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EDITION

# ATTENDEE BRIEF



# PACKET CONTENTS

This packet contains information that you can use as a guide to navigate through the services available to you.

- ✓ Welcome to VEM™
- ✓ Virtual Event Management (VEM™)
- ✓ Education Opportunities with VEM™
- ✓ Join a Webinar
- ✓ Webinar Controls
- ✓ Videos On Demand
- ✓ Session Groups
- ✓ My Agenda
- ✓ Networking Opportunities with VEM™
- ✓ Chat and Discussion Groups
- ✓ Unified Communications (UC)
- ✓ How to Request Video Chat
- ✓ How to Video Chat
- ✓ Social Feed
- ✓ Discussion Groups
- ✓ Private Chat
- ✓ Managing Your Account in VEM™
- ✓ Your Badge



Experience a grand entrance complete with sponsor and event banners and a fully animated grand entry.

# WELCOME TO VEM™

signing in to virtual event

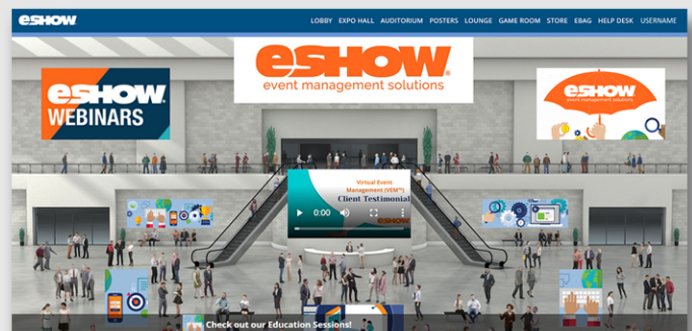


Congratulations! you have successfully registered to and will be participating in a Virtual Event.

Your Log in details has been sent to your email together with your password. Simply key in your credentials in the **SIGN IN BOX (1)** and click on the **SIGN IN** button to access your event!

This packet shall serve as your comprehensive guide in navigating through this event. Please take time to read this so that you can make the most out of the features available to you.

## TAKE A PEAK AT WHAT'S IN STORE FOR YOU!



Be greeted by a Welcome video. Avoid FOMO with daily newsletters, announcements and ticker messages. View and click on rotating sponsor banners to learn more.

### QUICK TIP

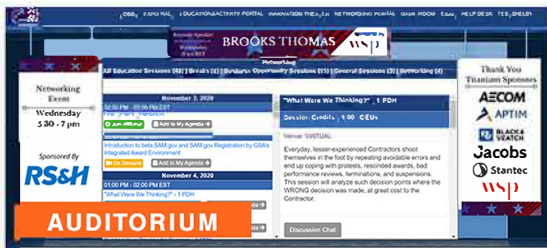
Did you forget your password? Don't worry! Password retrieval is easy. Just click on **FORGOT PASSWORD?\*** and follow the simple password recovery steps.





Your Event, Virtually

eShow's **Virtual Event Management (VEM™)** platform is designed to focus on the full event experience.



# VIRTUAL EVENT MANAGEMENT (VEM™)

We've created VEM™ to replicate the full event experience in a safe virtual space. This way, you can attend your event worry- and hassle- free.

1. Chat with peers easily through the Unified Communications portal.
2. Attend live webinars and have on-demand access to the ones that you missed.

## VEM™ OVERVIEW

1 Entrance

2 Lobby

3 Auditorium ✓ Join webinars  
✓ On-demand access  
✓ Join discussion chats

4 Schedule-at-a-glance

5 Game Room

6 Networking Lounge

✓ Join Unified Communications to chat and join session groups

✓ Submit evaluations and access certificates

7 My Profile

8 Help Desk



# EDUCATION OPPORTUNITIES WITH VEM™

Visit the Auditorium.

## AUDITORIUM

- ✓ Join webinars and discussion groups
- ✓ Watch on-demand webinars
- ✓ Build your Agenda for easy access later

The screenshot displays the VEM Auditorium interface. At the top, navigation links include LOBBY, EXPO HALL, EDUCATION&ACTIVITY PORTAL, INNOVATION THEATER, NETWORKING PORTAL, GAME ROOM, EBAG, HELP DESK, and TESTSHELBY. A keynote speaker banner for Brooks Thomas is featured. The main content area is titled 'Networking' and shows a schedule for November 3, 2020, and November 4, 2020. A sidebar on the left lists 'All Education Sessions (43)', 'Breaks (6)', 'Business Opportunity Sessions (15)', 'General Sessions (3)', and 'Networking (4)'. A 'Networking Event' sidebar on the left shows a 'Wednesday 5:30 - 7 pm' event sponsored by RS&H. A session detail panel on the right shows 'What Were We Thinking?' - 1 PDH, with session credits of 1.00 CEUs and a virtual venue. A 'Discussion Chat' button is visible at the bottom. A 'Thank You Titanium Sponsors' sidebar on the right lists AECOM, APTIM, BLACK & VEATCH, Jacobs, and Stantec.

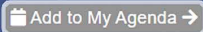
## FEATURES FOR YOU TO ENJOY:



Join a live webinar



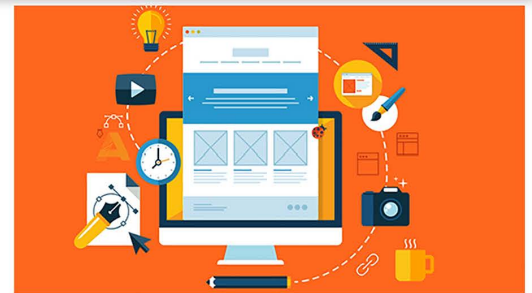
View recorded sessions



Add sessions to your Agenda/Schedule



Be in the loop, join a discussion group

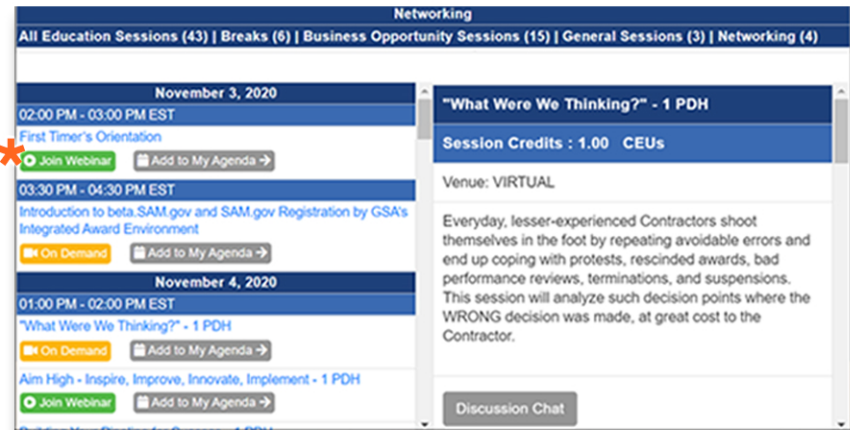


# how to JOIN A WEBINAR

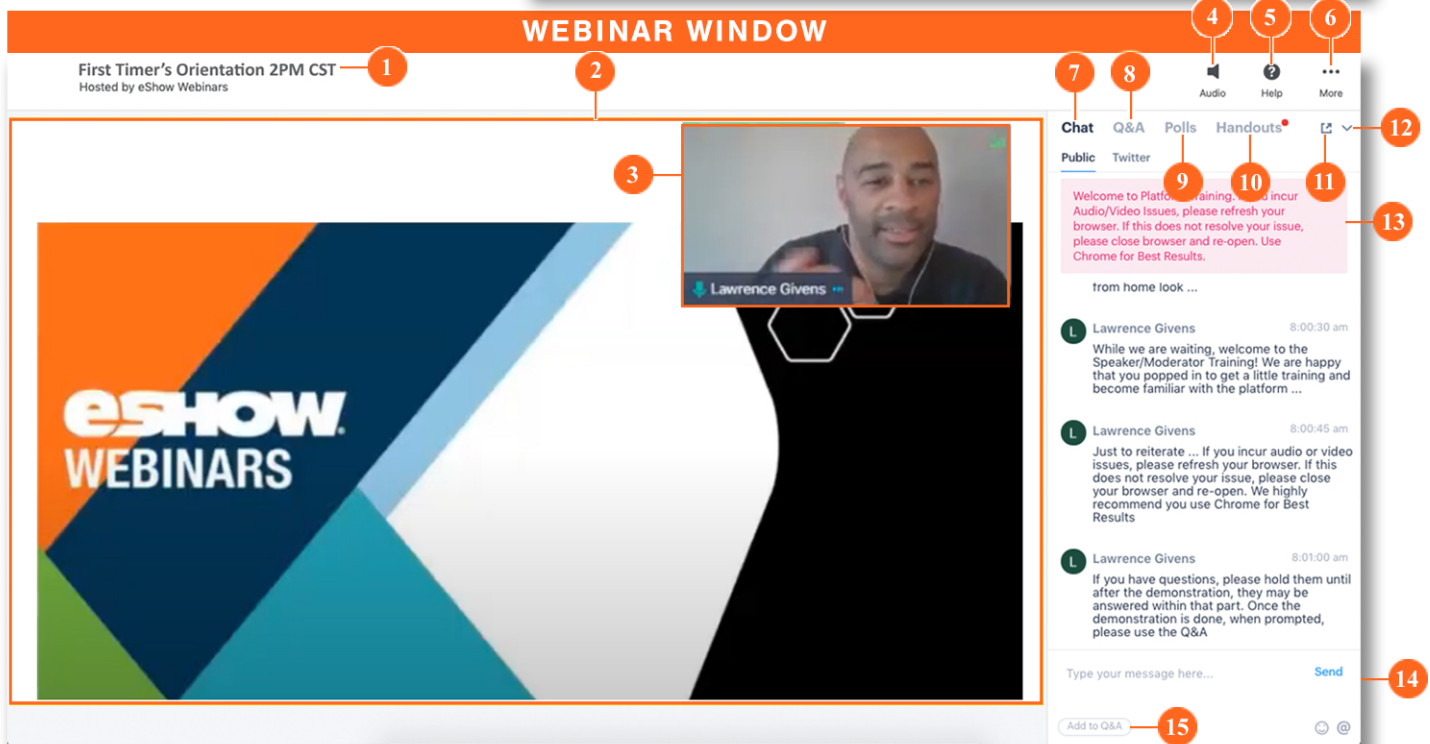
Excited to enter your first webinar? Follow these easy steps to join a webinar that you find most interesting.

## AUDITORIUM WINDOW

Enter the Auditorium, then scroll through the list of available webinars. Once you've located your webinar of interest, click **JOIN WEBINAR\***.



## WEBINAR WINDOW



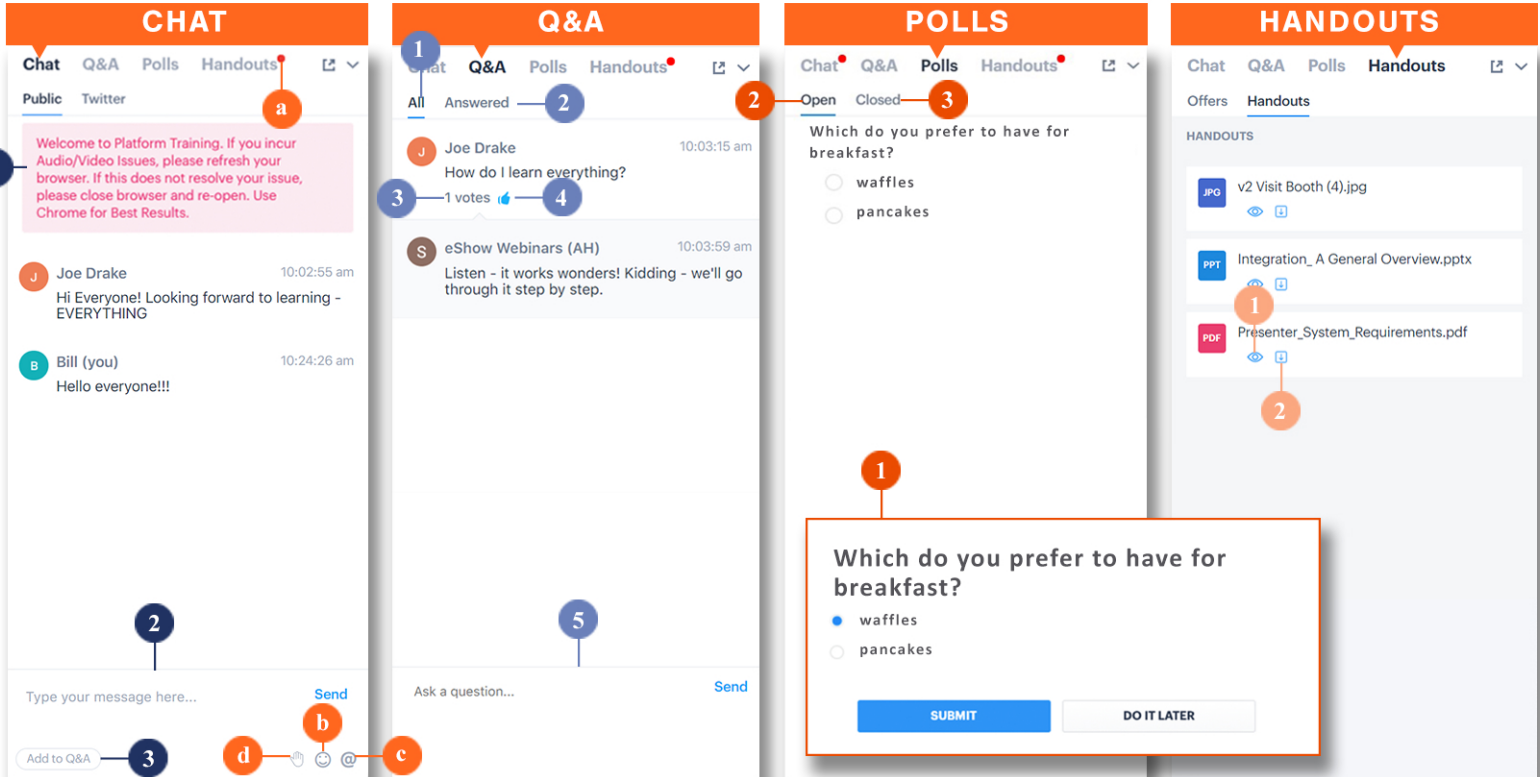
- 1 **WEBINAR TITLE:** Know that you're in the right place. This is the title of the webinar you joined.
- 2 **PRESENTATION WINDOW:** Where slides, videos and/or presenter camera(s) are displayed.
- 3 **WEBCAM DISPLAY:** Hover over this to reveal arrows that will let you move the display within the presentation window.
- 4 **AUDIO:** Dial in (phone) information is located here.
- 5 **HELP:** Troubleshooting tips are located here - check it out!
- 6 **MORE:** Click here to Exit the webinar.
- 7 **CHAT:** Use this to chat.
- 8 **Q&A:** Load your questions here for them to be answered.
- 9 **POLLS:** View poll responses and submit any missed polls here.
- 10 **HANDOUTS:** Download documents uploaded by the presenters for your consumption.
- 11 **POP OUT ICON:** Use this to move the chat panel.
- 12 **ARROW ICON:** Use to hide the communication panel to get a better view of the Presentation Window.
- 13 **STICKY MESSAGE:** Important messages will be displayed and pinned here - be sure to read it.
- 14 **CHAT BOX:** After typing your message or question, click Send to submit.
- 15 **ADD TO Q&A:** Use this button to move questions accidentally typed in chat to Q&A.

If you experience Audio/Video issues, refresh or close/re-open the browser. Use Chrome for best results.



# navigating through your WEBINAR

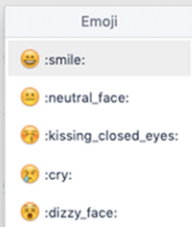
eShow's platform is designed to give you the best webinar experience.



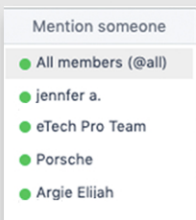
## GLOBAL FUNCTIONALITY

**a NOTIFICATION ICON:** a red dot appears when a new item is available on the tab

**b EMOJI:** because it's more fun with emojis



**c MENTION SOMEONE:** use to direct a chat to a specific person



**d RAISE HAND:** to politely catch the presenter's attention

## SECTIONAL FEATURES

To access the different **SECTIONAL FEATURES**, click on the **Section Tabs** on the top where it says, **CHAT, Q&A, POLLS, HANDOUTS**.

### CHAT TAB FEATURES

- 1 STICKY NOTE:** important messages will be displayed and pinned here - be sure to read it
- 2 CHAT BOX:** type your message here and click send
- 3 ADD TO Q&A:** click to add the message that you typed to the Q&A queue

### Q&A TAB FEATURES

- 1 ALL:** where you can find all questions submitted by fellow attendees
- 2 ANSWERED:** where questions are filed once they are answered by speakers
- 3 VOTE:** a tally of the number of times the like button was clicked
- 4 LIKE:** click to like the question
- 5 Q&A BOX:** type in your question here and click send

### POLLS TAB FEATURES

- 1 POLL POP UP:** this pop up appears on your screen as soon as your webinar presenter starts a poll. You may answer it as soon as it pops up or opt to save it for later.
- 2 OPEN:** see polls that you can still answer.
- 3 CLOSED:** check out the results of polls that have already closed.

### HANDOUTS TAB FEATURES

- 1 PREVIEW:** preview your handout without downloading the file.
- 2 DOWNLOAD:** click on this to download a file so that you can view it even when you are offline.



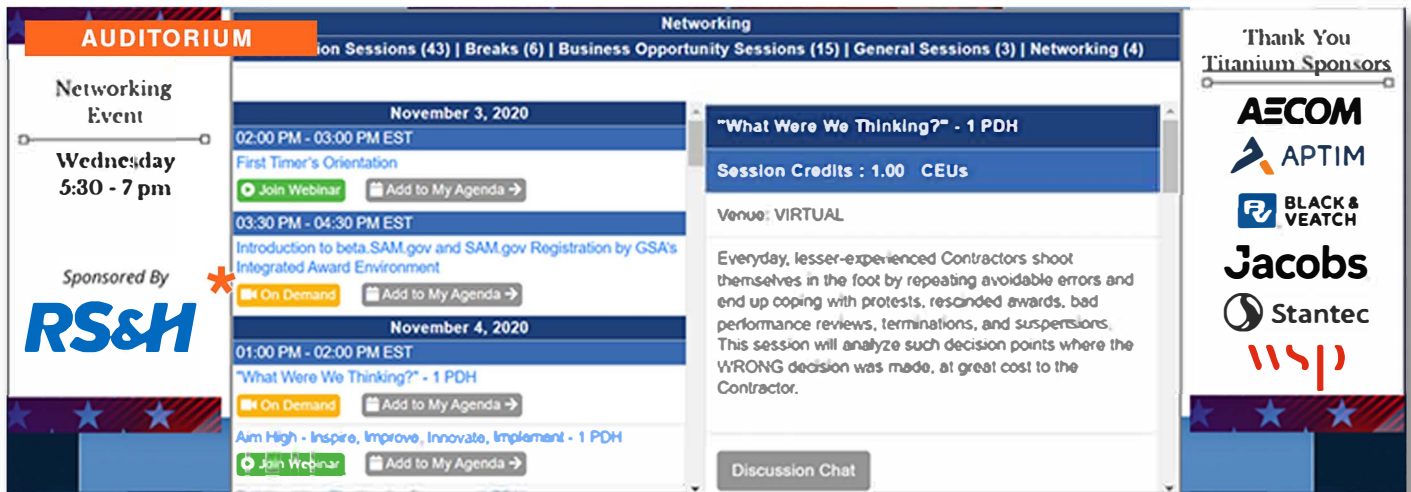
## QUICK TIP:

 On Demand

 To watch **\* ON DEMAND VIDEOS** simply click on this button when you see it.

# VIDEOS ON DEMAND

access recorded webinars  
anytime, anywhere



The screenshot shows an event agenda for 'AUDITORIUM' with sessions for November 3, 2020, and November 4, 2020. A red star icon highlights an 'On Demand' button for the session 'Introduction to beta.SAM.gov and SAM.gov Registration by GSA's Integrated Award Environment'. The session details on the right include 'Session Credits : 1.00 CEUs' and a description: 'Everyday, lesser-experienced Contractors shoot themselves in the foot by repeating avoidable errors and end up coping with protests, rescinded awards, bad performance reviews, terminations, and suspensions. This session will analyze such decision points where the WRONG decision was made, at great cost to the Contractor.' Sponsors listed include AECOM, APTIM, BLACK & VEATCH, Jacobs, and Stantec.

Your event offers both live webinars and **ON DEMAND VIDEOS**. This means that you can still access live webinars that you've missed!



The video player shows a 'Q&A' session with the title 'eShow Has Your Event Management Solution Needs - All under One Umbrella'. The content lists various services: Registration, Housing/Travel, Sales Exhibit, Virtual Event Management (VEM), Floor Plan, AMS/CRM Integration, Mobile Apps, Moving Logistics, Banquet, Abstracts, Session Management, Speaker Management, Event Website, and Lead Retrieval. The video player interface includes a play button, a progress bar at 36:22 / 01:03:28, and the eSHOW logo.

**ON DEMAND VIDEOS** are any of the following:

- ✓ a recording of a finished webinar
- ✓ a pre-recorded webinar
- ✓ an uploaded video

How to access **ON DEMAND VIDEOS**:

- 1 Auditorium
- 2 My Agenda

# SESSION GROUPS

how to join

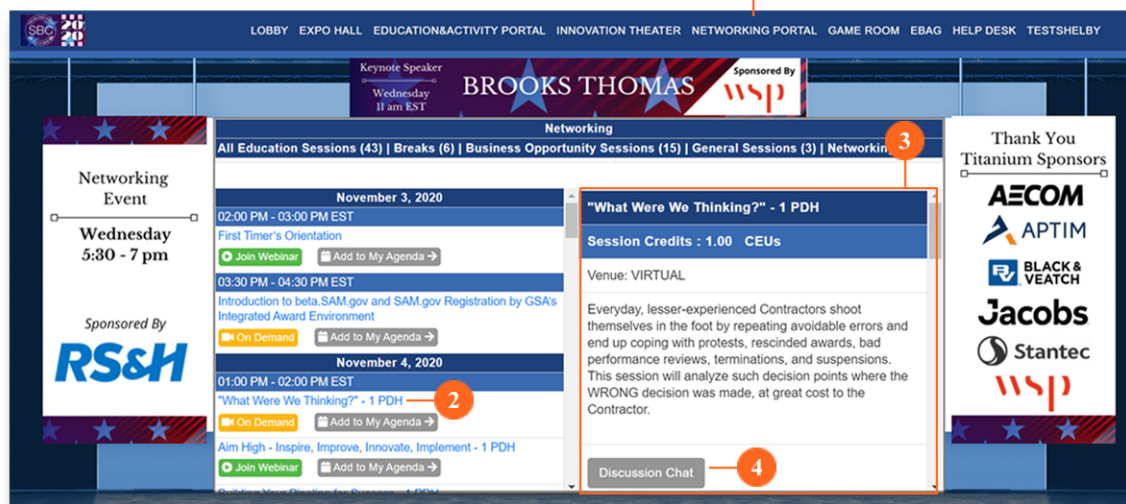
**SESSION GROUPS** are used to talk about sessions/ webinars and are available only when live sessions/webinars have ended.

Did you find the webinar that you just joined interesting? Did you have questions that need to be answered but didn't get the chance to ask them during the webinar? Join the webinar's **SESSION GROUP!**

**SESSION GROUPS** are open as soon as the webinar ends and stays open for the duration of the event.

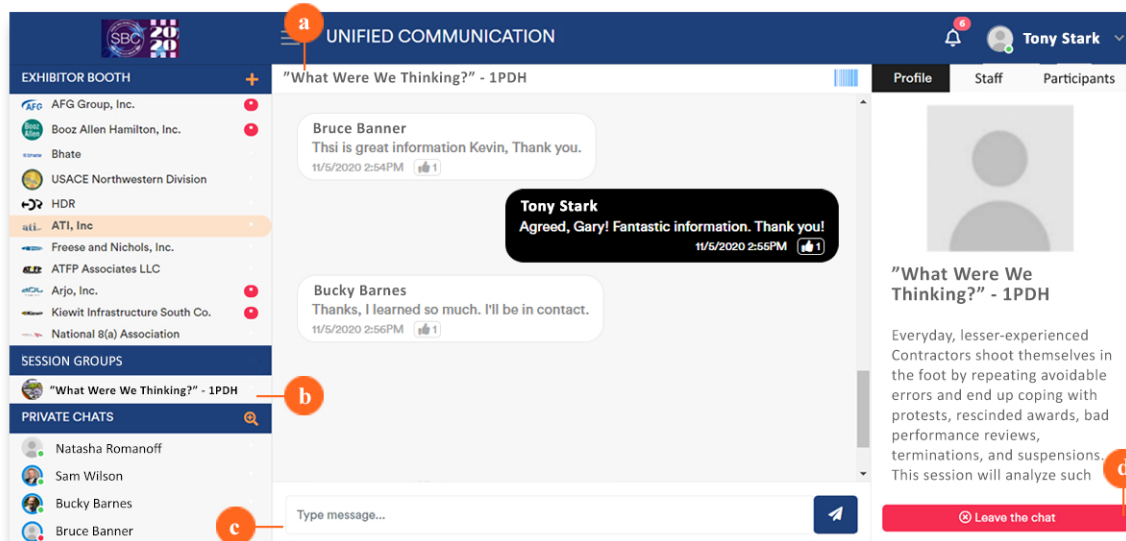
## HOW TO LOCATE YOUR SESSION DISCUSSION GROUPS

- 1 Enter the **AUDITORIUM** or the **NETWORKING PORTAL**.
- 2 Scroll through the list of webinars. When you find your webinar, click on it.
- 3 Doing this will populate the **WEBINAR PROFILE** panel on the right.
- 4 Scroll down below the description and click on the **DISCUSSION CHAT** button.



## SESSION DISCUSSION KEY

- a **SESSION TITLE**
- b **SESSION GROUP LIST** under the **SESSION GROUPS** header, is a list of all session groups that you've joined.
- c **CHAT BOX** enter your message and click send.
- d **LEAVE CHAT BUTTON** to leave the group, scroll down in the profile and click on the **LEAVE CHAT BUTTON**.



### QUICK TIP

All Session Chat Groups under the **SESSION GROUP** header remain **ACTIVE** until you click on the **LEAVE CHAT BUTTON** (d). This means that you will still get the **red dot** notifications whenever the chat gets new messages. Easily access active chats by clicking on this list.

# MY AGENDA

going back to your bookmarked items

## QUICK TIPS

- ✓ Your go-to for quick content access
- ✓ Join your bookmarked webinars
- ✓ Watch on-demand recordings
- ✓ Join discussion groups and more



LOBBY EXPO HALL AUDITORIUM POSTERS LOUNGE GAME ROOM STORE EBAG HELP DESK SALLY

My Agenda  
Attendee Lounge  
Speaker Lounge

My Agenda

Search Reset

October 13, 2020

07:00 AM - 09:00 AM CST  
How exhibit booth staff uses VEM!  
On Demand Remove from My Agenda →

October 20, 2020

11:30 AM - 05:45 PM CST  
How speakers use VEM!  
Webinar Ended Remove from My Agenda →

04:45 PM - 09:30 PM CST  
eShow: How to Present Virtually  
Join Webinar Remove from My Agenda →

November 4, 2020

03:45 PM - 05:00 PM CST

How exhibit booth staff uses VEM!

Date: October 13, 2020 7:00 AM - 9:00 AM CST

Interactive is so closely tied to Proactive for a reason!  
Learn how to best manage your virtual booth!

Discussion Chat Session Evaluation

Audience Level

Advanced

Speakers

Speaker: Steve Drake, eShow, South Berington, IL

## Features for you to enjoy:

- Join a live webinar
- View recorded sessions
- Notice that webinar has already ended
- Delete the bookmark
- Be in the loop, join a discussion group
- Send your feedback

Saw a **webinar** in the **Auditorium** that was particularly interesting? Save it for later by clicking on the **ADD TO MY AGENDA** button.

To open a list of your bookmarked items, hover over **\* LOUNGE** on the top toolbar and then click on **\* MY AGENDA**.



# NETWORKING OPPORTUNITIES WITH VEM™

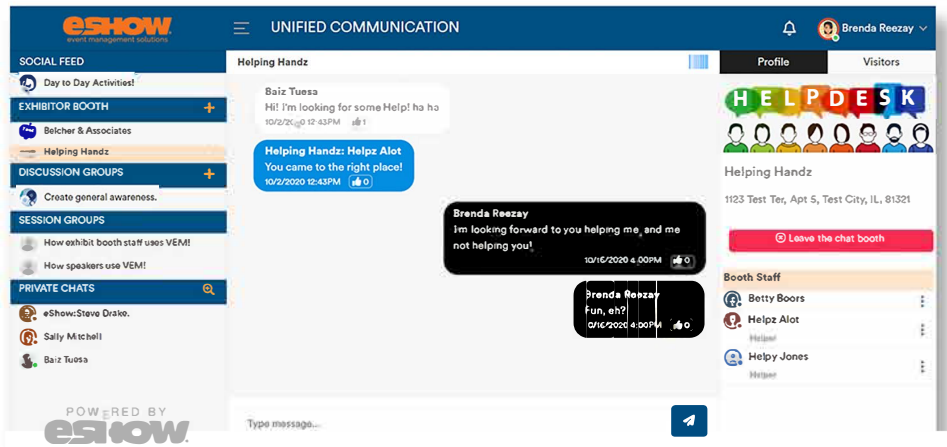
## Unified Communications (UC) and Game Room

Interact virtually with other event participants by using VEM™ tools that are super simple to navigate.



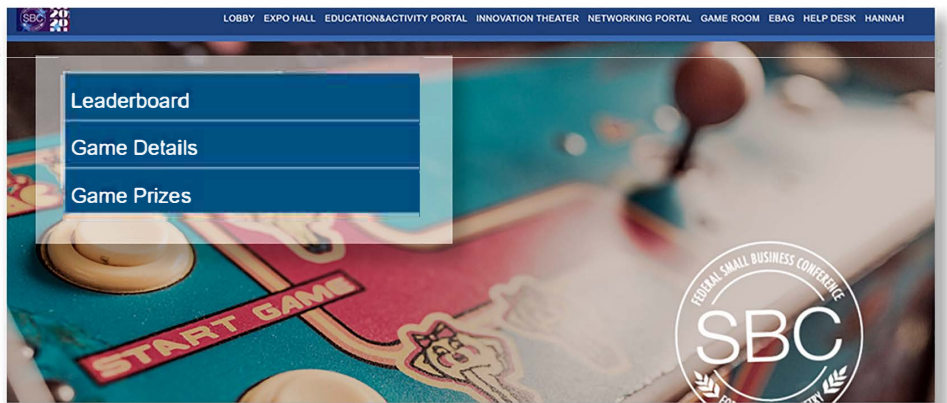
### UNIFIED COMMUNICATIONS

Chat and video chat with other attendees and webinar speakers. More information available on the **UNIFIED COMMUNICATIONS** page.



### GAME ROOM

Earn points while navigating the venue rooms! Points are available while exploring rooms, booths, sessions, and more. Visit the **GAME ROOM** to check the **LEADERBOARD**, **GAME DETAILS**, and **GAME PRIZES**.



## How to access UC:

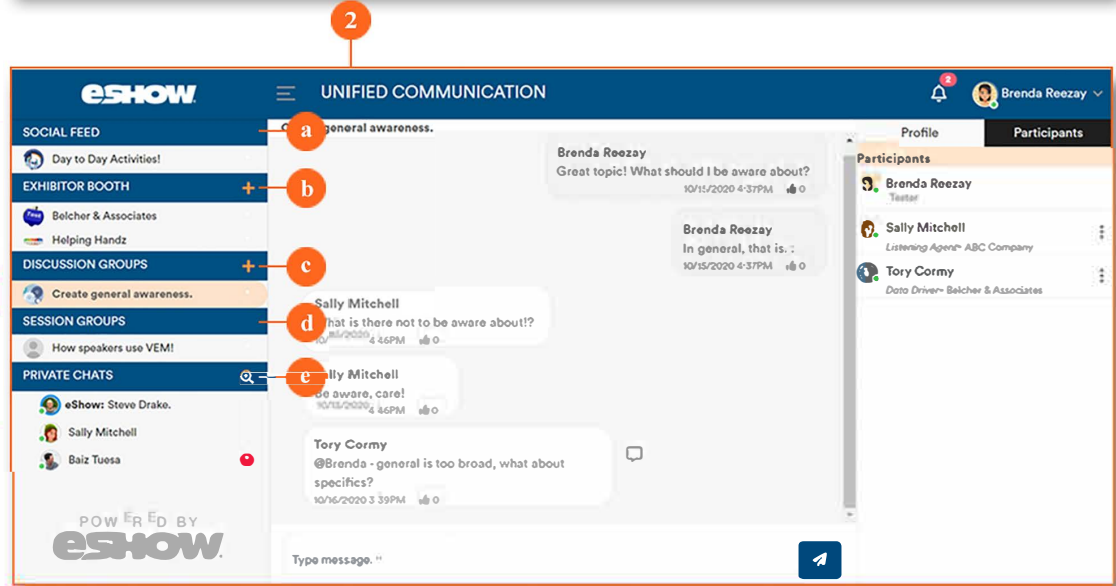
There are several convenient ways to access the **Unified Communications Module (UC)**. This is a guide on how to access it via the **\*NETWORKING PORTAL aka LOUNGE**

how to enter

# CHAT AND DISCUSSION GROUPS

## ACCESSING DISCUSSION GROUPS

- 1 In the **Networking Portal** window, click on **CHAT & DISCUSSION GROUPS** option.
- 2 This will open the **UNIFIED COMMUNICATIONS (UC)** window.



## UC HEADERS

Each **Section Header** displays a list of active chats that you've joined. See list below:

### a SOCIAL FEED

Join the discussion to post about your event experience.

### c DISCUSSION GROUPS

Stay in the know by joining discussion groups on popular topics. Use the plus sign to join additional discussion groups.

### d SESSION GROUPS

After the webinar is over, continue the conversation in the session groups. Join these from the Auditorium and/or My Agenda.

### e PRIVATE CHAT

Search attendees and speakers here, then start private chat with them.

## PARTICIPANT TYPE



Attendee



Speakers

## STATUS INDICATOR



Inactive in UC



Active in UC

# UNIFIED COMMUNICATIONS (UC) a comprehensive guide

The screenshot shows the eSHOW Unified Communication interface. On the left is a navigation sidebar with sections: SOCIAL FEED, EXHIBITOR BOOTH, DISCUSSION GROUPS, SESSION GROUPS, and PRIVATE CHATS. The main area displays a chat room titled 'Create general awareness.' with messages from Brenda Reezay, Sally Mitchell, and Tory Cormy. On the right is a 'Participants' list showing Brenda Reezay, Sally Mitchell, and Tory Cormy. A 'You are Online' status indicator is visible at the top right. Numbered callouts (1-13) point to various UI elements: 1. Chat room title, 2. Hamburger menu, 3. Notification bell, 4. Section headers, 5. Plus button, 6. Search chat button, 7. Private chat button, 8. Like button, 9. Profile tab, 10. Participants tab, 11. Three dots, 12. Online status indicator, 13. Drop down arrow.

- 1 CHAT ROOM TITLE:** Know you're in the right place by checking out the title of the room you're in.
- 2 HAMBURGER MENU:** Use this button to hide or expand the side navigation panel.
- 3 NOTIFICATION BELL:** Clicking on the bell opens the list of notifications. Tip: the number in the red dot indicates the number of new notices.
- 4 SECTION HEADERS:** Clicking on headers expands or hides the list of chats that you've joined.
- 5 +PLUS BUTTON:** Clicking on the plus button opens a list of available chats in each section. Click on the **Join Button** to join active discussions, sessions, and private chats.
- 6 SEARCH CHAT BUTTON:** Already know who you want to chat with? Click on this button to search for them by name.

- 7 NEW MESSAGE INDICATOR:** A red circle beside list of active chats appears when a new message is available.
- 8 PRIVATE CHAT:** Hover over a message to reveal the **Private Chat Button**. Clicking on this button starts a private chat conversation.
- 9 LIKE:** Click to like the message.
- 10 PROFILE TAB:** Displays information about the discussion group, along with the list of group moderator(s).
- 11 PARTICIPANTS TAB:** Displays the users active in the group. To private message them, click the three dots next to their name.
- 12 THREE DOTS:** Click on this to private chat with a person on the list.
- 13 ONLINE STATUS:** Click on the **drop down arrow\*** to open the checkbox to flag yourself as **online** or **offline**. The **blue check box** means you are marked as online.



# how to request to VIDEO CHAT

## QUICK TIP:

First, open a private chat with the person you want to video chat with in order to access the camera or the request video chat buttons.



## WHAT THE RECEIVER SEES

## WHAT THE SENDER SEES

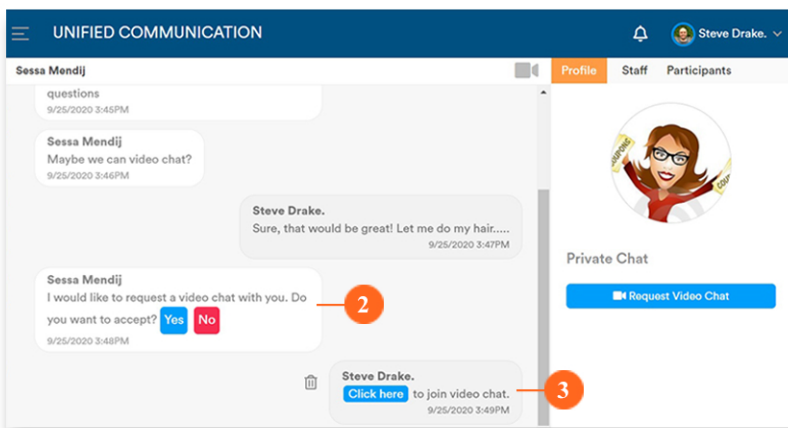
1

Click on the **CAMERA (1a)** or the **REQUEST VIDEO CHAT (1b)** button. Then click **SUBMIT** in the pop up.



The **RECEIVER** gets a **REQUEST VIDEO CHAT** notice.

2



3

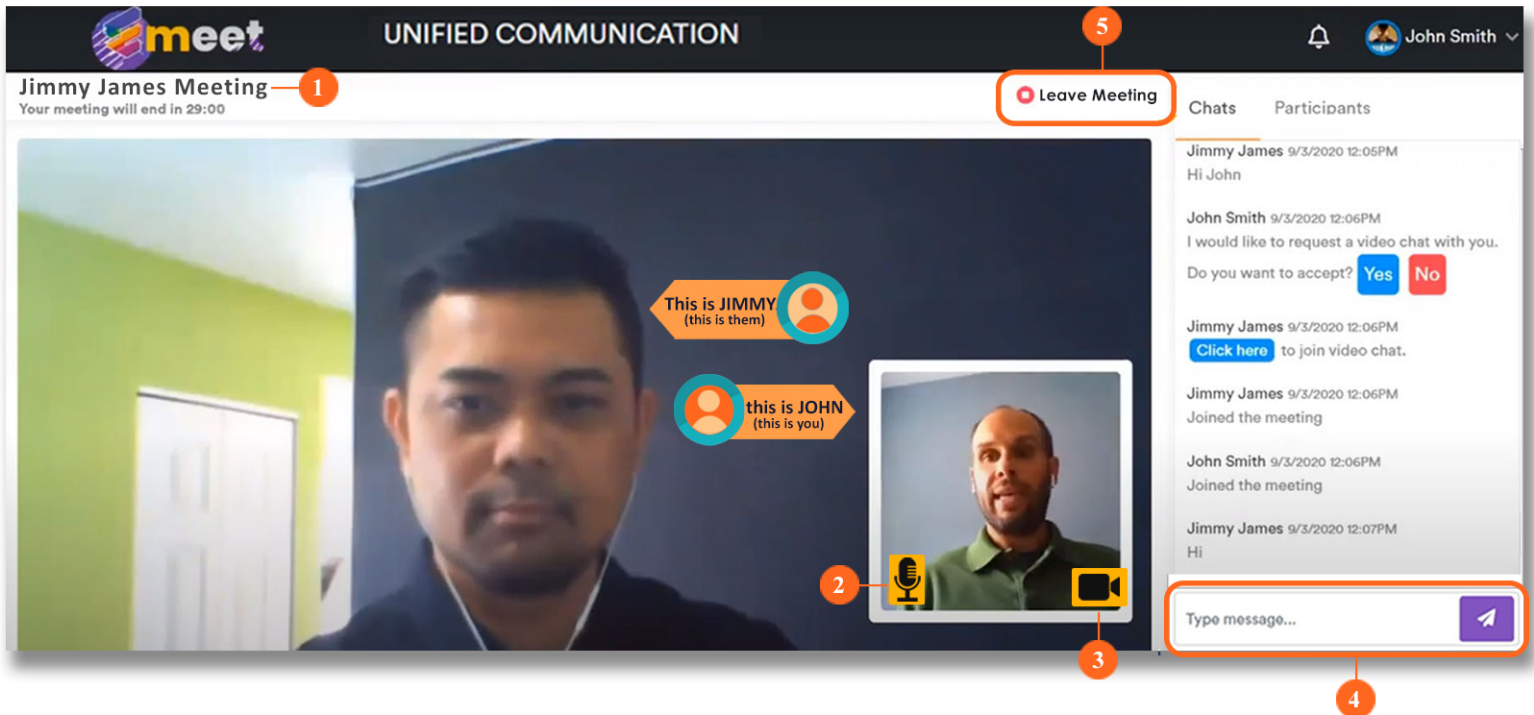
When the **RECEIVER** clicks **YES** (in STEP 2), the **SENDER** receives a message with a **CLICK HERE** to join button. Click to start the video chat!



**SMILE**  
you're on camera!

# how to VIDEO CHAT

After clicking on  
[Join video chat](#)  
the video connects  
automatically.



## KEY COMPONENTS OF UC VIDEO CHAT

- 1 VIDEO CHAT TITLE:** view the meeting title and how long the meeting has left.
- 2 MUTE ICON:** switch your mic on/off.
- 3 CAMERA ICON:** switch your camera on/off.
- 4 CHAT BOX:** use this to send additional information.
- 5 LEAVE MEETING:** click to exit the meeting.

## QUICK TIPS

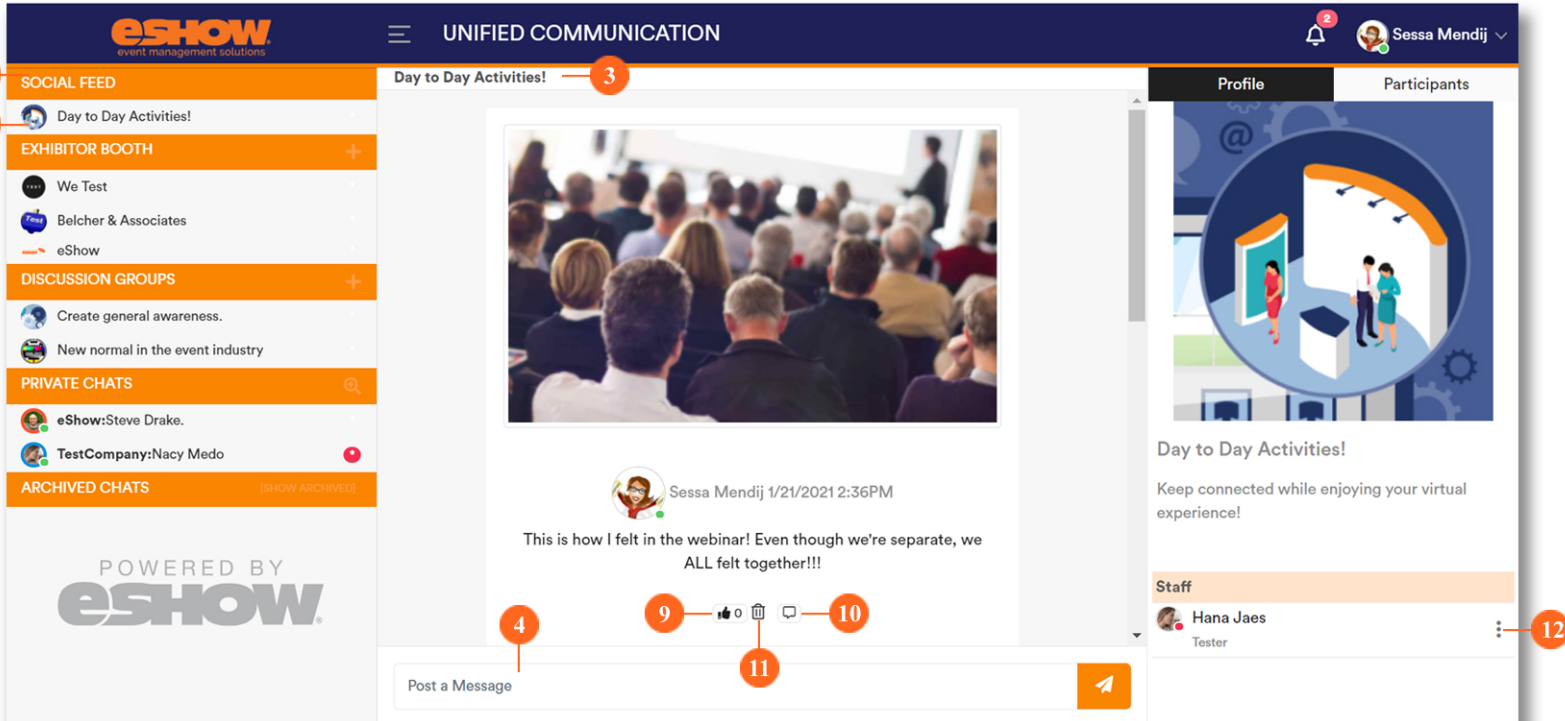
- ✓ Enable your webcam on your browser
- ✓ Check your internet speed
- ✓ Have your IT confirm your VPN allows video streaming



Attending your virtual event has just become more fun. Pick a topic and post about your event experiences. Share photos to make things more interesting!

# SOCIAL FEED

your in-event social media platform



To open a **SOCIAL FEED GROUP (2)**, open the **Unified Communications (UC)** through your LOUNGE and pick a topic under the **SOCIAL FEED HEADER (1)**.

#### 1 SOCIAL FEED HEADER

Under this header is a list of SOCIAL FEED GROUPS that you can join.

#### 2 SOCIAL FEED GROUPS

Your event organizer sets up discussion groups with different topics of interest.

#### 3 SOCIAL FEED GROUP TITLE

Check out the group title to make sure that you're in the right place.

#### 4 MESSAGE BAR

Click on this to open the **POST TO SOCIAL FEED POP UP (5)**.

#### 5 POST TO SOCIAL FEED POP UP

Edit details of your post.

#### 6 CLICK TO SELECT A FILE

Click on the grey box to upload a photo.

#### 7 TYPE MESSAGE

Type in a caption for the photo that you want to share.

#### 8 SHARE BUTTON

Click to share your photo and caption.

#### 9 LIKE

Click to like a post. The number beside represents the number of times the post has been liked.

#### 10 PRIVATE MESSAGE

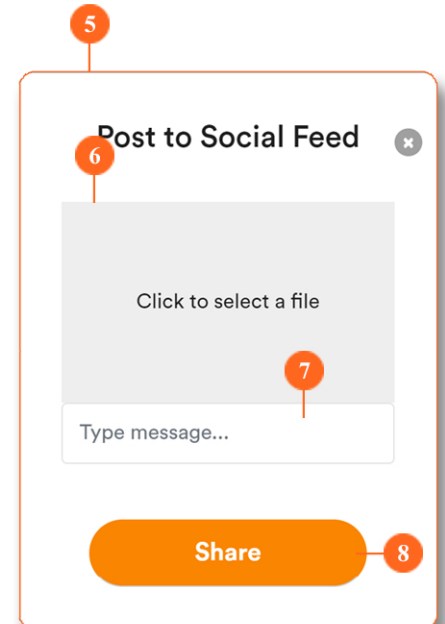
Click to start a private chat with the person who share the post.

#### 11 TRASH

Click to delete your post.

#### 12 PEER LEADER

Organizer appointed moderator. Click the **three dots** to private message them.





# joining DISCUSSION GROUPS

**DISCUSSION GROUPS** are similar to a chat forum where clients create chat panels about a specific topic. Participants can join in to chat and inquire about the posted topic.

## HOW TO JOIN DISCUSSION GROUPS

- 1 In the **Unified Communications (UC)** window, click on the **(+)** **PLUS BUTTON** beside the **Discussion Groups** header.
- 2 This will open the **Discussion Groups** window (shown on the right→) which contains a list of groups. Pick one and click on **JOIN**.
- 3 Joining a group will add its **TITLE** in the list under the **Discussion Groups** header.

## DISCUSSION GROUPS KEY

- a The **DISCUSSION TITLE** will appear on the top of the chat panel.
- b The **PROFILE** tab displays information about the discussion group, along with the list of group moderator(s).
- c The **PARTICIPANTS** tab displays the users active in the group. To private message them, click the three dots next to their name.
- d To leave the group, scroll down in the profile and click on the **LEAVE CHAT BUTTON** which removes the Discussion Group title from the list on the left side (see #3). The Discussion Group name remains on this list until the **LEAVE CHAT BUTTON** is clicked.

**PARTICIPANT TYPE**

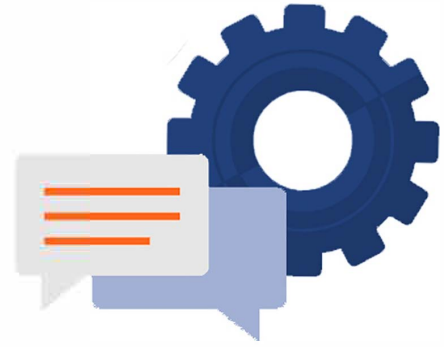
- Attendee
- Speakers

**STATUS INDICATOR**

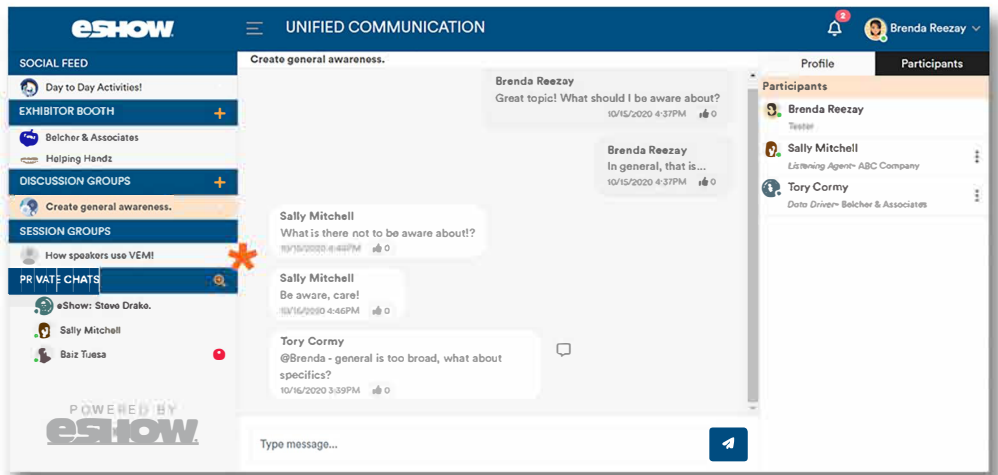
- Inactive in UC
- Active in UC

# PRIVATE CHAT

searching for and chatting with event participants



The number of attendees at an event can be overwhelming. Click on the **\*SEARCH CHAT BUTTON** to search for the person you want to talk to!



**1 Search for an attendee**

search name, title or company **SEARCH**

**2** Attendee Speakers

	<b>Hana Jaes</b> Tester TestCompany	<b>3</b>
	<b>Marcy Olson</b> Tester TestCompany	
	<b>Maria Keeler</b> Director TestCompany	
	<b>Michele Kunzer</b> Steve Test1	
	<b>Penny Emas</b> Tester Test 1	

**KEY FEATURES**

- 1 SEARCH BOX:** Type in the name, title, or company, of the person you are looking for and then click on search.
- 2 LEGEND:** This feature helps you identify whether the person you are searching for is an **Attendee** or **Speaker**.
- 3 CHAT BUTTON:** Click to start a private chat.

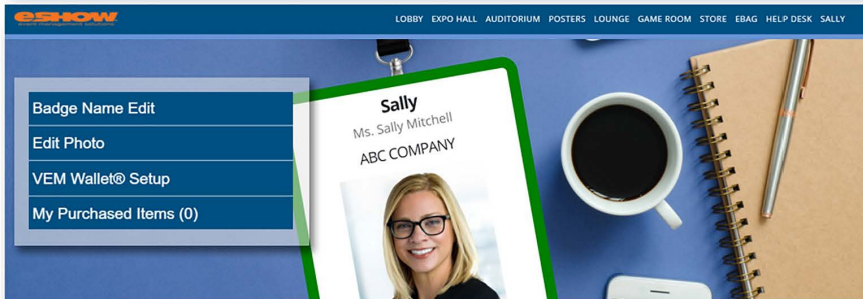
# MANAGING YOUR ACCOUNT IN VEM™

Lounge  
My Profile  
My Agenda  
eBag



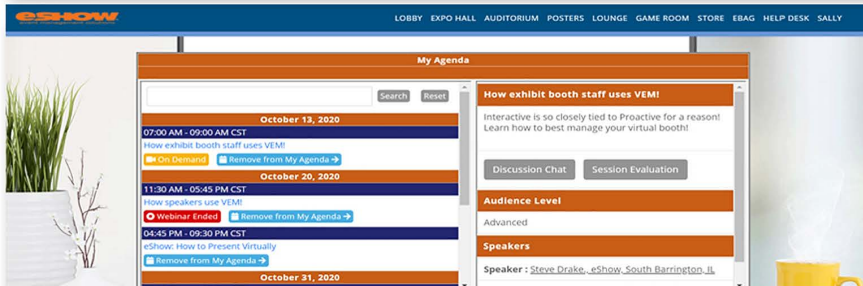
## LOUNGE

- ✓ Join chat and discussion groups
- ✓ Evaluate sessions and access certificates



## MY PROFILE

- ✓ Edit your profile information
- ✓ Update your badge details and photo



## MY AGENDA

- ✓ Your go-to for quick content access
- ✓ Join your bookmarked webinars
- ✓ Watch on-demand recordings
- ✓ Join discussion groups and more



## EBAG

- ✓ Browse through your saved videos and documents, anytime, from anywhere
- ✓ Continue the conversation with your saved contacts
- ✓ Easy access to your favorite conference partners

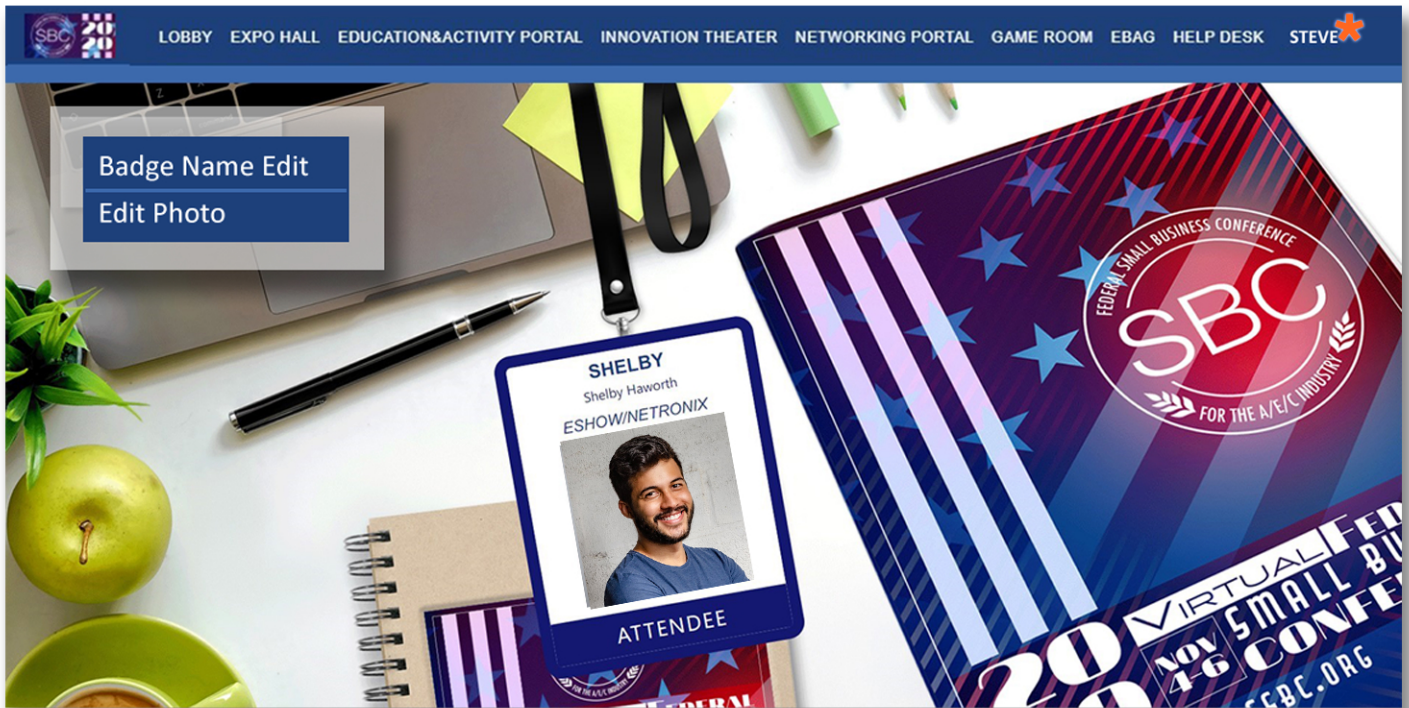


Be identified easily. Make sure edit and update your photo and and info. Be able to edit information such as Name, Salutation, Credentials.

To edit your details, click on your \*NAME on the toolbar.

# BADGE

edit and update



## HOW TO EDIT YOUR PHOTO

### 1 PROFILE PHOTO

Click on the photo to change it.

### 2 CROP

Drag the guides to crop the photo.

### 3 ROTATE

Tool to rotate photo if needed.

