Here’s one way your state could do more to help more students go further in their education after high school…

“Being a member of Go Alliance introduces our team to a large network of colleagues who work in the college access field throughout our region. We are able to collaborate with colleagues regarding similar programs, such as the counselor training series, College Application Month, and financial aid day. We are also able to share promotional items and ideas to be successful in our marketing campaign for these events.”

— Karen Woodfaulk, South Carolina Commission on Higher Education

“SREB Go Alliance has been an exceptional source of information, support and ideas. Having the opportunity to connect with other states via in-person and online meetings and seminars has certainly added value to the Mississippi College Access project and helped us tremendously with the implementation of the SREB counselor training initiative.”

— Marsha Watson, Mississippi Institutions of Higher Learning

“Membership in the SREB Go Alliance has allowed our team to gain access to cutting-edge initiatives that have helped us improve outreach efforts to our target audiences. The annual partners meeting, frequent webinars and occasional in-house training opportunities connect us to a network of state representatives who willingly provide information that enhances our programs and activities.”

— Rosalind Barnes, Board of Regents of the University System of Georgia

SREB Go Alliance
Southern Regional Education Board
592 10th St., N.W. Atlanta, GA 30318-5776
(404) 875-9211
SREB.org/GoAlliance
Join the SREB Go Alliance.

Educators, agencies, nonprofits and policymakers working together to encourage and prepare more high school students to enroll in (and complete!) postsecondary education.
Go Alliance works by...

- Strengthening state policies on postsecondary access and school counseling;
- Increasing both the quality and availability of support programs to help students prepare for and apply to postsecondary education;
- Enhancing communications to motivate and inform students and families about how to plan and apply for college;
- Providing timely and relevant training to school counselors, educators and other professionals – most notably through the Go Alliance Academy;
- Helping education colleges at universities transform the ways they prepare future counselors;
- Conducting research on how to help low-income, first-in-family students plan for, apply to and succeed in education after high school; and
- Researching the impact of comprehensive school counseling on student postsecondary outcomes.

Joining is easy. Just contact Alice Anne Bailey at the Southern Regional Education Board (404.879.5601 or AliceAnne.Bailey@SREB.org) for complete details on costs and benefits.

E specially students who would become the first in their families to enroll in postsecondary education.

SREB Go Alliance helps states take new actions and approaches so that more students finish high school and extend their education. When your state joins Go Alliance, officials from all education agencies – K-12, higher education and technical education – gain access to research, technical support, professional development and effective marketing and outreach programs. It’s valuable knowledge that education colleagues and experts continually refine and share by working together.

Your state can be part of this alliance. Not only will you have proven policies and practices to implement; you’ll also help shape the future of a better-educated society.

Helping students make the right moves to venture beyond high school has never been more important.

That’s why SREB Go Alliance created Go Alliance Academy, a one-of-a-kind learning community to deepen knowledge about college and career advisement.

Go Alliance Academy is an online, instructor-led training program for counselors, educators and other professionals who support high school students and families. The Academy has been a successful training program since 2008. It expanded the learning platform in 2016 to make the training even more flexible and effective.

Enroll as part of a cohort, taking part in online discussions with colleagues, led by a professional facilitator. The content – developed by experts in the field – is current and relevant. The digital platform is state-of-the-art. And the people behind the Academy are among the most trusted sources in the nation on college and career preparation.

Even if you’re not a member of SREB Go Alliance, the counseling and education professionals in your state may enroll in Go Alliance Academy. Learn more by contacting Alice Anne Bailey at SREB (404.879.5601 or AliceAnne.Bailey@SREB.org).

Think of it as intensifying and optimizing your state’s efforts to help more high school students continue their learning.