



Southern Regional Education Board

592 Tenth Street, NW
Atlanta, Georgia 30318-5776
Phone: 404-875-9211
Fax: 404-872-1477
www.sreb.org

February 1, 2018

To Whom It May Concern:

I am excited to introduce a sponsorship opportunity with the 2018 SREB High Schools That Work (HSTW) Staff Development and College- and Career-Readiness Standards Networking Conferences. Your company has as its mission a desire to give back to the community and to support educational efforts. Thus, the Southern Regional Education Board (SREB) conferences provide a venue to highlight your company's support for education.

The annual HSTW Staff Development and College- and Career-Readiness Standards Networking conferences provide a platform for teachers and school leaders from elementary schools, middle grades schools, high schools, technology centers and community colleges from across the country to share best practices for advancing students' readiness for college and careers. At the conferences, more than 4,000 attendees learn how academic and career pathway teachers, counselors and school leaders prepare students with the broad mix of skills needed to succeed in postsecondary programs and the workplace.

The 2018 conferences will be held the week of July 9-14 in Orlando, Florida. Attendees include teams of academic and career pathway teachers; elementary, middle grades and high school administrators and technology center leaders; district staff; and community college faculty. Attendees have the opportunity to attend two general sessions, more than 400 breakout sessions, and an exhibit area.

See the attached document for details concerning this year's sponsorship levels:

- Platinum \$15,000 and above
- Gold \$10,000 - \$14,999
- Silver \$5,000 - \$9,999
- Bronze \$2,000 - \$4,999

If your organization would like to participate in this year's event as a sponsor, please contact Jenn Carter prior to April 1, 2018, at 404-879-5542 or jenn.carter@SREB.org. Thank you for your time and consideration.

Kind regards,

A handwritten signature in black ink that reads "Gene Bottoms".

Gene Bottoms
Senior Vice President

Elite Level of Sponsorship for the College- and Career-Readiness Standards Networking and the HSTW Staff Development Conferences

Levels of Sponsorship	Platinum	Gold	Silver	Bronze
	\$15,000 and above	\$10,000 – \$14,999	\$5,000 – \$9,999	\$2,000 – \$4,999
Double Exhibit Booth (includes 4 conference registrations) – July 11-13, 2018	★			
Full-page, four-color ad in the Networking and HSTW Conference programs	★			
Logo on lunch tickets (July 10, 12, 13)	★			
Two slides included on rolling PowerPoint presentation used prior to general sessions and on screens around conference facility	★			
Logo included on floor plan of Exhibit Hall	★			
Five-minute microphone talks during lunch (July 10, 12, 13)	★			
Information on Wi-Fi log-in page	★			
Logo on Wi-Fi information handout	★			
Logo included on Networking and HSTW Conference websites	★	★		
Preferred Exhibit Booth Space	★	★		
Two complimentary hotel room nights	★	★		
Half-page ad in the HSTW Conference program		★		
One slide included on rolling PowerPoint presentation used prior to general sessions and on screens around conference facility		★		
Listed as a Featured Exhibitor on the conferences' mobile web site	★	★	★	
Detailed company information listed in Exhibitor Brochure (limit half-page)	★	★	★	
Item in Networking and HSTW Conference Bags	★	★	★	
Treasure Hunt Exhibitor	★	★	★	
Single exhibit booth (includes 2 HSTW Conference registrations),		★	★	★
Exhibitor session at the HSTW Conference	★	★	★	★
Ad on conferences' mobile web site	★	★	★	★
Listed under Sponsors tab on the conferences' mobile web site	★	★	★	★