

# 2015 Annual Meeting

**Hotel Valencia Riverwalk**  
**San Antonio, Texas | November 4 - 6, 2015**

## Agenda

### Wednesday, November 4

#### **Pre-Meeting Workshops**

1:00 p.m. – 3:00 p.m.	Comprehensive Use of Data to Increase Student Postsecondary Success	Nicole Cobb, Nashville Public Schools
3:00 – 5:30 p.m.	“Swap Meet” 2015: Sharing Best Practices in College Access Programs from around the Region	Attendee Roundtable

#### **Opening Session**

5:30 p.m.	Reception	
6:30 p.m.	Dinner: Welcome and Introductions	Alice Anne Bailey, SREB
7:00 p.m.	Opening Session: SREB Update	Joan Lord, SREB

### Thursday, November 5

7:30 a.m.	Breakfast available in meeting room	
8:30 a.m.	Meeting Agenda Overview	Alice Anne Bailey, SREB
	Keynote: Digital S.M.A.R.T.S. that Spark Change	Katie Test, Spitfire Strategies
	Break	
	Be Wise. Spend Less. Earn More: A grassroots enrollment marketing campaign.	Quinten Taylor, Louisiana Community and Technical College System
12:00 p.m.	Luncheon	
1:15 p.m.	Parent Engagement: The Critical Piece of the College Access Puzzle	Gwen Roulhac, CFNC Pat White & Suzie White, Leadership Scholars
	Break	
	The LOSFA 5-Point Match: Connecting Students to their Postsecondary Future	Sujuan Boutte, Tireka Cobb and Timenee Thomas, Louisiana Office of Student Financial Assistance

	The FAFSA Collective Impact Initiative: Utilizing the Colorado Model	Stephanie Ricker, Colorado Department of Higher Education
4:30 p.m.	Thursday Meeting Conclusion	
5:30 p.m.	Dinner Outing to local restaurant	
<b><u>Friday, November 6</u></b>		
7:30 a.m.	Breakfast Available	
8:30 a.m.	Breakout I: College Access Centers in Collective Impact Communities: One-Stop Shops for Summer Melt, Near Peer Mentoring, and Other Critical Supports	Laura Winter, Saint Louis Graduates Adriana Contreras, San Antonio Education Partnership
	Breakout II: Encouraging Collaboration & Data-Sharing in Utah through State-Wide StepUP READY Grants	Christie Fox and Maria Martinez, Utah System of Higher Education
	The Council of National School Counseling and College Access Organizations	Alice Anne Bailey, SREB
	Tools You Can Use: Updates from ACT	Don Pitchford, ACT
	Concluding Remarks: Meeting Summary and Next Steps	Alice Anne Bailey, SREB
	Meeting Conclusion/Hotel Checkout	
12:00 p.m.	Grab 'N Go Lunches Available	