

**SREB** | School  
Improvement

**Making Schools Work Conference**

Nashville, July 6-9, 2021

**Now a Hybrid Professional  
Learning Event**



# Making Schools Work Conference

July 6-9, 2021 | In Person or Online

**Be the difference. Impact your students, school and community.** Join us at the 2021 Making Schools Work Conference at the Gaylord Opryland Resort & Convention Center in Nashville or online at our virtual conference.

Enjoy four days of learning, collaborating and networking that can advance your K-12 school improvement initiatives and raise student achievement.

Teachers, principals, counselors, instructional coaches and state and district leaders will benefit from over 400 sessions on topics like ensuring equitable access to quality instruction and addressing the effects of poverty. Most deep-dive sessions, concurrent sessions and table talks are led by **practitioners like you with real classroom experiences to share.**

Bring a team and take home strategies you can use right away.

**Virtual attendees will have access to more than 100 conference sessions** that will remain on-demand for 30 days after the event. Plus our opening and closing keynotes and many popular sessions will be livestreamed from Nashville to virtual attendees.

## Sessions help educators:

- Align curricula with standards
- Design engaging instruction
- Implement effective classroom management strategies
- Use educational technology effectively
- Provide social, emotional and academic supports
- Build leadership capacity
- Conduct needs assessments
- Support new and early-career teachers and school leaders
- Develop career pathways

**Register Now! [SREB.org/register](https://SREB.org/register)**

# 96%

of attendees rate the variety of sessions as excellent or very good

# 97%

of attendees rate their overall conference experience as excellent or very good

## Opening Keynote Speaker



**Kim Bearden**

*Co-founder, executive director of the Ron Clark Academy*

Focuses on ways to engage students, promote academic rigor and create a climate that promotes success

## Closing Keynote Speaker



**Anna Nixon**

*Co-founder, STEM4Girls*

Promotes efforts to spark early interest in STEM careers for youth everywhere

## Registration Rates

Your **in-person registration fee** includes admission to all conference sessions and the Education Marketplace, coffee or refreshment breaks and hot lunches on Wednesday and Thursday. All in-person attendees are invited to attend our Pacesetter Awards reception, poster session and prize giveaway on Tuesday, July 6 and to participate in conference games. Spouse/guest registrations only include admission to the Education Marketplace, lunches and coffee or refreshment breaks.

Your **virtual registration fee** includes access to 100+ sessions during the conference and for 30 days after the event, in addition to access to our virtual reception and prize giveaway, games, lounge, chats, eBag and other online services.

**Make the case for attending!** Our Justify Your Attendance guide ([bit.ly/Justify21](http://bit.ly/Justify21)) includes a sample letter, talking points, event benefits, registration and hotel information, and more.

Registration Options	Register By Date	In-Person Price	Virtual Price
Early Bird Pricing	May 3	\$445	
Regular Pricing	July 5	\$475	\$300
Onsite Registration Pricing	July 6-9	\$500	
One-Day Conference Registration		\$225	
Spouse/guest (includes exhibit hall, coffee and refreshment breaks, and lunch ONLY)		\$100	

## Special Attractions



**Networking** — All in-person attendees are invited to unwind with friends Tuesday and attend our Pacesetter Awards winner reception, poster session and prize giveaway.



**Escape Room** — Back by popular demand! Enjoy this challenging, fun, teambuilding activity in person and virtually.



**A Virtual Connection** — Online attendees may access our virtual reception and prize giveaway, games, lounge and chats during the conference.



**Engage with Experts** — Visit our Education Marketplace to enjoy book signings with your favorite authors and much more.



# 2021 Making Schools Work Conference

*Welcome to Music City!*

## What Attendees Are Saying

*"I love coming to this conference and getting great ideas for my classroom that are tested and work! Having so many fellow educators to talk with and learn from really makes my classroom continue to improve."*

— 2019 attendee

*"I truly enjoyed this experience ...I just finished my first year as an educator. I got many new strategies and the inspiration I needed to take on the years ahead."*

— 2019 attendee

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