

Supporting
Student Parent Families
in a Time of Crisis

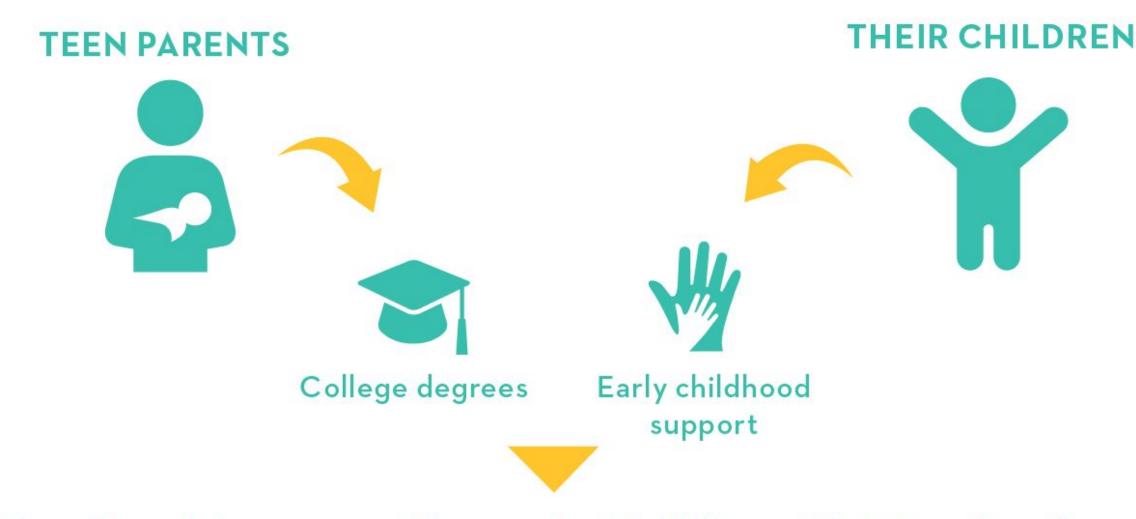




## **Our Mission & History**

Generation Hope surrounds motivated teen parents and their children with the mentors, emotional support, and financial resources that they need to thrive in college and kindergarten, thereby driving a two-generation solution to poverty.





Educational Success • Economic Mobility • Thriving Familes

## **Student Demographics**

100 in mothers & fathers





100% Scholars are in DC, MD, and VA



**81%+** low income



**74%** first generation college students



51% Hispanic/Latinx 34% Black



Scholars have experienced domestic violence, food insecurity, homelessness, foster care, and more.



## Student parents succeed with support

## Generation Hope's graduation rate:

- Exceeds the national average for <u>all</u> college students
- Almost *double* the national average for low-income college students
- Almost *eight times* the national average for single mothers



# 92% of Scholars stay in college and in our program, or graduate, year-to-year



100%

of Generation Hope's 2018 and 2019 graduates were living above the poverty line within six months of graduation



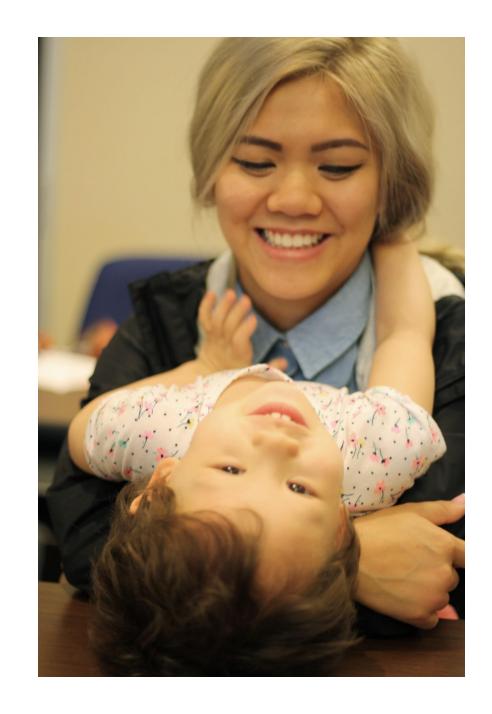
**Over 30%** 

of 2018 graduates went directly on to graduate school

### Who Are Student Parents?

- 42% attend community colleges
- More likely to have low incomes
- 51% are students of color
- Just under 60% are first-generation college students
- Despite the challenges student parents face, they tend to have higher GPAs than their non-parenting peers





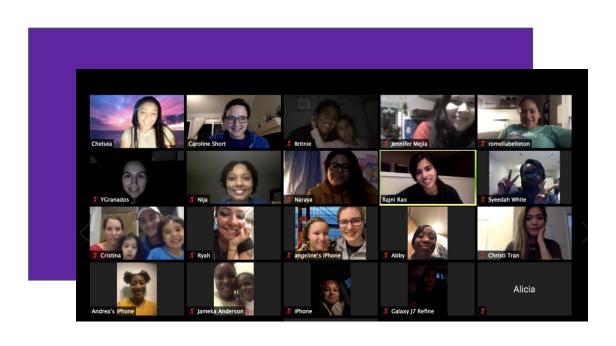
# Student Parent Success Impacts Two Generations & the Economy

- Improves outcomes for student parents' children
- Increases student parents' lifetime potential earnings
- Decreases public assistance spending
- Amounts to billions of <u>additional</u> dollars in taxes



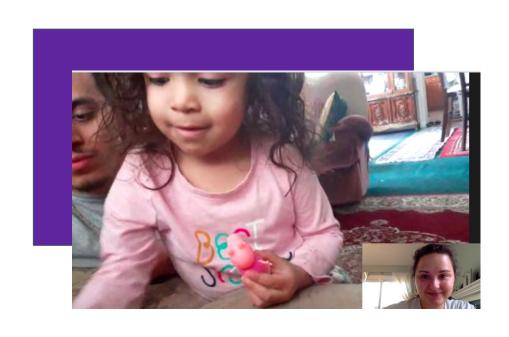


### **COVID-19 & Student Parents**



- College campus closures
- K-12 and childcare closures
- Unemployment and financial crises
- Needs of family members
- Limited access to food and healthcare
- Domestic violence
- Mental health challenges
- Challenges will extend into next academic year

## **Generation Hope's Response**



#### For Students:

- Maintaining consistency through virtual case management and programming
- Providing connections to vital community/government resources
- Emergency grants

#### Beyond our Students:

- Amplifying the needs of student parents
- Providing guidance, resources, and outsourced services to colleges and universities
- Facebook Live storyhours (#GHBedtimeStories) and other community building



### **Student Parent Perspective: Nija Simmons**





# **COVID-19 Response Checklist for Higher Ed**

- Convene a virtual task force of student parents to inform your decisions during the pandemic
- Establish or increase emergency aid
- Create as much convenience as possible
- Inform professors to encourage their students to contact them if they are having challenges with childcare or distance learning; set the expectation that professors will work with students to design feasible solutions



# **COVID-19 Response Checklist for Higher Ed**



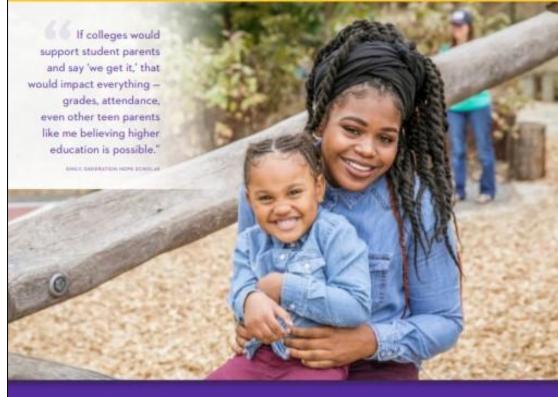
- Ask student-success staff to reach out to student parents to see how the closure is impacting them
- Understand that your institution will need to go beyond the scope of traditional advising during the pandemic to support parenting college students—and all students
- Provide students with information on tools and resources like SwiftStudent, that can be helpful with their changing needs right now
- Build community among student parents



## **National Survey**

- Student parents' higher-ed experiences
  - Hurdles to degree attainment
  - Gaps in institutional support
  - Recommendations
- 259 respondents, 147+ institutions
- Administered during Winter/Spring 2020







NATIONAL STUDENT PARENT SURVEY RESULTS & RECOMMENDATIONS

Uncovering the Student-Parent Experience and Its Impact on College Success

IN PARTHERSHIP WITH









## **National Survey Major Findings**





75%
WERE UNAWARE THEIR FINANCIAL AID COULD BE INCREASED TO ACCOUNT FOR CHILDCARE COSTS



### **Ongoing Recommendations**

- Collect and track the parenting status of students. Few institutions collect data on how many students are parents.
- Apply a parenting-student lens to your campus Diversity, Equity, and Inclusion (DEI) work.
- **Designate** a staff position to champion the needs of parenting students.
- Prioritize the creation of family-friendly policies and ensure they are clearly communicated to students.
- **Identify** ways to better include parenting students in campus life.
- **Incorporate** student parent needs into government relations work.





## #TheFutureisFamily #StudentParentSuccess









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