

# College or Career?

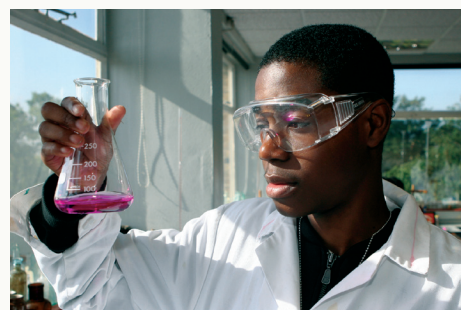
why not both?



**84 percent** of Advanced Career students see a connection between what they do in their AC classes and potential future studies and a career.



**81 percent** of Advanced Career students want to pursue further course work in the AC pathway they chose.



**72 percent** of Advanced Career students say the AC program has helped them to determine a career goal after high school.

**SREB STEM-Based Advanced Career (AC) Pathways  
Prepare Students for Both College and Career.**

SREB

Advanced  
Career

# Why SREB Advanced Career is needed in today's classrooms



High schools are challenged like never before to prepare students better for a wide array of postsecondary options.

Each AC pathway consists of four courses that emphasize state standards for both college and career preparation. Seventy-five percent of employers say they want more emphasis on five key areas including: critical thinking, complex problem solving, written and oral communication, and applied knowledge in real-world settings. AC pathways help students develop these skills.

The leadership, collaboration and initiative that this course has brought to our freshmen is unprecedented. AC Informatics students have a huge edge over other students when competing for good jobs. AC Informatics is so popular with students that we added a second class.

— Haldan Pflueger-Smith, AC Informatics teacher, High School of Commerce, Springfield, Massachusetts

This AC class prepared me well for my engineering pathway.

— Student

## Eight STEM-based AC pathway curricula are ready for your school or system to adopt:

1. Aerospace Engineering
2. Clean Energy Technology
3. Energy and Power
4. Global Logistics & Supply Chain Management
5. Health Informatics
6. Informatics
7. Innovations in Science and Technology
8. Integrated Production Technologies



## Other curricula will be ready for field testing in 2016:

- Oil and Gas — developed in partnership with the state of Texas
- Automated Materials Joining Technologies — developed in partnership with the state of Ohio

# Advanced Career Pathway Programs

Advanced Career Curriculum	Project Essential Questions (Examples)	Student Engagement and Outcomes
<b>Aerospace Engineering</b>	<ul style="list-style-type: none"> <li>How do components of aircraft/spacecraft wing design most influence lift and drag?</li> <li>How will pilots determine flight plans and navigate aircraft in varying weather conditions?</li> </ul>	Aerospace Engineering appeals to students who are curious about the design and flight of aircraft and space vehicles. Students learn and apply the engineering design process to building and testing aircraft, space and underwater components.
<b>Clean Energy Technology</b>	<ul style="list-style-type: none"> <li>How can we design a device to use radiant heat from the sun to heat water in our homes?</li> <li>How can we design a drip irrigation system to irrigate crops, using the least amount of water and energy?</li> </ul>	This curriculum interests students who seek to utilize the latest technologies to tackle global energy needs with a green point of view. Students apply science and math knowledge and the operating principles of clean energy systems to solve problems that involve photovoltaic systems, biofuel generation, water power, energy harvesting and more.
<b>Energy and Power</b>	<ul style="list-style-type: none"> <li>How do we design an efficient centrifugal pump for an industrial application?</li> <li>How can we design a mini-hydroelectric system for homes and farms?</li> </ul>	Energy and Power attracts students who are interested in a career that will allow them to apply science, math and technical skills and knowledge. Real-world assignments help students to understand the interplay of the generation, distribution and use of the five energy types: chemical, electromagnetic, thermal, nuclear and mechanical.
<b>Global Logistics &amp; Supply Chain Management</b>	<ul style="list-style-type: none"> <li>How can we determine the locations/sites for distribution centers that will provide the best opportunities for a company's success?</li> <li>How can a business improve its operations by using an information management system?</li> </ul>	Global logistics courses engage students who want to use research and assessment to solve complex spatial problems about how to move people and products between points. Students solve real-world challenges, collaborate and practice critical thinking skills as they develop solutions to authentic logistics and supply chain problems that businesses face locally and internationally.
<b>Health Informatics</b>	<ul style="list-style-type: none"> <li>How do health informatics professionals analyze health statistics and track diseases in populations?</li> <li>How can we use health data to reduce medical errors?</li> </ul>	Students are interested in the fastest-growing segment of the health-care field, which combines information science, computer science and health care. Students use information technology, data analysis software and statistics to address an array of common topics in the health-care informatics field.
<b>Informatics</b>	<ul style="list-style-type: none"> <li>How can we design and back up a network system that manages inventory accessed by multiple users from different locations?</li> <li>How can we query data sets of insurance companies for data that will provide the company a competitive advantage in the insurance marketplace?</li> </ul>	Informatics draws students who seek to explore a career field that combines aspects of software engineering, human-computer interaction, decision theory, organizational behavior and information technology. The curriculum allows students to utilize software systems to collect, store, assess and communicate data for meaningful outcomes.
<b>Innovations in Science and Technology</b>	<ul style="list-style-type: none"> <li>How can we determine which contaminants impact drinking water quality, and how can we remove them?</li> <li>How can we best use existing power sources found in the wilderness to create electrical power for modern communication devices?</li> </ul>	This curriculum appeals to students who want to solve real-world problems and develop an understanding of the relationship among the physical, biological and social worlds. Students experience the interaction of science, technology, engineering, mathematics and literacy through the project-based learning environment of this broad STEM curriculum.
<b>Integrated Production Technologies</b>	<ul style="list-style-type: none"> <li>How can we design a system to detect defects in a manufactured product and then sort that product by color?</li> <li>How can we design a sensor-controlled device using an existing circuit board?</li> </ul>	This curriculum interests students who want to work with cutting-edge materials and apply their knowledge of physical and biological sciences to create products using advanced technologies in cost-effective ways. Students apply what they learn in physics, chemistry and biology to relevant projects and imagine and design new and improved products.

# How Advanced Career Works

AC combines core college-ready academics and technical studies with hands-on STEM- and project-based assignments centered on a defined career focus. Participating high schools are provided:

- ready-to-implement AC course work for students
- access to the tools and technology needed to complete projects
- comprehensive training and professional development for teachers
- counseling for careers orientation
- end-of-course assessments

The AC course is really great! I would recommend this class to a friend too, and I'm really ready for the next two classes.

— Student

## AC Takes Career Pathways to a Higher Level

AC challenges students more than traditional career and technical education programs. Curricula draw from the academic core ... employ a range of technologies and software ... focus on high-skill careers ... and use work-related projects to develop students' problem-solving skills.

AC immerses students in a career field by building the habits of mind and skills required by employers.

Best of all, the pathway programs are available to any and all students.

- The courses focus on industry-focused essential questions that student teams must address.
- Real-world projects become more challenging as classes progress.
- Teams of students engage in project management and must research, plan, organize, design, build, evaluate and report findings within a scheduled timeline.
- Teachers facilitate learning. Students manage roles within their respective teams and solve problems on their own. AC develops nimble, flexible, adaptable and dependable teammates and leaders.
- Students interact with and are mentored by industry partners and complete projects that can be utilized by industry and the local community.



AC provides a framework for learning that encourages students to explore, experiment and adapt based on their authentic research. Students learn conflict resolution to advance through their projects as a team. The SREB AC curriculum is more than a simulated work environment; it is a true laboratory where experiments lead to solutions.

— Melinda Isaacs, principal, Clay County High School,  
Clay, West Virginia



# SREB, Industry and Educators Partner to Create Advanced Career

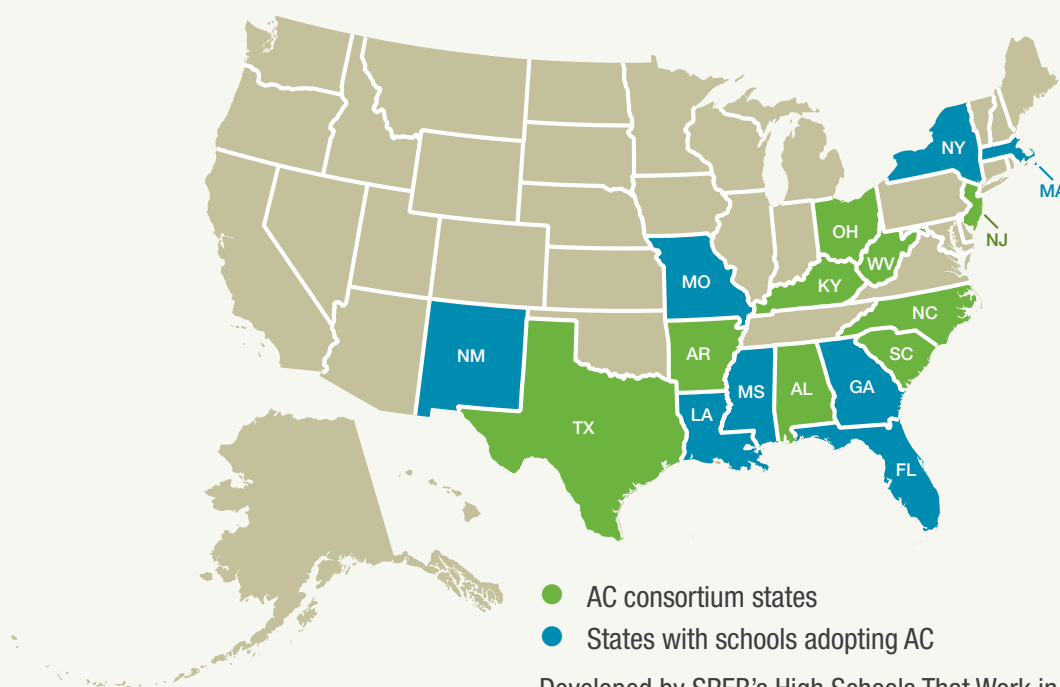
In 2010, the Southern Regional Education Board (SREB) created the Advanced Career (AC) initiative to deepen learning in career and technical education (CTE) and boost students' success after high school.

SREB partnered with Alabama, Arkansas, Kentucky, New Jersey, North Carolina, Ohio, South Carolina, Texas and West Virginia in a multi-state consortium to develop curricula, assessments, and instructional and teacher/counselor training materials that provide students with relevant and challenging CTE courses that align with the academic standards and workforce needs of partner states.

Representatives from industry and postsecondary institutions shaped the curriculum design and technical content. Serving as an expert panel, they continue to collaborate with secondary educators, state education agency staff and SREB to identify authentic learning experiences for students.



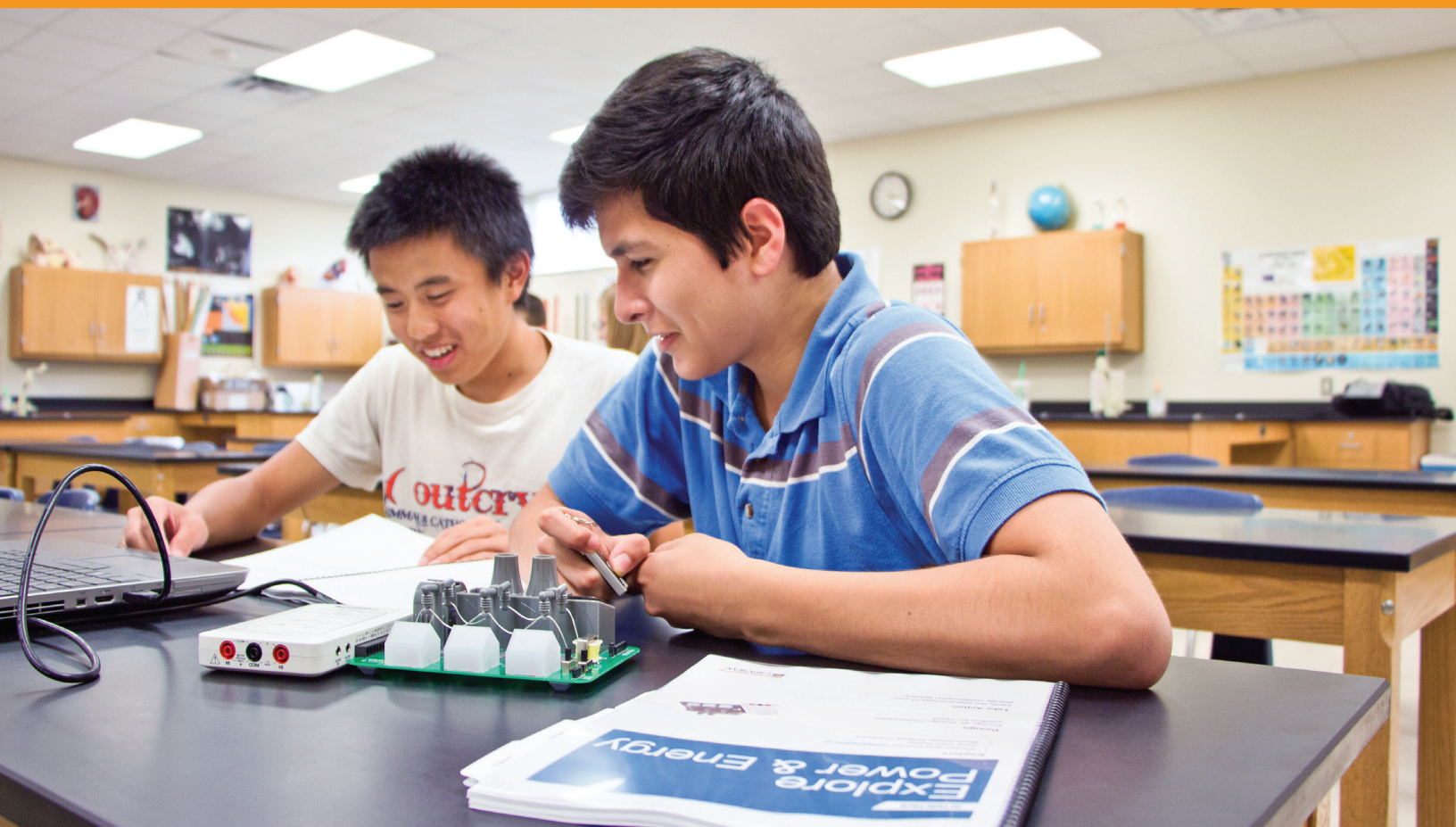
## States Adopting AC High School Curricula



— A new approach to strengthen education in your school or district and better prepare students for more options after high school.

Developed by SREB's High Schools That Work in partnership with states and industry [SREB.org/AC](https://www.sreb.org/AC)

# Explore SREB Advanced Career Curricula



Talk with SREB's High Schools That Work professionals about how you can adopt AC and help improve student outcomes in your school.

- Email **AdvancedCareer@SREB.org**.
- Call Gene Bottoms or Jim Berto at (404) 875-9211.
- Visit **SREB.org** to view AC course syllabi and project units.

*The New Approach*

## SREB Advanced Career

A rigorous and relevant blend of technical and academic skills in authentic projects

- Advanced Training
- Community/Technical College
- Jobs *(more options)*
- College

*The Old Approach*

**COLLEGE  
TRACK**

College

OR

**CAREER  
TRACK**

Jobs  
Training