



Join us in Atlanta

# Student Success Summit

Bridging the Gap: A Framework for Student Success



Oct. 29-31, 2025

Atlanta Marriott Marquis

Atlanta, GA

**SREB**

Southern Regional  
Education Board





Join us at the Atlanta Summit

*“If you are not willing to learn,  
no one can help you.  
If you are determined to learn,  
no one can stop you.”*

— Zig Ziglar



## Why Attend the Student Success Summit

The **SREB Student Success Summit** is where bold ideas become action. More than a conference, it is a working space for leaders and professionals shaping education from early learning through postsecondary and into the workforce.

The 2025 theme, *Bridging the Gap: A Framework for Student Success*, invites you to explore practical strategies for improving access, persistence and achievement at every level of the education pipeline.

Powered by SREB's legacy of convening cross-sector leaders, supporting implementation and producing trusted research, this Summit delivers more than dialogue — it drives progress. If you are committed to helping students reach their goals, this is where your work connects with others, making a measurable impact.

When surveyed, **91%** of attendees would recommend this summit to their colleagues.

## Who's Attending

The **Summit** brings together the people who shape policy and practice in education — from K-12 and higher education leaders to state agencies, national policy organizations and nonprofit partners.

Attendees include superintendents, principals, provosts, faculty, state education officials, researchers and student support professionals — all working to strengthen student outcomes across the learning continuum.

As a convener and connector, SREB fosters a collaborative space where research meets real-world strategy. Ninety-one percent of past participants said they would recommend the Summit to their colleagues — because it delivers insight, inspiration and professional connections that matter.

Attendees represent **75**  
unique institutions of  
higher education.

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## Let's Continue the Success

Since launching in 2022, the Student Success Summit has grown by 22% — and for good reason. Each year, we welcome a growing network of professionals who are committed to removing barriers and helping more students succeed.

Through SREB's ongoing work — from publishing actionable research to supporting implementation across institutions — this annual event is just one part of a year-round effort to drive student success.

The Summit leads to new partnerships, practical tools and lasting impact — both on campuses and in classrooms. Whether you are returning or attending for the first time, you will leave with ideas and connections that support your work all year long.

Attendance has grown

**22%**

since the summit's  
2022 inaugural year.

*“This was an excellent conference. It was well-planned and executed. I loved coming to an SREB state campus and never would have taken the initiative to do so on my own.”*

— 2024 Attendee



Registration is open



## Why Become a Sponsor?

As a sponsor, you will connect with state policymakers, K-12 and postsecondary leaders, and organizations driving change. Your support fuels action — not just conversation. SREB convenes, supports and shares — and your brand can lead alongside us. **Become a sponsor. Make your impact count.**

## Who Should Sponsor?

Our audience includes pre-K through 12 and higher education leaders, policymakers and industry partners who play a pivotal role in shaping student success policies and institutional practices. Sponsoring the Summit offers access to key decision-makers driving the future of student success.

We are actively seeking organizations committed to student success in higher education, including:

- Foundations and philanthropic partners
- Higher education consulting firms
- Corporations invested in education policy and reform
- Higher education institutions and associations
- Workforce development organizations

## What are the Sponsor Benefits

All sponsors will receive **expanded branding opportunities**, including:

- Recognition in the **event program, website and digital signage**
- Inclusion in **social media announcements**
- Opportunities for **exclusive branding**, including:
  - **Mobile app splash screen** (Presenting Sponsor only)
  - **Lanyard branding** (Presenting Sponsor only)
  - **Name badge holder branding** (Platinum Sponsor only)
  - **Session slide logos** (Gold Sponsor and above)



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## Sponsorship Opportunities

We offer a range of sponsorship levels designed to provide maximum visibility, branding and engagement with key stakeholders. Sponsors will have access to exclusive branding opportunities, premium placements and increased exposure before, during and after the event.

### All sponsorship levels include:

- Name and logo on event signage at the Summit
- Acknowledgment in the Summit Program
- Social media post upon execution of Sponsor Agreement
- 'Thank you' and link to your website on the Summit website

### Presenting Sponsor - \$20,000 (Exclusive)

- Exclusive recognition as the Presenting Sponsor of the Summit
- Prime logo placement on all event materials, websites and promotions
- Speaking opportunity at the Opening General Session
- Exclusive branding on the event mobile app splash screen and lanyards
- Dedicated premium exhibit space
- **10 VIP registrations**

### Platinum Sponsor - \$15,000

- Recognition in all pre-event and on-site materials
- Speaking opportunity at a key session
- Prominent logo placement on signage, website and digital screens
- Exclusive branding on name badge holders
- **8 VIP registrations**

### Gold Sponsor - \$10,000

- Recognition in promotional materials and event signage
- Logo featured on digital displays and mobile app
- Exclusive branding on selected session slides
- **6 VIP registrations**

### Silver Sponsor - \$7,500

- Branding on event signage, materials and website
- Recognition on digital screens and conference app
- **4 VIP registrations**



### Session Sponsor - \$6,500

- Exclusive branding at the Concurrent Sessions
- Recognition in promotional materials, signage and mobile app
- **3 VIP registrations**

### Keynote Sponsor - \$4,000

- Recognition as the Exclusive Keynote Sponsor
- Logo prominently featured during the keynote session
- **2 VIP registrations**

### Student Sponsor - \$500

- Support student attendance at the Summit
- Recognition in digital program materials
- **1 VIP registration**

### Individual Sponsor - \$250+

- Name listed in the events digital program
- Special donor acknowledgment at the event
- **1 VIP registration**

## How to Sponsor

To become a sponsor, please email [student.success.summit@sreb.org](mailto:student.success.summit@sreb.org) with your organization's name, sponsorship amount and high-resolution logo (PNG format preferred).

**Sponsorship Deadline:** Payments must be received by **July 31, 2025** to ensure inclusion in digital materials.

For more information, contact:

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**SREB Chief Development Officer**

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**SREB Vice President for Postsecondary Education**

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Summit attendees  
have come from  
over **30** states  
and territories  
across the U.S.

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