
2021 Institute on Teaching and Mentoring Update

Keisha L. Wilson, CMP, CSEP, HMCC

- Program Coordinator for Institute and Post Secondary Meetings and Events
- Over 15 years of progressive conference and tradeshow experience working on various projects thought-out the United States, Territories and Protectorates.
- Worked in conjunction with the CDC coordinating chronic disease healthcare education focusing on Diabetes and Cancer
- Graduate of Florida A&M University, Tallahassee, Fl.
- CMP – Certified Meeting Professional Designation, CSEP – Certified Special Event Designation, HMCC – Healthcare Meeting Compliance Certificate
- Past President of ILEA-Atlanta Chapter(International Live Events Association)

2021 ITM *Virtual* Conference

- Due to COVID19 the 2020 ITM was postponed until April 2021 after further review it was decided to Pivot to a virtual conference
- Originally scheduled to take place in Tampa, Fl.
- *New Virtual* Institute Date: April 16-17, 2021
- Virtual conference production company hired, and kickoff starts January 2021

Live Institute on Teaching and Mentoring

- **Hotel:** Crystal Gateway Marriott
- **Date:** Thursday, October 28, 2021 – Sunday, October 31, 2021
- **Location:** Arlington, Va.
- If the Institute on Teaching and Mentoring is unable to meet in person due to COVID19 we are set to pivot to a virtual format. We will base our determination on SREB and CDC in person meeting guidance.

Recruiter

- Dr. Abraham decided to extend ***the recruiters Scholar Directory subscription to May 31, 2021 due to ITM meeting being postponed in October 2020.***
- Recruiters were sent an email in November 2020 notifying them of the extension and thanking the recruiters for supporting ITM

Sponsorship and Ad Sales Opportunity

- We have the ability to add sponsorship and ads to the virtual platform
- Banner Ads
- Premium Sponsors/Partner Sponsors
- Recruiter Highlight Sponsors
- Session Sponsors