Bouncing Back from COVID Using Education and Workforce Development Dollars
SERIES MOTIVATION

The road to economic recovery from the COVID shutdowns will be long.

Existing inequalities are widening.
SERIES GUIDING QUESTION

How can states use workforce and education dollars to turn things around?
Access completed webinars at https://www.sreb.org/past-webinars
In each session we will...

- Inform our collective work, get inspired and connect
- Share key strategies for policies, programs and equity
- Hear how leading states are doing it
- Spotlight resources to get the work done

SREB presents
State experts present
We all discuss
Polls and chat throughout
TODAY’S SESSION

Help Students Maintain Momentum and Earn Critical Credentials
The scale and pace of job losses due to COVID is extraordinary, and fluctuations will likely continue.

Unemployment insurance claims by week, 1967 - 2020

Source: Bureau of Labor Statistics
But good jobs are out there for people with the right credentials

Some Firms Struggle to Hire Despite High Unemployment

By Mark Whitehouse
Updated Aug. 9, 2020 12:31 am ET

(The Wall Street Journal)
Half of 2020’s high school graduates changed college plans.

40% of those: Now, might not be able to afford college.

Students face big challenges:

- 36% will work
- 32% will delay college
- Greater challenges for students of color and low-income students
We must work with more creativity and urgency

- **HIGH SCHOOL STUDENTS**: Need to earn more postsecondary credits and experience
- **NEW HIGH SCHOOL GRADS**: Need to acquire credentials and experience more quickly
- **WIDER EQUITY GAPS**: Must close

SREB
ACTIONS to Help Students Maintain Momentum and Earn Critical Credentials

Based on data,

1. Prioritize and expand dual enrollment programs for high school students
2. Offer free summer postsecondary options for new high school grads
3. Promote equity
Based on data, chart a path together

- Governor’s economic development cabinet or other state leadership body
- Regional workforce and economic development boards
- Business leaders and industry sector partnerships
- Education leaders
- Data experts
- Diverse community members, to spotlight equity

For more about rapid cycle data analysis to drive recovery, access webinar #1 at www.sreb.org/workforcerecovery
Based on data, identify credentials that are needed for the jobs *most* critical, now

- Are valued by industries and stackable
- Can be earned the fastest
- Advance the state’s long-term vision

AND that…
**Action 1**
Prioritize and expand **dual enrollment** for high school students

**Action 2**
Offer **free summer postsecondary options** for new high school grads
Action 1
Prioritize and expand dual enrollment for high school students

- Clear goals
- Aligned policies
  - Credits or training count toward identified credentials
  - Universal credit transfer
  - Accelerated timeline to credential
- Strong and inclusive partnerships
- Student supports

Action 2
Offer free summer postsecondary options for new high school grads
Action 3 Promote equity

Now

- **Awareness**
- **Entry requirements**
- Tuition and fees support
- Materials – Open Educational Resources
- Mentoring and communication
- Tutoring
- Technology and internet access
- Transportation

Looking Ahead

- Help with FAFSA and program applications
- Flexibility in financial aid determinations/appeals
- Ongoing support
- Workplace readiness
Let’s reflect on equity: Use Annotation

Find the view options feature on your Zoom task bar.

Select annotate.

Select a stamp from the options.

Or, use the Chat Box
Mark the strategy **most** challenging to you

**Now**

- Awareness
- *Entry requirements*
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**Looking Ahead**

- Help with FAFSA and program applications
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SREB’s Dual Enrollment Initiative, 2019-2021

• Engage policymakers, educators and students
• Define the purpose of dual enrollment
  - Early start to a degree/credential
  - Address workforce needs
  - Assure students master life skills
• Disseminate promising policies and practices
• Address common issues
  - Equity and access
  - Quality: curriculum, instruction, advising
  - Data, research, funding
• Provide technical assistance to SREB states
• See www.sreb.org/dual-enrollment-initiative
RESOURCES for
Getting This Done
# Resources for helping students earn credentials for critical jobs

<table>
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<th>WIOA</th>
<th>CARES Act</th>
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Use Annotation to mark the funding source that you are most familiar with.
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<td>Programs must lead to credentials that address workforce needs</td>
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<td>Elementary and Secondary School Emergency Relief Fund: For any activity authorized by ESSA or Perkins V</td>
<td>General funds</td>
<td>Business and industry contribution</td>
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<td>Definition of CTE includes dual enrollment</td>
<td>Reserve funds</td>
<td>Governor’s Emergency Education Relief Fund: grants to local educational agencies and institutions of higher education most impacted: to support continuation of services</td>
<td>Repurposed dollars from pre-COVID initiatives that do not address evolving needs</td>
<td>Community support</td>
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*Require cross-statute coordination, equity and data focus*

*States can submit combined Perkins V-WIOA plans*
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Require cross-statute coordination, equity and data focus
States can submit combined Perkins V-WIOA plans
EXEMPLAR:

CAMDEN COUNTY, GEORGIA
DUAL ENROLLMENT PROGRAM

Dr. John Tucker, Superintendent
Key program elements

• Academic and CTE courses in multiple career pathways
• Strong collaboration
  • Educators
  • Business and economic development leaders
  • Legislators
• Teachers supported to earn advanced credentials
• Equity elements
  • Courses offered at the high school
  • Student placement
  • Tutors
  • Counselors
• Title I school with high academic achievement and accountability rating
EXEMPLAR:

NORTHERN VIRGINIA COMMUNITY COLLEGE’S JUMP START PROGRAM

Dr. Anne Kress, College President
JumpStart Origins

• 12K students in contract dual enrollment
• HS partners express concern about impact of disruption
• NOVA concerned about “summer melt” and dramatically changing economic future of families
• A thought: could we use the summer to help seniors recoup a lost spring and jumpstart their college journeys?
• Challenge: VA has strict limitations on any reduction in cost for HSDE
JumpStart Program

• Service area school districts opt-in
• HS Seniors apply to take up to two courses off a short list for free
• Courses
  o part of “VA passport”
  o cloud computing offered in partnership with Amazon Web Services
• Six week term: June 1 to July 15
JumpStart Promotion and Roll Out

- School Districts
- Parent Zooms
- Social Media
- Senator Mark Warner
- Chambers of Commerce
- Initial spark to first class: approx two months
- 2,599 students, average 1.6 courses
JumpStart Funding and Financial Aid Work

- Initially planned for CARES Act Institutional Stimulus
- Shifted to institutional scholarship funds
- Pushed in FAFSA information and workshops
- Promoted NOVA’s new biweekly payment plan
- Set the stage for plans for county collaboration on online early college high school—tentative launch this year
## JumpStart Results

<table>
<thead>
<tr>
<th>Jurisdiction</th>
<th>Enrolled in Summer 2020</th>
<th>Retained in Fall 2020</th>
<th>% Retained</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arlington County</td>
<td>144</td>
<td>41</td>
<td>28%</td>
</tr>
<tr>
<td>Fairfax County</td>
<td>1,037</td>
<td>291</td>
<td>28%</td>
</tr>
<tr>
<td>Loudoun County</td>
<td>414</td>
<td>133</td>
<td>32%</td>
</tr>
<tr>
<td>Prince William County</td>
<td>681</td>
<td>286</td>
<td>42%</td>
</tr>
<tr>
<td>Alexandria</td>
<td>122</td>
<td>39</td>
<td>32%</td>
</tr>
<tr>
<td>Fairfax City</td>
<td>40</td>
<td>13</td>
<td>33%</td>
</tr>
<tr>
<td>Falls Church</td>
<td>40</td>
<td>15</td>
<td>38%</td>
</tr>
<tr>
<td>Manassas</td>
<td>84</td>
<td>37</td>
<td>44%</td>
</tr>
<tr>
<td>Manassas Park</td>
<td>14</td>
<td>5</td>
<td>36%</td>
</tr>
<tr>
<td>Other Virginia</td>
<td>22</td>
<td>15</td>
<td>68%</td>
</tr>
<tr>
<td>Outside VA, MD &amp; DC</td>
<td>1</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>2,599</strong></td>
<td><strong>875</strong></td>
<td><strong>34%</strong></td>
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</tbody>
</table>
## JumpStart Results

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<th>Ethnicity</th>
<th>Enrolled in Summer 2020</th>
<th>Retained in Fall 2020</th>
<th>% Retained</th>
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</thead>
<tbody>
<tr>
<td>White</td>
<td>1,072</td>
<td>313</td>
<td>29%</td>
</tr>
<tr>
<td>Black/African American</td>
<td>293</td>
<td>94</td>
<td>32%</td>
</tr>
<tr>
<td>Hispanic/Latino</td>
<td>260</td>
<td>155</td>
<td>60%</td>
</tr>
<tr>
<td>Asian</td>
<td>509</td>
<td>143</td>
<td>28%</td>
</tr>
<tr>
<td>Other</td>
<td>465</td>
<td>170</td>
<td>37%</td>
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<tr>
<th>GPA</th>
<th>Enrolled in Summer 2020</th>
<th>Retained in Fall 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Term GPA Average</td>
<td>3.02</td>
<td>2.90</td>
</tr>
<tr>
<td>Cumulative GPA Average</td>
<td>3.16</td>
<td>2.97</td>
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82% C or better
DISCUSSION
Three poll topics

1. HIGHLIGHTS
2. QUESTIONS
3. ACTIONS

IN THE CHAT BOX:
Efforts in your state?
Discussion in brief

1. What STANDS OUT to you today?
2. What QUESTIONS do you have?
3. Based on what you’ve learned today, what ACTION will you take?
4. What efforts in YOUR STATE should we know about?

Share one in the CHAT BOX
Join us for the whole series

REGISTER AND ACCESS MATERIALS:
sreb.org/WorkforceRecovery

**Six Approaches to the Problem**

- **August 27**
  - Gauge *Needs* Frequently and Prioritize Action Together

- **September 3**
  - Help *Low-Skilled Adults* Earn Credentials for Critical Jobs

- **September 10**
  - Help *Students* Maintain Momentum and Earn Critical Credentials

- **September 17**
  - Help *Businesses* Prepare and Upskill Workers for Critical Positions

- **September 24**
  - Make *Education and Training Programs* More Tech Savvy and Flexible for the Changing Economy

- **October 1**
  - Reinforce *Connections* Between States’ Emergency Responses and Long-Term Efforts
We stand ready to support you

Kim Anderson  kim.anderson@sreb.org

Stephen Pruitt  stephen.pruitt@sreb.org

Dale Winkler  dale.winkler@sreb.org
We appreciate your feedback on today’s session

1. A strong element
2. Something we can improve
3. Support SREB could provide

Share in CHAT BOX