



## Parent Engagement: The Critical Piece of the College Access Puzzle North Carolina

---

### **Overview**

*Guiding Your Child Through the Career and College Planning Process* is a parent curriculum designed to help parents become empowered communicators with the confidence necessary to support and encourage their children throughout the career and college planning process. The curriculum consists of six sessions and an overview session (with condensed content from all sessions) on topics such as the match between interests and career goals, applying to college, and paying for college. The curriculum is replete with resources for facilitators and parents. Resources for facilitators include ready-to-use PowerPoint presentations and facilitator guides. An orientation webinar is also available for on-demand viewing to help facilitators get started using the curriculum in their school community. The “Parent Playbook” contains communication ideas for parents, a suggested timeline of career and college planning steps, and collaborative activities for parents to complete with their children.

### **Target Audience**

Parents whose child/children is/are in middle school and early high school (i.e. grades 8-10) with a special emphasis on parents who did not themselves attend college

### **Partners**

Development of curriculum: CFNC staff; UNC Greensboro Department of Counseling and Educational Development faculty and graduate students; NC Department of Public Instruction

Implementation of curriculum: CFNC staff; Guilford County Schools; GCS Parent Academy; Communities in Schools of Moore County; other North Carolina schools/school districts and community organizations

### **Recruitment of Volunteers/Training**

CFNC staff provide training and support to educators who wish to implement the curriculum. Professional development on implementation of the curriculum is offered to individual school districts, to attendees at the North Carolina School Counselor Association Fall Conference, and to webinar participants.

### **Data Collection/Evaluation/Outcomes**

Facilitator and participant evaluation forms are included in the curriculum resources. No evaluation or outcome data is available at this time.

### **Resources and Sustainability**

The development of the curriculum was funded by the U.S. Department of Education College Access Challenge Grant, P378A11017.

Volunteer facilitators (see description of facilitator disposition in guide); computer with internet access at every site where curriculum is implemented

### **Staff Contact and Resources**

Gwen Roulhac [gdroulhac@northcarolina.edu](mailto:gdroulhac@northcarolina.edu)

Lisa Sommerfeldt [lasommerfeldt@northcarolina.edu](mailto:lasommerfeldt@northcarolina.edu)

Access the flyer with links to the orientation webinar and all sessions:

<https://cfnc.app.box.com/s/ewan0ubbnbyrk2wvlnxm7wis6dqn5q0>