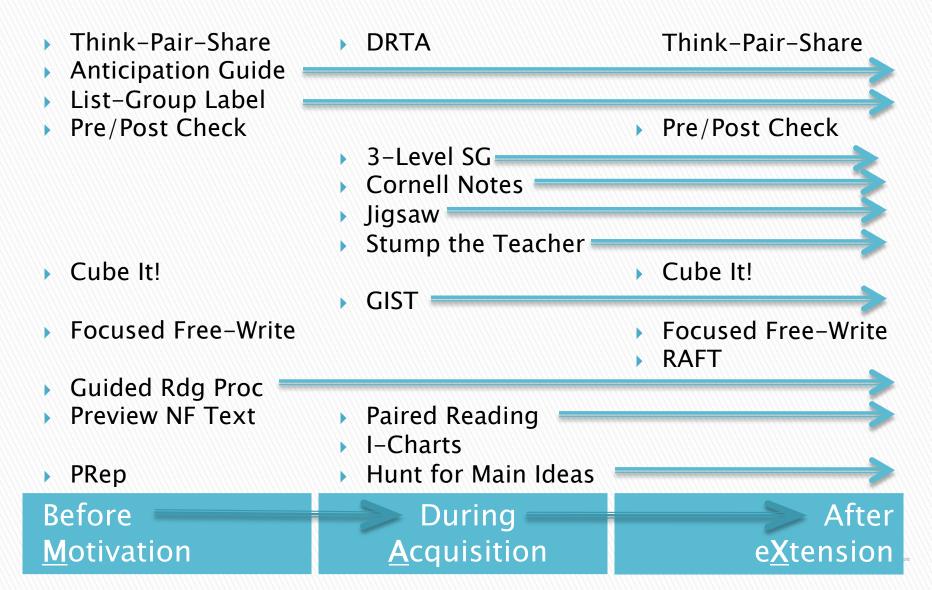
Coop Learning & Skills Acquisition

	MAX	SAM	Coop Learning
Before Reading	Motivation Reducing the anxiety and improving the probability of success in reading	Introduction and modeling of the skill	Written commitment and small-group discussion
During Reading	Acquisition Individual silent reading for personal interpretation	Guided practice in learning skill	Individual gathering of data for discussion
After Reading	EXtension Cooperative construction of meaning through discussion, writing, etc.	Reflection on how the skill worked	Attempt to achieve small group and class consensus

6 Essential Elements for Adolescent Literacy Instruction (Ash)

- 1.) Guided Reading of Text
- 2.) Direct Instruction
- 3.) Peer-Led Discussion of Text
- 4.) Word Study
- 5.) Purposeful Oral Reading and Text Production
- 6.) Inquiry Learning

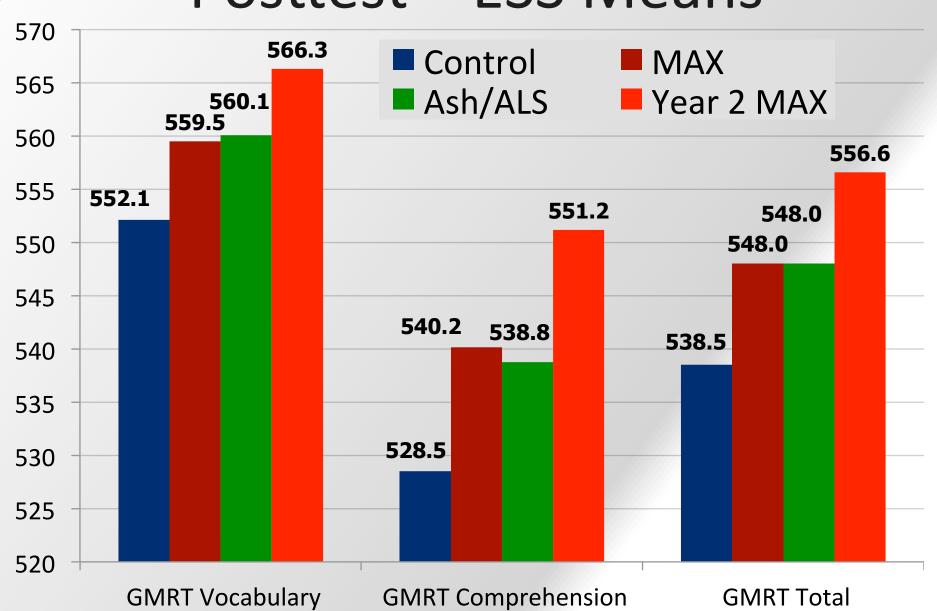
Strategies



Full Year Analysis

Null Hypothesis	ANCOVA
Ho _{1a} : NSD GMRT total score of MAX v. CTRL	fail to reject
Ho _{1b} : NSD GMRT total score of Ash v. CTRL	reject
H° _{1c} : NSD GMRT total score of MAX Y2 v. CTRL	reject
H° _{2a} : NSD GMRT vocab score of MAX v. CTRL	reject
H° _{2b} : NSD GMRT vocab score of Ash v. CTRL	reject
H° _{2c} : NSD GMRT vocab score of MAX Y2 v. CTRL	reject
H° _{3a} : NSD GMRT comp score of MAX v. CTRL	fail to reject
H° _{3b} : NSD GMRT comp score of Ash v. CTRL	reject
H° _{3c} : NSD GMRT comp score of MAX Y2 v. CTRL	reject

Posttest - ESS Means



HLM 2: Effects of Treatment and Baseline GMRT on Posttest GMRT <u>Total</u> ESS

Fixed Effects	Est	SE	df	t	p
Intercept	149.67	10.42	1675.98	14.37	<0.001
MAX vs. Control	6.16	3.80	87.10	1.62	0.109
Ash vs. Control	8.52	3.82	79.97	2.23	0.028
MAX Y2 vs. Control	17.89	4.35	81.34	4.12	<0.001
Baseline GMRT ESS	0.71	0.02	1870.37	38.39	< 0.001
Covariance Parameters	Est	SE	Wald Z		p
Residual	710.42	23.75	29.92		< 0.001
Random Intercept (Teacher)	145.92	28.52	5.12		<0.001

HLM 6: Effects of Treatment and Baseline GMRT on Posttest GMRT <u>Vocabulary</u> ESS

Fixed Effects	Est	SE	df	t	n
FIXEU EIIECLS	ESt	SE	uı	·	p
Intercept	166.39	11.44	1624.14	14.54	.000
MAX vs. Control	6.95	4.10	82.86	1.69	.094
Ash vs. Control	8.13	4.10	75.28	1.98	.051
MAX Y2 vs. Control	16.44	4.68	76.86	3.52	.001
Baseline GMRT ESS	.70	.02	1850.15	34.65	<0.001
Covariance Parameters	Est	SE	Wald Z		p
Residual	971.43	32.51	29.89		<0.001
Random Intercept (Teacher)	161.39	33.93	4.76		<0.001

HLM 9: Effects of Treatment and Baseline GMRT on Posttest GMRT <u>Comprehension</u> ESS

Fixed Effects	Est	SE	df	t	р
Intercept	210.79	11.43	1603.78	18.44	.000
MAX vs. Control	7.01	4.82	88.40	1.45	.150
Ash vs. Control	8.92	4.83	80.77	1.85	.069
MAX Y2 vs. Control	20.43	5.51	82.29	3.71	.000
Baseline GMRT ESS	.59	.02	1876.25	28.86	<0.001
Covariance Parameters	Est	SE	Wald Z		p
Residual	1190.97	39.80	29.93		<0.001
Random Intercept (Teacher)	231.33	45.46	5.10		<0.001

Which strategies did teachers use? MAX Ash

- Cornell notes
- Hunt for main ideas
- Previewing nonfiction text
- Pre/Post learning concepts checks
- Focused free writes
- Paired reading
- Guided reading procedure

- Anticipation guide
- Directed Reading-Thinking Activity
- Inquiry Charts
- Vocabulary from context
- List-Group-Label
- GIST

Teachers' use of strategies How? Why?

- Used strategies more early in week
- Asked students for feedback about which strategies worked best
- ↑ assigned reading:↑ student engagement
- Adult learning approach
 - Learner feedback
 - Utility value

- Selected strategies that were easy to implement
- Strategies helped students learn
- Transitioned learning to students
- Teachers actually "taught" less

ELA Common Core

- Reading
- Writing
- Speaking and Listening
- Language
- Media and Technology

ELA Common Core

- "Staircase" of increasing complexity
- Diverse array of reading
- Write logical arguments based upon claims, reasoning, evidence
- Research is emphasized
- Students gain, evaluate, present complex info, ideas, evidence
- Prepare students for real life, college, careers

Examples of CI in CCSS

Claim #1 - Students can read closely and analytically to comprehend a range of increasingly complex literary and informational texts.

- **1. SUPPORTING EVIDENCE:** Cite specific textual evidence to support conclusions drawn from the text(s)
- **8. KEY DETAILS:** Cite explicit text evidence to support inferences made or conclusions drawn about texts
- **9. CENTRAL IDEAS:** Summarize central ideas, topics/subtopics, key events, or procedures using supporting ideas and relevant details

Anticipation Guides, Hunt for main ideas, Directed Reading-Thinking Activity

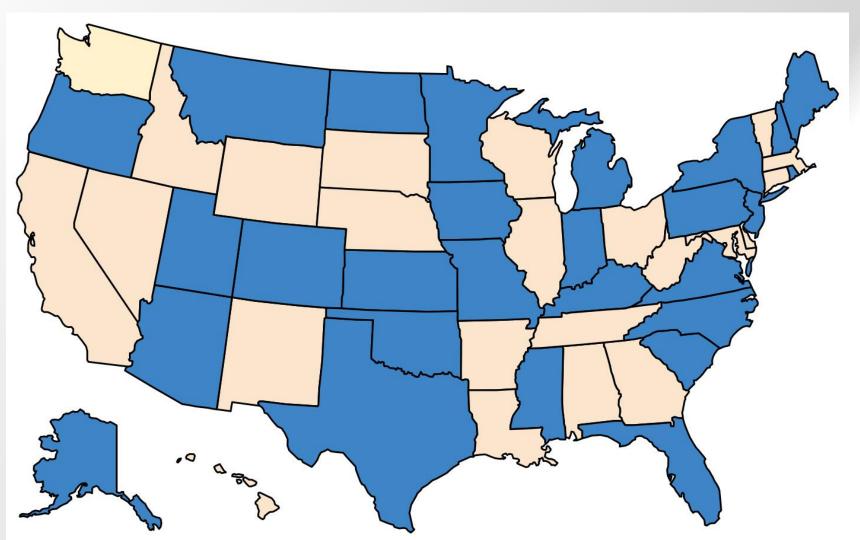
Previewing Non-fiction text, 3-Level Study Guide, Extreme Paired Reading, Jigsaw, Cubing, Think-Pair-Share, Inquiry Charts

GIST strategy, Hunt for main ideas, Previewing non-fiction text, Focused Free Writes, Journaling, Cornell Notes

What Makes Integration Work?

Common Findings Among the NRCCTE Studies...

Curriculum Integration Sites



3 levels of integration

System

- Administrative commitment
- Funding support
- Logistical support





Curricular

- Opportunities in courses
- Coherence through programs

Instructional

- Pedagogic framework
- Teacher skill/performance

Core Principles

- Foster and Sustain a Community of Practice
- Approach academics as essential workplace skills
- Begin with the CTE curricula, not with academics
- Maximize the academics in CTE
- Support CTE teachers as "teachers of academics-in-CTE"; not as academic teachers

Process and Pedagogy

a process and a pedagogy through which to enhance and teach the embedded academics within existing CTE curricula

Changing the Paradigm in Practice

Old Models

- A box of curriculum
- Short term "training"
- Little or no support after the "sage on the stage" goes away
- Replicable by individual teachers (assumed)

New Models

- Process not an event
- Built on communities of practice
- On-going support the learning curve
- Requires teams of committed teachers working together over time

CI Professional Development

- 10 days (60+ hours)
 - Summer = 5 days
 - Fall = 2 days
 - Winter = 2 days
 - Spring = 1 day
- < 40 teachers</p>
- Variety of CTE areas, but clusters of 5+ teachers/area
- Bi-monthly accountability

Thank you!!!

The work reported herein was supported under the National Research Center for Career and Technical Education, PR/Award No.VO51A070003 administered by the Office of Vocational and Adult Education, U.S. Department of Education.

However, the contents do not necessarily represent the positions or policies of the Office of Vocational and Adult Education or the U.S. Department of Education, and you should not assume endorsement by the Federal Government.

For more information

Donna Pearson, PhD, Associate Professor University of Louisville donna.pearson@louisville.edu

Travis Park, PhD, Associate Professor Cornell University tdp9@cornell.edu

NRCCTE Website www.nrccte.org

