Open Educational Resources and Dual Enrollment Conference

Making a Case for Student Success

Conference Program

February 24-25, 2022
Kimpton Overland Hotel
Atlanta, Georgia
SREB Welcomes You to Atlanta and the
Open Educational Resources and
Dual Enrollment Conference

Making a Case for Student Success

Education is the engine that moves our economy. As such, we must address issues that stand in the way of a quality education. One of these is access to instructional materials in postsecondary education. We're grateful that you and other education leaders are joining us for SREB's first conference on the role of OER and dual enrollment in students' long-term success.

For these two days, we're learning more about how institutions and states are putting these tools to work in innovative ways. I'm convinced that OER — open educational resources — holds tremendous potential for our states. These free, high-quality classroom materials allow educators to customize lessons and engage students in new ways.

OER can also make dual enrollment courses more affordable and accessible, opening a world of resources and opportunity to students. Dual enrollment courses already save students time and money toward a degree, allowing them to take classes for high school and college credit at the same time.

In my view, the greater promise for dual enrollment is still unrealized. It could become a gateway for more students to various types of college and great careers. This week, you're continuing the proud tradition of state leaders sharing great ideas and proven practices through SREB. We're better when we're together. I know the future will be brighter for many students and their communities in the South because of your hard work. Thank you again for joining us.

Stephen Pruitt, President
Southern Regional Education Board
About SREB

The Southern Regional Education Board works with states to improve public education at every level, from early childhood through doctoral education. We help policymakers make informed decisions by providing independent, accurate data and recommendations. We help educators strengthen student learning with professional development, practices and curricula. And we help policymakers, institutions and educators share scarce resources to accomplish more together than they could alone.

SREB is a nonpartisan, nonprofit organization headquartered in Atlanta. Our 16 states are Alabama, Arkansas, Delaware, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia and West Virginia. Our work is funded by appropriations from our states, as well as by contracts and grants from foundations and from local, state and federal agencies. The nation’s first regional interstate compact for education, SREB was created in 1948 by Southern governors and legislators who recognized the link between education and economic vitality.

SREB helps states focus on what works in both policy and practice

We conduct research, collect and analyze data, publish reports and recommend actions on current and emerging issues. We bring states together to forge consensus and work together on initiatives that would not be possible alone. We help states share scarce resources and best practices.

We work side-by-side with policymakers such as state legislators and education agency officials as they implement policies to help students achieve more. And we work directly with universities and public schools to improve capacity, teaching, learning, counseling and school leadership. Targeted SREB programs work to increase the number of minority faculty, for example, or reduce out-of-state tuition for uncommon degree programs. These sustained partnerships have built a knowledge base we draw on to advise state leaders and provide information they need for sound policies and effective action.
Conference Agenda

Wednesday, February 23
7 - 9 p.m.  Welcome Reception  Rooftop

Thursday, February 24
7 – 8 a.m.  Continental Breakfast  Ballroom Foyer
8 – 10 a.m. Welcome and Opening Session — Day 1  Ballroom
Stephen Pruitt, President, SREB
Stevie Lawrence, Vice President, Postsecondary Education, SREB

Opening Keynote
Access and Inclusion: Using OER As a Tool For Equity in Dual Enrollment
Richard Sebastian, Director of Open and Digital Learning,
Achieving the Dream

10 – 10:15 a.m.  Break

10:15 – 10:55 a.m.  Session 1  Ballroom
OER, Dual Enrollment and Career Technical Education
SREB leaders addressing Open Educational Resources, Dual Enrollment,
and Career Technical Education and how these programs Increase
Educational Equity, Access, and College Affordability
Stevie Lawrence, Vice President of Postsecondary Education, SREB
Stephen Pruitt, President, SREB
Dale Winkler, Vice President of School Improvement, SREB

11 – 11:40 a.m.  Session 2  Ballroom
Regional Scaling of Open Educational Resources
Working Together to Advance the Awareness and Adoption of OER:
An Update on "Increasing Access, Affordability, and Equity Using Open
Educational Resources" - Funded by the William and Flora Hewlett Foundation
Tanya Spilooy, National Consortium of Open Educational Resources (NCOER)
Annika Many, Midwestern Higher Education Commission
Lindsey Gumb, New England Board of Higher Education
Charlotte Dailey, Southern Regional Education Board
Liliana Diaz, Western Interstate Commission on Higher Education
11:45 a.m. – 1 p.m.  
**Lunch**  
Ballroom Foyer

1 – 1:50 p.m.  
**Concurrent Sessions (A, B, C)**  
Attendees may choose among three sessions that repeat at 2 and 3 p.m.

**Session A — OER in Dual Enrollment: An In-Depth Look at Motlow**  
*State Community College’s OER and Dual Enrollment Program*  
Motlow State Community College has leveraged dual enrollment to meet capacity needs for K-12 and employer needs. We have utilized emergent technology and existing platforms to provide a continuous process of improvement for our graduates and certificate bearers. The use of VR, OER, and other 21st century modalities will be explored during this presentation. OER is a mechanism to support skill attainment for today’s learner.

Michael Torrence, President, Motlow State Community College

**Session B — Teaching and Learning With Technology:**  
*Everyone Can Code, and Everyone Can Create*  
This session will highlight Apple’s OER Curriculum at Tennessee State University’s High School Online Dual Enrollment Program. Discussion includes data on student completion rates, satisfaction, and course outcomes.

Robbie Melton, Associate Vice President and Graduate Dean  
Tennessee State University  
Nicole Arrighi, Professor, Tennessee State University  
Johnnie Smith, Executive Director for Dual Enrollment  
Tennessee State University

**Session C — From Seedlings to Success: How One State’s Funding of OER Projects Helped Launch OER Initiatives Across Multiple Campuses**  
During this session, attendees will learn about the successes and challenges that ACHE and ACCS experienced when launching grant-funded programs, and they will receive detailed information about some of the activities going on at two of Alabama’s public institutions, the University of Montevallo and the University of North Alabama.

Ron Leonard, Director of Special Initiatives, Alabama Commission on Higher Education  
Jennifer Pate, Assistant Professor, Open Education Resources (OER) and Scholarly Communications Librarian Collier Library & Information Services, Florence, AL  
Charlotte Ford, MLIS, Director, University of Montevallo’s Carmichael Library
Concurrent Sessions (A, B, C)

Concurrent Sessions (A, B, C)

Break

Session 3  Ballroom
Improving Educational Equity: Transforming the Approach to Developmental Education and College Readiness Through Collaboration
Presenters will explore the collaboration between faculty, academic centers, and libraries and its ability to lead to increased student retention and success. With support from faculty, administrators, and tutors the need for remedial courses can be reduced by incorporating math and English basics with critical thinking skills and information literacy into seminars. Through open resources and tutoring, colleges can improve educational equity by transforming their approach to developmental education and college readiness through simple collaboration and a supportive environment.

Relinda Ruth, Director of Educational Resources & OER Specialist, University of Arkansas-Cossatot

Friday, February 25

Continental Breakfast  Ballroom Foyer

Opening Session — Day 2  Ballroom
A Case for Student Success
Programs within the Office of Postsecondary Education at SREB Addressing Equity, Access, and the Impact on Student Success: SREB’s Student Success Advisory Council (SSAC) and The Collaborative on HBCUs and MSIs

Stevie Lawrence, Vice President of Postsecondary Education, SREB

Closing Keynote
Addressing Equity and Access Through OER and Dual Enrollment
Kim Hunter Reed, Commission of Higher Education, Louisiana Board Member, SREB
## Conference Agenda

### 10:15 – 10:55 a.m.  
**Session 1**  
**Open Educational Resources: The State Policymaking Perspective**  
Participants will examine state-level actions taken in SREB states to support and advance the use and adoption of OER, with discussion of potential action items for their states  
Jeffrey Grove, Program Specialist-State Strategies, SREB  
Fran Millar, Former State Senator, Georgia  
John Opper, Executive Director, Distance Learning and Student Services, Florida Virtual Campus  
Royce West, State Senator, Georgia  
Dale Winkler, Vice President of School Improvement, SREB

### 10:30 – 10:45 a.m.  
**Break**

### 10:45 – 11:44 a.m.  
**Session 2**  
**Lessons Learned: Effective Practices in OER and Dual Enrollment**  
This session highlights the developing and implementing of OER in COMM 2045 Public Speaking for Dual College and High School Credit. This session will take you from the beginning of a campus idea to a statewide model sharing lessons learned within the journey.  
Sheri Waltz, Communication Studies Faculty/Department Chair, Volunteer State Community College  
Tim Shaughnessy, Director of Career Pathways, SREB

### 11:45 a.m.  
**Closing Remarks**  
Stevie Lawrence, Vice President, Postsecondary Education, SREB
Conference Speakers

Nicole Kendall Arrighi is professor and education technology coordinator in the Department of Teaching & Learning at Tennessee State University. She also serves as curriculum specialist for the National Center of Smart Technology, adjunct professor for Trevecca Nazarene University, and online instructor for the Tennessee Board of Regents. Her online training and consulting have involved several historically black institutions and K-12 school districts in the U.S., England, Senegal, as well as the United Nations (UNESCO) 2014 mobile learning week. Arrighi and her child, Giselle, reside in Nashville.

Charlotte Dailey is a program specialist for Open Educational Resources in the Office of Postsecondary Education at SREB. She has enjoyed a successful career in management of federal and state-funded grants, subsidized housing, and education administration. Before coming to SREB, Charlotte worked as a project manager to provide farm management education for new farmers and ranchers in Mississippi. A long-standing advocate for education, she holds degrees in Business Administration and Higher Education. Charlotte brings to SREB over 20 years’ experience in non-profit management, higher education, and small business consulting.

Liliana Diaz Solodukhin works on a diverse range of activities as a policy analyst with WICHE, including conducting and communicating policy research on a wide array of higher education-related topics, developing and sustaining relationships with external stakeholders, and executing short- and long-term collaborative projects with states. Diaz holds two bachelor’s degrees, in journalism and mass communication and in film studies, from the University of Colorado at Boulder and a master’s in higher education from the University of Denver, where she is currently a Ph.D. candidate in higher education administration.

Charlotte Ford is Director of the University of Montevallo’s Carmichael Library. Her professional background is in public services and information literacy instruction, and she has taught information science courses at several universities in the U.S. and abroad. She has led OER workshops on campus and completed Creative Commons certification, and is currently enrolled in the 2021-22 AAC&U Institute on Open Educational Resources as part of a team effort to reduce textbook costs at her institution.
Jeffrey Grove. SREB program specialist in state strategies, has more than 20 years of experience working on legislative and state-level education policy issues. He regularly addresses inquiries from policymakers and their staff on education policies and legislation and has authored reports and briefs on many current education issues. Prior to SREB, Jeffrey served as a policy research professional for the Georgia Student Finance Commission, the Texas Guaranteed Student Loan Corporation and the Texas House of Representatives. He holds a bachelor’s in government and politics from the University of Maryland.

Lindsey Gumb is associate professor and scholarly communications librarian at Roger Williams University in Bristol, Rhode Island. She also serves as the Open Education Fellow at the New England Board of Higher Education, in Boston. Lindsey works with faculty on her campus and region-wide to be aware of pedagogies that create systemic changes in more representative and equitable information creation, evaluation, and access. She resides with her family in Rhode Island, where they enjoy the beach, hiking, gardening, and their animals.

Stevie Lawrence is vice president for postsecondary education at SREB, where he leads programs such as the Academic Common Market, the Doctoral Scholars Program and Educational Technology, including open educational resources. As dean of University College at Fort Valley State University and later vice provost, he oversaw enrollment, retention, student success, and student affairs. He has also held positions in the University of North Carolina system, at Shaw University and at Virginia Union University. He holds a bachelor’s from North Carolina A&T, a master’s in public administration from North Carolina Central and a doctorate in urban higher education from Jackson State University.

Ron Leonard is the director of special initiatives at the Alabama Commission on Higher Education. The statewide projects he is responsible for include the FAFSA completion project and an OER initiative. He is also NC-SARA State Portal Entity Representative for Alabama. Previously he was director of the Network of Alabama Academic Libraries. He holds a master’s in Library Science from the University of Kentucky. When not working for ACHE, he volunteers to help the Alabama Virtual Library with database licensing, budgeting, and the Alabama OER Commons.
Conference Speakers

**Annika Many** is co-founder of edBridge Partners, a women-owned management consultancy committed to helping education institutions, membership organizations and philanthropies transform their organizations. She has held senior positions at the College Board and has worked in both higher education and K-12, focusing on policy challenges like college access and affordability, teacher and school leader quality, OER, new mathematics pathways, college completion, and the alignment between K-12 and higher education. Annika holds a master’s in education and politics from Teachers College, Columbia University, and an MPA in nonprofit management from Pace University.

**Robbie Melton** is associate vice president for the SMART Global Technology Innovation Center and graduate dean at Tennessee State University. She formerly served as associate vice chancellor for emerging technologies for the Tennessee Board of Regents and as the primary developer and chief administrator for the Regents Online Degree Programs. She currently advocates for global access to education content via Open Education Resources, serving as an education technology trainer for Malawi and other South African countries. She is a passionate advocate for learning innovations which empower underserved populations to become digital innovators and entrepreneurs.

**Fran Millar** represented the 40th District of the Georgia State Senate from 2011 to 2018, where he served as chair of the higher education committee, secretary of the Health and Human Services and Rules committees, and a member of the Education and Youth committee. Millar was appointed to SREB’s Legislative Advisory Council in 2012 and served on the board from 2018 to 2020. He has also served on the Governor’s Education Reform Commission, the Governor’s Child Welfare Reform Commission, and the Board for Georgia Partnership for Excellence in Education.

**John Oppen** oversees distance learning and student support services through the Florida Virtual Campus, interacting with state policymakers, education leaders and industry regarding technology and education. Oppen has served 13 years as policy analyst and director for the Postsecondary Education Planning Commission and 12 years as executive director of the Florida Distance Learning Consortium, as well as on a variety of state, regional and national boards. He holds a bachelor’s from Armstrong Atlantic State University, a master’s from the University of Georgia, and a doctorate from Florida State University.
Conference Speakers

Jennifer Pate is the Open Education Resources & Scholarly Communications Librarian at the University of North Alabama. She co-leads the campus OER initiative, which provides funding for faculty to find, assess, and develop OER for use in their courses. She leads OER campus workshops and works with faculty to find OER to complement their courses. Jennifer is a faculty mentor for the American Association of Colleges and Universities’ Institute on OER and has completed the Open Education Network’s Certificate in OER Librarianship. She is pursuing a second Master’s Degree in Instructional Technology and Design.

Stephen Pruitt took office as the sixth president of the Southern Regional Education Board in July 2018. During his career, Pruitt has built education policy, assessment and instructional background at the local, state and national levels. He started his education career as a high school chemistry teacher in Fayette County, Georgia, and then served in several leadership roles at the Georgia Department of Education. As senior vice president for Achieve, he worked closely with state agencies and educators around the country to improve science education. Before coming to SREB, he was Kentucky’s state commissioner of education.

Closing Keynote — Kim Hunter Reed is Louisiana’s Commissioner of Higher Education. Under her leadership, the state’s development efforts have focused on increasing educational attainment, erasing equity gaps, and strengthening the education-to-employment pipeline. Reed also served as executive vice president of the state university system and as deputy undersecretary at the U.S. Department of Education under President Obama. Reed received a doctorate in public policy from Southern University and a master’s in public administration from Louisiana State University. She is a wife and a proud volleyball mom to her favorite Millsaps College student.

Relinda Ruth is director of educational resources and OER specialist at the University of Arkansas-Cossatot Community College, where she is responsible for educational resource centers including library, tutoring, and an award-winning textbook rental and OER program. She provides OER training for faculty and is responsible for the development and implementation of all policies relating to open licensing, OER initiatives and practices. From 2019-21 she served on the steering committee for the Open Education Network. She holds a master’s in English from Texas A&M University-Texarkana and has certifications in open licensing and effective college instruction.
Conference Speakers

**Opening Keynote — Richard Sebastian** is the director of open and digital learning for Achieving the Dream, a nonprofit organization that helps a national network of community colleges achieve improved outcomes for all students. Sebastian currently leads several grant projects investigating the equitable implementation of open educational resources, open and culturally responsive pedagogy, and hybrid and digital learning. He also served as director of teaching and learning technologies for the Virginia Community College System. He received his doctorate in education from the University of Virginia and lives with his wife, son, and dogs in Richmond.

**Tim Shaughnessy** is program director for Career Pathways at SREB. He brings years of experience as a community college leader, state legislator and healthcare executive. Tim works with the School Improvement team to develop and strengthen career and technical education pathway programs of study. Tim attended Jefferson Community College and graduated from the University of Louisville with a bachelor’s in policy analysis. He earned an MBA from Bellarmine University, an Ed. D. in leadership education from Spalding University and a graduate certificate in college teaching and learning from the University of Kentucky.

**Johnnie C. Smith** serves as executive director for dual enrollment/dual credit partnerships at Tennessee State University. She develops and oversees high school partnerships statewide and internationally. As a senior administrator, Dr. Smith created an academic enrichment center and secured a $900,000 Success Grant from the NCAA to improve student athletes’ services, study environment and tutorial support. She is a graduate of 1994 Leadership-Clarksville, a former member of the NFL/N4A Advisory Board, Regional Parliamentarian for TSUNAA Midsouth Region, and active in her community. Smith is a native of Fort Mitchell, Alabama.

**Tanya Spilovoy** is director of open policy for the Western Interstate Commission for Higher Education’s Cooperative for Educational Technologies. Previously she served as the director of distance education and state authorization for the North Dakota University System, where she also led a statewide OER initiative. Spilovoy designed a first-of-its-kind professional development program to empower librarians as leaders of successful open education initiatives. Tanya received a master’s in education from Hamline University and a doctorate in higher education leadership and organizational change from Benedictine University.
Conference Speakers

**Michael Torrence** is president of Motlow State Community College. His research interests include adult education, student success, distance learning, Open Education Resources, and diversity, equity and inclusion. He is a Tennessee Board of Regents Maxine Smith Fellow, one of two appointed as a community college president. His commitment to student success has led him to serve on local, state, national and international boards that shape the future of higher education. He has a Ph.D. in exceptional learning (literacy) from Tennessee Technological University in Cookeville, Tennessee.

**Sheri Waltz** is an associate professor of communication studies at Volunteer State Community College, where she has been instrumental in developing a curriculum that centers on providing students with the opportunity to form connections through storytelling. Waltz has also focused her energy on teaching Dual Enrollment students in a variety of modalities.

**Royce West**, a Texas state senator since 1992, has served as vice chair of the higher education committee and on the Commission on Public School Finance and the Select Committee on Violence in Schools and School Security. His priorities include creating college admission opportunities and increasing financial aid for all students. He helped author legislation establishing the Open Educational Resources Grant Program and the Top 10% Rule, providing admission to Texas state universities for students who graduate at the top of their high school class.

**Dale Winkler** was named vice president of school improvement in April 2018. He joined the Southern Regional Education Board in 2015 as special assistant to the senior vice president of the organization’s school improvement team, where he brings more than 19 years of experience working on issues related to leadership and policy in the area of college and career readiness. Prior to SREB, he was a high school teacher, principal and associate commissioner of the Kentucky Department of Education. Dale holds a bachelor’s in accounting and a master’s in secondary education from Cumberland College, and a doctorate in education leadership from the University of Kentucky.
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