

2015 Go Alliance Meeting

The LOSFA (Louisiana Office of Student Financial Assistance) 5-Point Match: Connecting Students to their Postsecondary Future



LOUISIANA

Overview

The LOSFA 5-Point Match concept was developed by LOSFA and implemented by agency outreach staff to over 4,000 students in 50 supported high schools during the 2014-15 academic-year. The 5-point match concept was developed to help students make informed decisions about the postsecondary institution that best fits their needs based on: aptitude, skills and interests, academics, cost of choice, social and emotional needs, and retention.

- Aptitude, Skills, Interest Match: This match point leads to potential employers which lead to potential majors.
- Academic Match: This match point leads to which campus/ institution the student can gain admittance.
- Cost of Choice Match: This match point leads to which campus/institution the student can complete their degree with the least amount of loan debt.
- Social and Emotional Match: This match point leads to which campus/institution environment works best for the student based on what is important to them and their family.
- Retention Match: This match point leads to which campus/institution has the most success with students such as the applicant student.

Target Audience

High School Seniors and parents of those students who are enrolled primarily in low-performing schools across the state

Partners

Louisiana Department of Education, Governor's Office, University Systems/Institutions of Higher Education, Districts, Schools, LELA, Louisiana Department of Economic Development (LED), the Louisiana Workforce Commission (LWC), and Business and Industry

Annual Timeline

Event	Action	Strategy	Month Delivered
College Kick-off	High Schools Host Event	Introduce 5-Point Match	September
Louisiana College Application Month(LCAM)	High Schools Host Event	Reinforce the 5-Point Match	October
College Goal Sunday/FAFSA Completion Workshops	High Schools/Postsecondary Partners Host Events	Reinforce the Cost of Choice Match	February/March
Financial Literacy for You (F. L. Y.) Tour	Postsecondary Partners Host Events	Reinforce 5-Point Match	February/March
Rip the Career Runway	Event featured at Leadership Conference	Reinforce Aptitude and Academic Match	March
College Acceptance Day	High Schools Host Events	Reinforce 5-Point Match	April

Recruitment of Volunteers/Training

Partners are recruited based on the initiative to bring their expertise to the program. Admissions and Recruiting partner volunteers work with the LCAM and F. L. Y. Tour Events. They work in their field; therefore no training is required but a program overview. LASFAA partners work the College Goal

Sunday/FAFSA Completion Events. Trailblazer Student Leaders who are trained by LOSFA staff work events. COSBP (Council of Student Body Presidents) work at postsecondary events. Volunteer Income Tax Assistance Program (VITA) provides free income tax information and the Jump\$tart Coalition provides financial literacy information at FAFSA events.

Data Collection/Evaluation/Outcomes

Activity	How was it measured?	Outcome
College Kick-off – work with over 40 high schools in 25 districts in hosting this event during the entire month of September and the first two weeks of October 2015. This event is a college access pep rally initiative, introduces seniors to their “game plan” for the year, providing the steps they need to take to graduate high school, combating senioritis and gain postsecondary admittance.	Quantitative and qualitative data is used to measure this event through participant data and social media.	Over 78% of the senior cohort attended the event. The participant numbers primarily includes seniors, but in some instances there were freshmen, sophomores, juniors, and parents attending the College Kick-Off events. Overall there were a total of 4,900 students at the event.
Louisiana College Application Month – work with over 50 schools around the state in 18 districts during the entire month of October and the first week in November.	Quantitative and qualitative data is used to measure this event by surveys, participation data, and media.	To date, 2,111 seniors have completed a total of 4,150 college applications for in state and out of state postsecondary institutions.
College Goal Sunday/FAFSA Completion Workshops - partner with LASFAA, postsecondary institutions, and schools to host FAFSA completion events during the months of February and March 2016.	Quantitative and Qualitative data is used to measure this event by surveys, participation data, and media.	During the March 2015 events, a total of 574 students/families received FAFSA assistance. The total attendance for this event was 1,078 students and parents.
Financial Literacy for You (F. L. Y.) Tour – work with postsecondary institutions to host this event on their campus.	Quantitative and qualitative data is used to measure this event by survey and text messaging platform.	During March 2015, a total of 853 students and school personnel attended this event at 5 Louisiana universities.
Rip the Career Runway - partner with LED and LWC to narrate and provide data on the current and future job market during a career fashion show at the Leadership conference.	Quantitative and Qualitative data is used to measure this event through participation data and survey.	At the 2015 annual Leadership Summit in March 2015, more than 280 participants, including 180 high school seniors from 29 schools participated in this event.
College Acceptance Day – work with high schools across the state to host a college choice/commitment initiative.	Quantitative data is used to measure this event, measuring acceptance rate.	During 2015, nine of the participating schools had over a 51% acceptance rate.

Resources and Sustainability

LOSFA currently has a 1.3 million dollar budget to fund Field Outreach Services.

Contact and Resources

<http://www.osfa.la.gov/LFOS/about.shtml>



<http://www.facebook.com/LOSFA>



<http://www.twitter.com/LOSFA>



<http://instagram.com/LOSFA001>