

2015 Workshop Series

Txt 4 Success! Two-Way Texting to Improve Matriculation and Persistence

Webinar

Brian Kathman and Miranda Palter

Signal Vine

February 12, 2015

1 - 2:30 pm Eastern Standard Time



Signal Vine launched a two-way text messaging platform to help

states and organizations prepare students for success in college. The technology is based on the work of Harvard researchers and uses the principles of behavioral economics to nudge students with timely, personalized, interactive messaging. Signal Vine has had success working with state programs to remind students to complete key tasks such as submitting the FAFSA and connecting with academic advisors. This webinar will provide an overview of text engagement as a strategy for improving outcomes in college access and persistence, drawing on experience working with states, colleges, school districts, charter schools and college access networks.

Fostering Success Michigan

Webinar

Maddy Day

Fostering Success Michigan

February 26, 2015

1 - 2:30 pm Eastern Standard Time



Center for Fostering Success
An Institute of Western Michigan University

Fostering Success Michigan is a statewide initiative that aims to increase awareness of, access to and success in

higher education and postsecondary opportunities among youth and alumni of foster care, by building a network to support college campuses and local community organizations. The Collective Impact Framework allows network members to work together to respond to the needs of foster care youth and alumni ages 12 to 25 in ways that promote successful college and career transition.

Encouraging Collaboration and Data-Sharing in Utah through StepUP READY Grants

Webinar

Christie Fox and Melissa Miller Kincart

Utah System of Higher Education

March 3, 2015

1 - 2:30 p.m. Eastern Standard Time

This presentation will share the process and outcomes of entering into data-sharing agreements with school districts to track student college-going patterns and first-year achievement data. A key component of Utah's success is a statewide grant opportunity, StepUp READY, that encourages higher education and K-12 public education to work together to increase college readiness in Utah. Data-sharing will allow the Utah System of Higher Education to track the effectiveness of interventions as well as college attendance and completion.



2015 Workshop Series (continued)

MoveED for Goal 2025

Webinar

Rosa Zamora and Alayna Herr

MoveED

March 18, 2015

2 - 3:30 p.m. Eastern Standard Time

This webinar will provide an overview of  for Goal 2025 www.MoveEd.org, a new website sponsored by Lumina Foundation. MoveED brings together organizations committed to helping low-income students, students of color, first-generation students and adult learners attain a postsecondary credential. MoveED is working with 75 metropolitan communities around the country that are developing new strategies and aligning community sectors to improve attainment rates. MoveED connects communities and college access partners to implement ideas, help students succeed and promote the work of affiliated organizations. This webinar will provide participants an opportunity to learn about MoveED and how to set up an organizational profile at www.MoveEd.org.

Path to College: A Year of College Access Events for High School Students

Webinar

Kate Derrick, Troy Grant and Mary Laphen

Tennessee Higher Education Commission

March 31, 2015

11 a.m. - 12:30 p.m. Eastern Standard Time



The Tennessee Higher Education Commission created a comprehensive, annual series of Path to College events to meet the needs of high school students: College Planning Nights, College App Week, College Goal Tennessee

and College Signing Day. Building off of the success of Tennessee's College App Week, the events focus on continuing the momentum around the college-going process during a student's junior and senior years. The presentation will explain why these events are critical components of a college-going culture, including parent engagement, college knowledge and the expectation of completing college application and financial aid applications. Participants will learn about how each event is implemented at a state level and in schools.

Launching Institution and Nonprofit Partnerships: Lessons Learned from College Advising Corps

Webinar

Jennifer Cox Bell

College Advising Corps

May 5, 2015

2 - 3:30 p.m. Eastern



In this webinar, Jennifer Cox Bell, National Director of Programs and Partnerships, will offer perspective and lessons learned on starting multi-member partnerships anchored in higher education in addition to sharing insight on how College Advising Corps selects and helps launch programs at new partner institutions. College Advising Corps is a national non-profit that partners with institutions of higher education and underserved high schools to increase college enrollment among first-generation college, underrepresented, and low-income students. Founded at the University of Virginia and incubated as a national program at the University of North Carolina at Chapel Hill, College Advising Corps' roots are in higher education. This year, over 450 near-peer college advisers work in collaboration with school counselors, teachers, and administrators to assist students with the post-secondary application and enrollment process including college applications, test registration, financial aid, and scholarships.