MOVE FROM GOOD TO GREAT

with Collaboration to Ensure College and Career Readiness Across Your Community
WHO WE ARE

Quick introduction
About Us

**Kat Pastor**

**Background**
- Been in Arizona my entire life
- Attended Northern Arizona University
- First generation college student

**Experience**
- NAU Financial Aid Counselor for 4 years
- School Counselor for 14 years
- Student Government teacher for 6 years
- Worked for Four Corners Upward Bound Math and Science Program
- Affiliate faculty at NAU
- AzSCA board member for 11 years
- ASCA Board of Directors

**Roxanne Dewyer**

**Background**
- Michigander turned Flagstaffian
- Attended Michigan State University and Northern Arizona University
- First generation college student too

**Experience**
- College Access Professional for 7 years
- Works alongside Gear Up, Upward Bound, Educational Talent Search and Nizhoni Programs
- College Success Arizona Council member
- AZ ACT Council member
SESSION OBJECTIVES
What we hope to bring you in the next hour
Objectives

• Participants will learn the importance of collaboration among school counseling departments and college access programs and how these partnerships can help to improve student success.

• Participants will expand their toolkit of collaboration techniques to increase access to postsecondary education in disadvantaged areas.

• Participants will create a plan for expanding support within their own networks to provide college and career readiness for all.
A Little Background on FHS and NACRC
Flagstaff High School

- Flagstaff, AZ 71,000 pop.
- Public
- 1700 students
- 4 full time school counselors
- 50% minority, 21% FRL
  - 150 students living in a residential BIA dormitory
- Class of 2017 ACT average 19.4
- ACT State Choice Testing Site
  - Offered to all juniors
- PBIS, Link Crew, Weekly Advisory
- Reach Higher Initiative
- Naviance
The mission of the Northern Arizona College Resource Center (NACRC) is to increase the number of students who apply, are admitted, and attend college by providing appropriate information, technical assistance, advice, and referrals to students and their families regarding applying to and financing college or university studies.

- Serve about 5,000 students & families
- 50+ High Schools
- 2 Full-Time Staff & Partner with AmeriCorps
- 66% First Gen Students
- 78% Low Income
- 52% Minority
POST-SECONDARY CULTURE
FHS Post-Secondary Culture

- Set an **expectation**, not an exception
- Reach Higher Wednesday’s
- Northern Arizona Region College Night
- Cash for College Night
- City Wide College Signing Day Event
- College Application Campaign
- Communicate, Collaborate, Commit
FHS Post-Secondary Culture

College Application Day

Financial Aid & College Night

FAFSA Completion Day

Reach Higher Wednesdays
Building Relationships

Highered.az.gov

Collegesuccessarizona.org

Collegeaccess.org
STRATEGIES

For Implementing a College and Career Culture
Comprehensive School Counseling Program
Self Reflection
Strategic Planning

Where do you want to be?
Vision & Objectives
Description of desired future state

Where are you now?
Gap Analysis
Assessment to current state

How will you get there?
Strategies
Action Plan (Roadmap)

How will you know when you are there?
Balanced Scorecard
Metrics & Continuous Improvement
9 Critical Principles of a College-going Culture

Cultivating a College
- College Talk
- Clear Expectations
- Information and Resources
- College Partnerships
- Comprehensive Counseling Model

Going Culture
- Articulation
- Testing and Curriculum
- Faculty Involvement
- Family Involvement

(McClafferty & McDonough, 2002)
COLLABORATION

How can we work together for the benefit of our students and our communities
Defining College & Career Readiness

- American Institutes for Research
  - College & Career Readiness & Success Center
- As of 2014, 37 states (including the District of Columbia) have definitions of college & career readiness
School Counseling Lessons

- SMART ECAP Goals
- ECAP lessons by grade level
- Lessons shared between school counselor & NACRC
- Reach Higher Wednesdays in FHS Career Center
- Communication and collaboration
Programming

• College Application Campaign

• FAFSA Completion Events

• Financial Aid Nights
AzCAN Standards

AzCAN’s College Access Standards outline the factors critical to students’ postsecondary success and provide a guide for professionals along the PreK-16 continuum to prepare all students to be college and career ready. AzCAN Standards:

• provide common, consistent language around competencies for students to become college and career ready
• establish common measures of changes in mindsets and behavior along the PreK-16 continuum
• help practitioners identify program strengths and areas for additional supports, which can be used for organizational or programmatic decisions, communications, or reports to funders, and to more easily align efforts with other practitioners.
Professional Development

- Administration, Counselors, Teachers, NACRC
- 2X/ month on topics such as:
  - ACT Suite
  - ASVAB
  - AzCAN Assessment Results
  - CCRI Data
  - Needs Assessment
  - Dual Enrollment/CTE
  - ECAP
Collaboration

• What does effective collaboration look like?
• Do you have examples of how you collaborate with your partner institutions?
• Has your state defined what “College & Career Readiness” is?
• Has your institution defined “College & Career Readiness”? 
MOVING TO GREAT
Continuous Strategic Planning

- REL West
- Summer Planning Meetings
- Chicago National Postsecondary Strategy Institute
- ACT State Testing, PD, strategic planning
- ECAP Exemplary School
Every child deserves a champion -- an adult who will never give up on them, who understands the power of connection and insists that they become the best that they can possibly be.

-- Rita F. Pierson
CLOSING REFLECTION

P.I.E.
Closing Reflection: P.I.E.

• **Priceless piece of information**
  • What has been the most important piece of information for you today?

• **Item to implement**
  • What is something you intend to implement from our session today?

• **Encouragement I received**
  • What is something that you are already doing that you were encouraged to keep doing?
Thank you!