
Go Alliance Webinar
April 15, 2020
Today’s Agenda

We will share tools and strategies to help students plan for college and earn scholarships. Students can sign up at cb.org/opportunity

Welcome & Introduction

SAT & Advanced Placement Updates

College Board Opportunity Scholarships Overview

District Spotlight: Orange County, FL

Next Steps: New Resources to Help Students at Home

Question-and-Answer
Speakers

Queenstar Akrong  
*Associate Director*
Partner Mobilization  
College Board

Harold Border  
*Chief of High Schools*
Orange County  
Public Schools

Alex Chavarry  
*Executive Director*
K-12 Services  
College Board

Richard Green  
*Senior Director*
College Board  
Opportunity Scholarships
Attendees will:

1. Hear COVID-19 updates about SAT & Advanced Placement (AP) Programs

2. Understand how College Board Opportunity Scholarships help students plan, prepare, and pay for college

3. Hear strategies that educators have used to help students sign up

4. Learn about new virtual, student and educator resources to support college planning at home
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COVID-19 Updates: SAT & Advanced Placement

- **SAT:** We will not administer the SAT and SAT subject tests on May 2 or June 6.

- **AP:** We're providing optional, free online AP classes and a new at-home testing option so students have the opportunity to earn college credit and placement.
  - For most subjects, the exams will be 45 minutes long.
  - Students will be able to take exams on any device they have access to—computer, tablet, or smartphone. They will be able to either type and upload their responses or write responses by hand and submit a photo via their cell phone.
  - Know a student who needs a device for AP Testing?
    - We’re working on solutions to help students get what they need to show their best work. If know a student who needs mobile tools or connectivity, please let us know by April 24:
      - **Online Survey:** [https://collegeboard.tfaforms.net/74](https://collegeboard.tfaforms.net/74)
      - **Email:** RemoteAPAccess@collegeboard.org before April 24.
    - Learn more at [https://apcoronavirusupdates.collegeboard.org/students](https://apcoronavirusupdates.collegeboard.org/students)
Regularly check for updates at cb.org/collegeboard-covid-19-updates

As we monitor the spread of the coronavirus (COVID-19), the health and safety of students and educators is our top priority.

Check this page regularly for updates on all our programs and offerings, keeping in mind that information is changing rapidly. Please note, we have changed our phone support hours to 9 a.m.–6 p.m. EST for the duration of this crisis.
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Introduction: College Board Opportunity Scholarships
College Board
Opportunity Scholarships guide
students through the journey to college…
...and motivate and reward them with scholarships along the way.
The College Board Opportunity Scholarships

- The College Board is committing $25 million in scholarships over the next five years.

- 4,000 students each year will earn scholarships ranging from $500 to $40,000.

- Half of the scholarships will be designated for students whose families earn less than $60,000 per year.

- Students earn chances at scholarships by completing key actions along the path to college. Scholarships will be awarded monthly through drawings among all eligible students.
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This is not your typical scholarship program. The College Board Opportunity Scholarships:

- Are open to all students, regardless of GPA, test scores, citizenship status, and family income
- Simplify the college planning process, reward effort and action, and promote practice
- Doesn’t require an application or essay—the program is all about rewarding students for taking the actions they need to access college
- All juniors in the Class of 2021 who attend high school in the U.S., Puerto Rico, DoD Schools, and other U.S. territories can sign up and take steps to be eligible for scholarships at cb.org/opportunity
Nationwide, seniors took college planning steps and earned scholarships.

**National Results: Current Seniors**

- **503,628** Class of 2020 students who signed up
- **41%** Percentage of students that are lower-income*
- **3,975** Number of scholarships awarded
- **$4.6 million** Total scholarships awarded to date

Source: CBOS participation data as of March 1, 2020
*Families of lower-income students earn $60K or less per year.
The College Board Opportunity Scholarships recognize students who take six key actions to prepare for college.

1. **Build Your College List**
   Get started by exploring colleges you’re interested in with BigFuture™.
   **$500** (600 scholarships)

2. **Practice for the SAT®**
   Get ready for test day with Official SAT Practice on Khan Academy®.
   **$1,000** (1,500 scholarships)

3. **Improve Your Score**
   Show how practice pays off by improving your SAT score.
   **$2,000** (150 scholarships)

4. **Strengthen Your College List**
   Make sure your college list has a mix of academic safety, match, and reach schools.
   **$500** (400 scholarships)

5. **Complete the FAFSA**
   Fill out the free government form to apply for financial aid.
   **$1,000** (800 scholarships)

6. **Apply to Colleges**
   Apply to the schools you want to attend.
   **$1,000** (500 scholarships)

Complete all six key actions to be eligible for the **Complete Your Journey Scholarship**

**$40,000**
Students sign up at cb.org/opportunity.
Students track progress using their personalized My Action Plan tool.
Juniors use the College Search tool on BigFuture™ to qualify for the $500 Build Your College List scholarship.
By practicing for 6 hours or more each month on Official SAT Practice on Khan Academy, students qualify for a $1000 scholarship.
The timing of drawings aligns to the college planning calendar…and there are multiple opportunities to earn.

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College Board Opportunity Scholarships help students prepare, plan and pay for college.

“I was incredibly thankful to receive my scholarship, as I am a first-generation college student and the application process and issues with affordability have been a major issue for me. College Board not only made the application and search process easier, but rewarded me and other students for our dedication to the process”

Rebecca H.
$1,000 Apply to Colleges Winner
Knoxville, TN
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Promising Practices
Promising Practices

Harold Border
Chief of High Schools
Orange County Public Schools

Richard Green
Senior Director
College Board Opportunity Scholarships

Orange County Public Schools

- Located in Orlando, FL; 8th-largest school district in the nation
- 57% of Class of 2020 Seniors signed up for College Board Opportunity Scholarships
- 52% who signed up are lower-income (annual family income of $60K or less)
- 2020 Practice for the SAT Award, Great City Schools – College Board Opportunity Scholarships Challenge
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Three Steps that Every Junior Can Take from Home

Sign up for College Board Opportunity Scholarships. Get started at cb.org/opportunity.

Build a college list: Explore colleges and build with six or more schools on BigFuture™ to be eligible for $500 scholarships.

Practice for the SAT: Use Official SAT Practice on Khan Academy for at least six hours to be eligible for $1,000 scholarships.
Coming Soon! Educator and Student Resources to Support College Planning at Home

https://pages.collegeboard.org/opportunity-scholarships-outreach-resources
Visit cb.org/counselorpledge: Pledge to support students as they complete the steps

Welcome Letter

Advising Pad

Lesson Plans and Handouts

Poster
We’re clearing a path for all students to own their future.
Appendix
Can students earn more than one scholarship? Yes, students can earn multiple scholarships by earning two or more different scholarships and/or by earning the same scholarship in different months.

Can these scholarships be used at two-year and four-year institutions? Yes, College Board Opportunity Scholarships can be used at any Title IV accredited institution.

How will students get their scholarships? College Board will disburse scholarships directly to the institution that the student is attending.
Frequently Asked Questions (continued)

- **Are these scholarships only for tuition?** College Board Opportunity Scholarships can be applied to tuition, books, fees, and other relevant educational expenses.

- **What if a student is ineligible to complete the FAFSA?** Students who are ineligible to complete the FAFSA (e.g., undocumented students, international students attending school in the U.S.) will be able to waive their participation in the Complete the FAFSA scholarship but will still be eligible for the overall Complete Your Journey scholarship if they complete all five other scholarship actions.
Frequently Asked Questions (continued)

- How will you verify a student has taken the scholarship actions? The College Board Opportunity Scholarships platform will verify actions that students take on other College Board–associated platforms (e.g., BigFuture™, Official SAT Practice on Khan Academy®), but for the actions that students take outside of College Board–associated properties, we will require verification from students who are selected for those scholarships.

- How will students be identified as having family income of less than $60,000 in order to earn additional chances at the scholarships? Students whose families earn less than $60,000 per year will earn additional chances at scholarships based on if they receive fee waivers from the College Board, if the school they attend has 75%+ free and reduced-price lunch students, and/or if the student self-reports their family income.