



SREB

School
Improvement

Making Schools Work Conference
Nashville, July 6-9, 2021

About the Conference

The Southern Regional Education Board invites you to connect with thousands of K-12 educators online and in Nashville, Tennessee, July 6-9, at SREB's *hybrid* Making Schools Work Conference.

For more than 30 years, SREB has sponsored the nation's premier professional learning event for thousands of teachers, counselors, principals, technology center directors and state and district education agency personnel.

Our newly hybrid conference offers *triple the number of avenues to engage with attendees* — **in person, through our mobile app and on our virtual event platform**. And with virtual sessions available on-demand for 30 days after the event, the connections don't stop on July 9!

Learn more about our partnership opportunities at www.sreb.org/partners.

Why Partner with SREB?

- Introduce new products and services
- Generate high-quality new leads
- Connect with existing customers
- Give demonstrations
- Build brand recognition and loyalty
- Expand sales
- Learn from attendees
- Explore conference sessions

Partnership Options

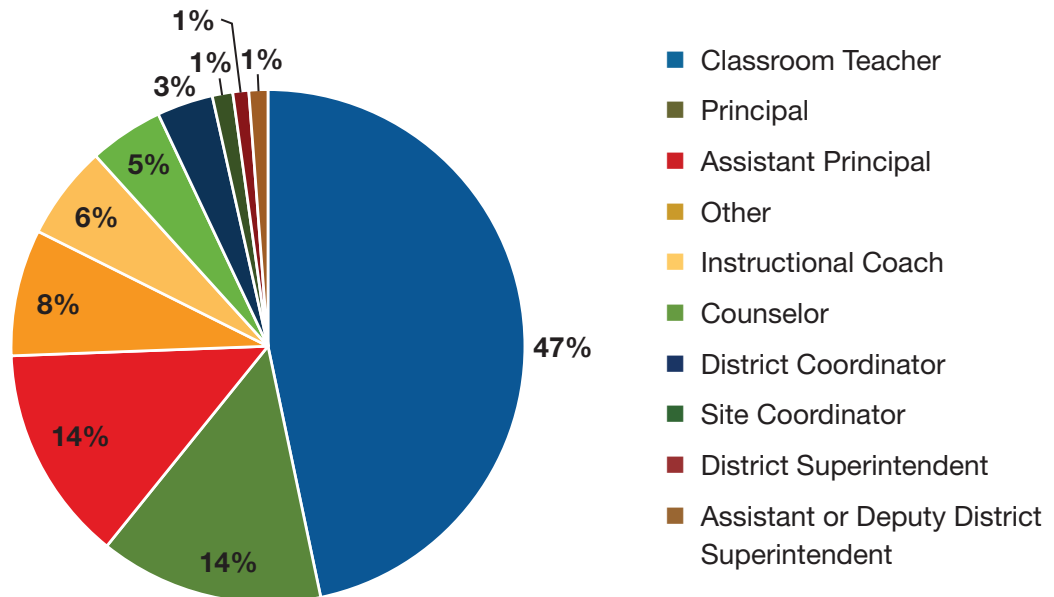
- **Banner ads** bring your message to attendees on our app or VEM platform and event screens
- **Virtual and live session partners** engage attendees with video ads or exclusive stage time at our most popular sessions
- **Swag bags and eBags** let you share your branded swag or brochures with attendees
- **Lanyards, selfie stations and Wi-Fi** extend your message to attendees' social networks
- **Networking events** grant you access to our receptions and prize giveaway and virtual lounge
- **Keynotes** offer partners high-value stage time at our opening and closing general sessions

Who Attends SREB's Making Schools Work Conference?

Each July, thousands of K-12 teachers, counselors, principals, technology center directors and education agency staff attend SREB's Making Schools Work Conference to participate in unparalleled professional learning experiences, hands-on workshops and networking opportunities.

Attendees choose our conferences because they know they'll take home powerful tools and strategies they can use right away to transform teaching and learning in their classrooms. Join us this year at our hybrid event in Nashville and online and collaborate with these highly engaged education professionals.

Who attends?



What are their interests?

