# SREB

Bouncing Back from COVID Using Education and Workforce Development Dollars

> Webinar Series 2020 Session #2 September 3

## **SERIES MOTIVATION**

The road to economic recovery from the COVID shutdowns will be long.

Existing inequalities are widening.

**SERIES GUIDING QUESTION** How can states use workforce and education dollars to turn things around?

# SERIES OVERVIEW

Register and access completed webinars at

sreb.org/workforcerecovery

**SREB** 

August 27 Gauge *Needs* Frequently and Prioritize Action October 1 Together Reinforce September 3 **Connections** Help Low-Skilled **Between States'** Adults Earn Emergency Credentials for **Responses and Critical Jobs** Long-Term Six Efforts Approaches to the September 24 **Problem** September 10 Make *Education* Help Students and Training Maintain **Programs** More Tech Savvy and Momentum and Flexible for the **Earn Critical** Changing Credentials September 17 Economy Help Businesses Prepare and Upskill Workers for Critical Positions

## In each session we...



Inform our collective work, get inspired and connect Share key strategies for policies, programs and equity

Hear how leading states are doing it Spotlight resources to get the work done

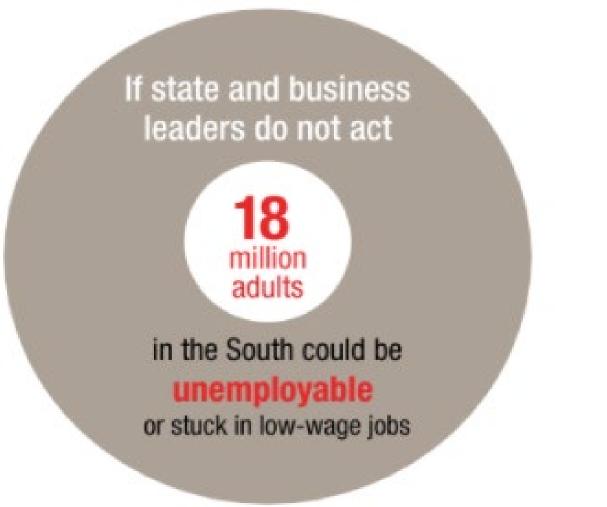
## SREB

## TODAY'S SESSION

# Help Low-Skilled Adults Earn Credentials for Critical Jobs

# CONTEXT

Before COVID, nearly 40% of workers in the South could not meet rising industry demands for a more skilled, tech-savvy and adaptable workforce

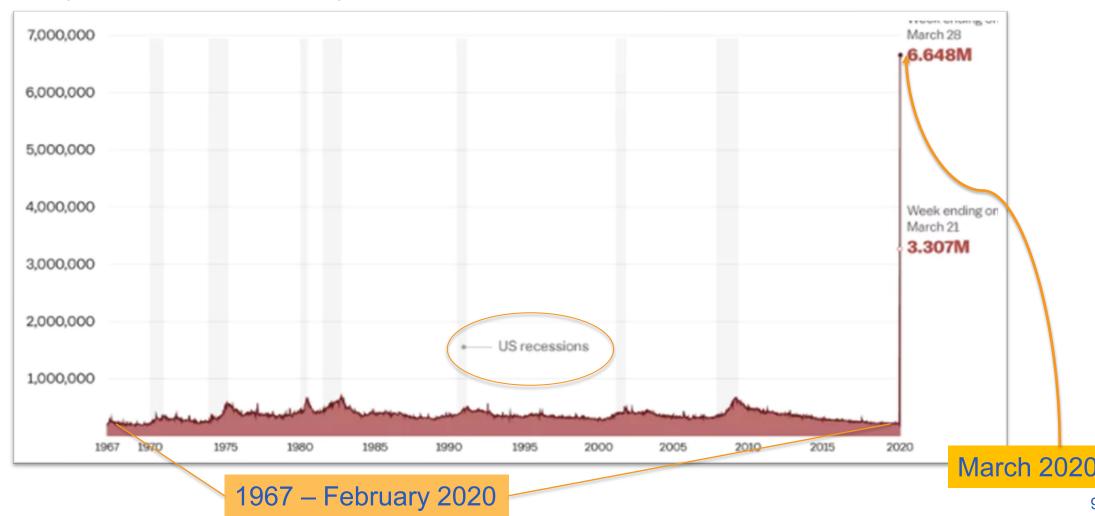


Source: SREB's 2019 *Economic Outlook in SREB States* 

# The scale of job losses due to COVID is extraordinary, and fluctuations will likely continue

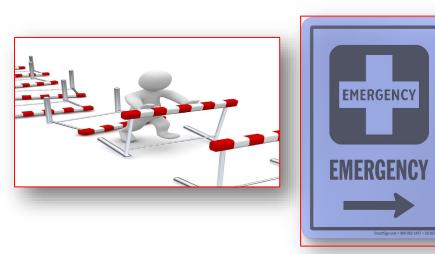
Unemployment insurance claims by week, 1967 - 2020 Source: Bureau of Labor Statistics

SREB



Low-skilled workers, people of color and individuals facing barriers to employment before COVID are now bearing the brunt of the pandemic

**SREB** 













# But good jobs are out there for people with the right skills and credentials Some Firms Struggle to Hire Despite High Unemployment (The Wall Street Journal) By Mark Whitehouse Updated Aug. 9, 2010 12:01 am ET SREB

# ACTIONS to Help Low-Skilled Adults Earn Credentials for Critical Jobs

# ACTIONS to Help Low-Skilled Adults Earn Credentials for Critical Jobs

Based on your data,

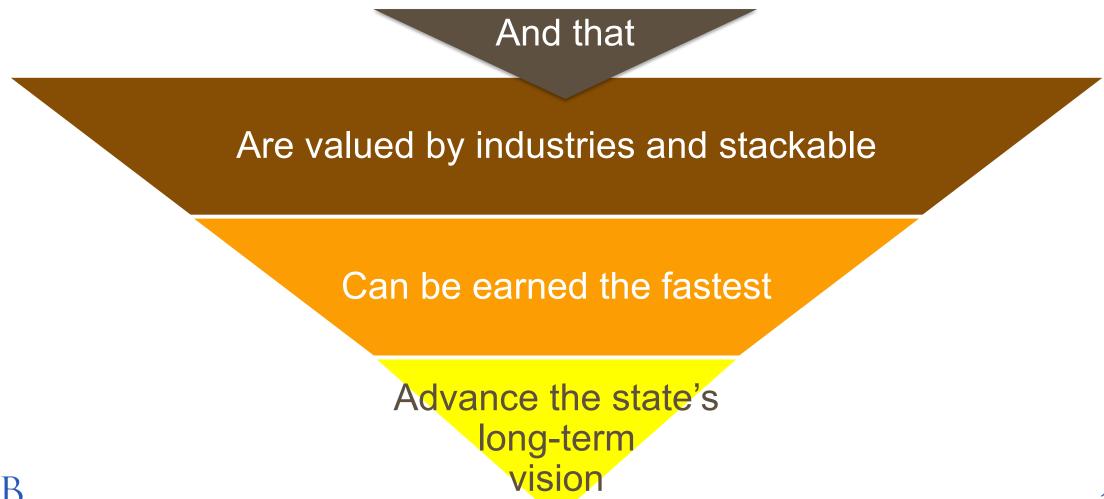
- 1. Tailor, expand and promote opportunities at postsecondary institutions
- 2. Support individuals to access and complete programs
- 3. Promote equity through strategic outreach and supports

## Based on data, chart a path together



For more about

# Based on data, identify credentials that are needed for the jobs *most* critical to recovery,



# Tailor, expand and promote opportunities at postsecondary institutions

## Rethink existing funds Leverage new funds

Courses, programs, career pathways

Work-based learning, internships, apprenticeships

Integrated Education and Training

Integrated English Literacy and Civics Education

### Educator supports

### Think systemically

### Connections across

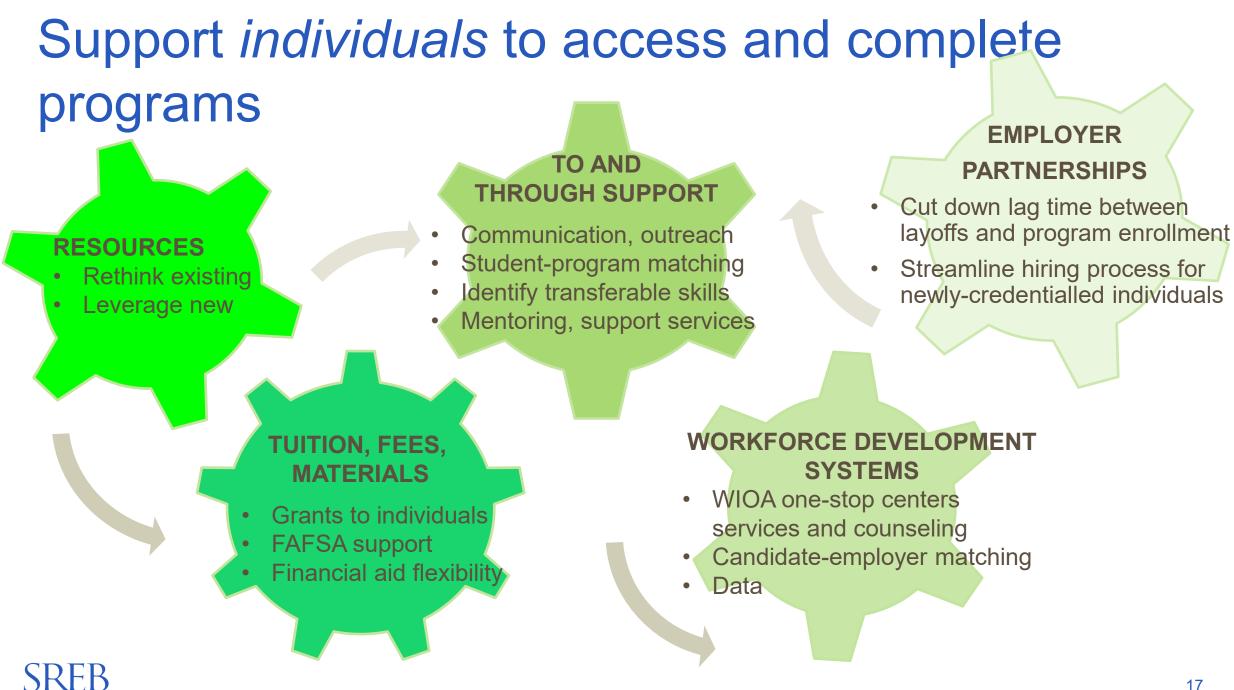
- Two-year and four-year institutions
- Secondary programs
- Business and industry

WIOA one-stop center services, counseling, eligible training providers list

#### Data systems

Discontinue programs not aligned with current needs

## SREB



## **Promote equity**

## (1) Awareness

- Communication materials
- Outreach and recruitment
- Community partners
- Exposure to workforce needs, opportunities
- Aptitudes and interest assessment
- Technology and internet access

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### (2) Access

- Allow participants to keep unemployment benefits and waive requirement to look for work while studying
- Let grants cover tuition for remedial courses
- FAFSA support
- Technology and internet access
- Bridge programs and mentoring

## (3) Completion

- Count previously earned credits
- Co-requisite remediation
- Expose to job placement opportunities
- Flexible schedules
- Online formats
- Support services, e.g., tutoring, transportation, childcare
- Technology and internet access
- Mentoring

## (4) Placement

- Partnerships with employers to streamline hiring for completers and recruit workers with barriers
- Count experience through internships and apprenticeships
- Support for securing a position, e.g. job searches, resumes, interviewing
- Mentoring

#### Disaggregate and share data

18

RESOURCES for Getting This Done

## Resources for programs to help adults earn credentials for critical jobs

ESSA	Perkins V	WIOA	CARES Act	State funds	Other
CTE facilities and equipment provided under ESSA can be used by adult programs, via partnerships Integrated academic and CTE content	Programs must address workforce needs and lead to credentials Focus on career pathways and work- based learning State determines how to split funds between secondary and postsecondary programs	<ul> <li>Title I: Individual training accounts, on- the-job training, apprenticeships, employability skills workshops, career counseling, resume building</li> <li>Title II supports adult education, Integrated Education and Training, Integrated English Literacy and Civics Education</li> <li>Title IV education and training and supported employment resources</li> <li>Expanded <i>Dislocated Worker Grants</i></li> <li>TANF partnerships and SNAP Education and Training funds</li> <li>Reemployment Services and Eligibility Assessment program for those on unemployment insurance – integrate into WIOA services</li> <li>n, equity and data focus</li> </ul>	Elementary and Secondary School Emergency Relief Fund Higher Education Emergency Relief Fund Governor's Emergency Education Relief Fund <i>Reimagine Workforce</i> <i>Preparation</i> grants for state workforce boards for short- term education and training <i>Economic Recovery</i> <i>Assistance</i> grants to state and local governments, institutes of higher ed., others, for planning and deployment of broadband for education and training	General funds Repurposed dollars from pre-COVID initiatives that do not address evolving needs	Business and industry contribution Community support Philanthropic grants Federal Reserve's Banks Reinvestment Act

Require cross-statute coordination, equity and d

# **STATE EXEMPLARS**

# **STATE EXEMPLAR: DELAWARE**

## Rapid Workforce Training and Redeployment Initiative

Cerron Cade, Delaware Secretary of Labor



# Delaware's Post COVID-19 Workforce Planning

Putting Delawareans Back to Work

> For: U.S. The Southern Regional Education Board

Presented By: Cerron Cade Delaware Secretary of Labor







Rapid Training & Reemployment Initiative



# **Executive Order 43**

#### **Establish A Rapid Training & Reemployment Initiative**

- Funds Issued No Later Than Dec. 30, 2020
- Training Must Be Completed By March 31, 2021

#### Through close collaboration between DWDB and DOL

• Long History Of Teamwork

#### Focus on In-demand Careers, Credential Programs, And Employer Involvement

- Develop a Demand Occupation List specific to this Initiative
- Eligible Training Provider Lists Credentials And Recently Complete RFP Providers

#### **Provided \$10 Million Dollars in Funding**

• Funding from the CARES Act Stimulus Grant issued to





Rapid Training & Reemployment Initiative

## **The Planning Team**

Chair - Gary Stockbridge, Delmarva Power

**Co-Chair** - Cerron Cade, Delaware Secretary of Labor

**Bill Potter,** Executive Director of the Delaware Workforce Development Board

**Stacey Laing,** Director of the Delaware Division of Employment and Training

Luke Rhine, Delaware Department of Education

Mike Quaranta, Delaware Chamber of Commerce

## **Initial Responsibilities**

- Assess the damage
- Landscape of our existing resources
- Determine our needs
- Align related workforce training opportunities and stakeholders throughout the state.





# Three Steps to Success

Build Strong Business Support Develop & Execute A Rapid Training Plan Longer Term Workforce Planning

Rapid Training & Reemployment Initiative







Planning Team serves as an adhoc sub-committee of the Delaware Workforce Development Board • DOL

- DOE
- Delaware Technical Community College
- State Chamber of Commerce
- Delaware Prosperity Partnership
- Private Industry Groups
- Organized LabOr
- Non-Profit Organizations
- And Others





Rapid Training & Reemployment Initiative

Key Pillars	August	September	October	November	December	January	February	March
Develop & Execute a Training Plan	<ul> <li>Update Demand Occupations</li> <li>Determine training provider capacity</li> <li>Develop training guidelines</li> </ul>	<ul> <li>Select training providers</li> <li>Look for gaps in training, develop plan to address</li> </ul>	<ul> <li>Begin training program placements</li> <li>Monitor enrollments/</li> <li>Forecast impact</li> </ul>	<ul> <li>Training Continues</li> <li>Placements begin</li> <li>Midcourse Corrections Identified</li> </ul>	<ul> <li>Execute corrections as necessary</li> <li>Reinforce Successes</li> </ul>	• Placements continue	<ul> <li>Placements Continue</li> <li>Initial data analyzed</li> </ul>	<ul> <li>Placements continue</li> <li>Data collection continues</li> <li>Assess Success</li> </ul>
Build Strong Business Support	<ul> <li>Ramp up weekly task force</li> <li>Gather high demand representation</li> <li>Engage partners to link business needs</li> </ul>	• Industry Councils Engaged	<ul> <li>Employer</li> <li>Engagement</li> <li>begins at all</li> <li>levels</li> <li>Office of Work-</li> <li>Based Learning</li> <li>begins engaging</li> <li>employers</li> </ul>	<ul> <li>Employer Engagement continues</li> <li>Midcourse corrections identified</li> </ul>	<ul> <li>Hiring begins</li> <li>Employer Engagement continues</li> <li>Execute corrections</li> </ul>	<ul> <li>Hiring Continues</li> <li>Make initial projections</li> </ul>	<ul> <li>Hiring continues</li> <li>Data confirmed</li> </ul>	• Assess success
Begin Longer Term Workforce Planning	<ul> <li>Aligned related grant requests</li> <li>Engage TIPS Strategies to develop long term COVID19 recovery plan</li> </ul>	<ul> <li>Solidify October Board planning retreat.</li> <li>Integrate this effort into State Plan</li> <li>Deploy successful STRADA grant</li> </ul>	<ul> <li>Priorities Identified</li> <li>DWDB Planning session held.</li> <li>Alignment activities identified</li> <li>Long term strategy ID'd</li> </ul>	<ul> <li>Funding Guidelines rewritten to include new priorities</li> <li>New planning document started</li> </ul>	<ul> <li>Executive Com. Briefed Midcourse – Corrections briefing</li> <li>Initial Funding guidelines submitted</li> </ul>	<ul> <li>DWDB full board approves funding guidelines</li> <li>RFP process begins</li> </ul>	• TBD	• Executive Committee briefed.

# **Team Members So Far**

Representing State Agencies, Business and Associated Partners

Gary Stockbridge (Delmarva Power) Cerron Cade (DOL) Stacey Laing (DOL) Wanda Gibson (DOL) Mike Quaranta (Delaware State chamber of Commerce) Robert Perkins (Delaware Business Roundtable) Kurt Foreman(DPP) Luke Rhine (DOE) Paul Herdman (Rodele) Hon. Bryon Short (Del Rep) Edward Capodanno (ABC Delaware) Tamarra Morris (New Castle County) Patrick Callahan (Techimpact) Ray Fitzgerald, Ray (DHSS) Rachel Turney, Rachel (DOL) Wanda Holifield (DWDB) William Potter (DWDB)

Cheryl Heiks (Delaware Health Care Facilities Association) Tomi Morris (Delaware Health Care Facilities Association) Wayne Smith (Delaware Health Association) Ian Patton (Laborers' International Union of North America) Paul T. Morris, Jr. (DelTech; Mary Horstmann (JP Morgan) Connie Montana (Bank of America) Catherine Lindroth (Social Contract) Albert Shields (Gov Office) Bob Perkins (Brandywine Public Strategies) Romain Alexander (Gov Office) Wes Southall (Stand by Me) Andrea Guest (DVR) Karryl Hubbard (DOL) Charles A Madden (DPP) McKinney-Newman, Robin (DWIB)



# **TARGETED AND RAPID**

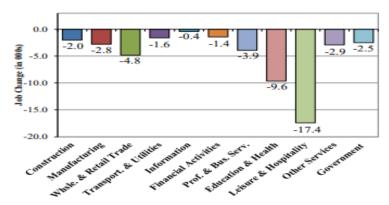
#### Short term growth/opportunities:

Based on DJL COVID 19- Immediate openings listed in Delaware JobLink

Month	June 2020	July 2020	August 2020 8/6/2020
	Healthcare	Healthcare 60+26+8+7	Healthcare 48+15+8+8+7
	Food Services	Retail 26+10	Retail 20+10+10
	Supermarkets	Manufacturing 14	Gvt support 16
	Other retail	Employment agencies 12+6	Temp agencies 15+6
	Govt Support	Gvt support 12	Manufacturing 10
	Manufacturing	Finance and insurance 6	Finance and insurance 9

#### Delaware Over-the-Year Job Change

June 2019—June 2020



## Over the month job changes by industry

Month	April 2020	May 2020	June 2020
Construction	-2.1	.4	.2
Manufacturing	-2.4	.4	.5
Trade, Trans & Utilities	-12.8	.7	4.4
Information	3	0	0
Financial	2	3	2
Prof & Business Services	-9.1	1.4	.6
Education & Health	-13.6	1.0	1.5
Leisure & Hospitality	-26.5	1.3	10.9
Other Services	-5.6	.8	2.5
Govt	-2.1	-1.3	.2





Rapid Training & Reemployment Initiative

# TARGETED AND RAPID

#### **Demand Industries/Councils**

- IT
- Healthcare
- Transportation and Warehousing
- Construction & Manufacturing
- Food Services

#### **Applicants**

- Large Training Providers specializing in demand industry training
- Employer Groups (Many small businesses)
- Large Employers

#### **Target Populations**

- Unemployed/underemployed adult Delaware workers
- Priority given to Delaware residents, and non-residents must be tied to a
- Delaware business.
- Individuals who live in a Promise Community zip codes
- Individuals who are on public assistance (e.g. TANF and SNAP
- Individuals who have barriers to employment/career advancement (persons with disabilities, return offenders, etc.).





# **Future Work**

#### P1—Postsecondary Career Pathways - \$16 million USDOE GRANT

Create a "career connected" postsecondary education system that positions the workforce side of two- and four-year degree institutions (Del Tech, DSU, WilmU, UD) to live at the intersection of economic and community development. The system is guided by labor market research, employer boards/industry councils (across institutions), and credential/degree innovation occurring through the workforce development branch of these institutions. Further, innovation and customization is introduced through high-quality, third-party education and training providers, that work within and beside the system to scale credential programs and further customize services (e.g. Merit America or similar models). The system creates a new postsecondary path for youth and adults that serves as a point of entry leading into a degree, embedded within a degree, or to extend learning beyond a degree. Ideally, this new path will diminish the number of students caught in "large debt/some college, no degree" eddies









# Delaware's Post COVID-19 Workforce Planning

Putting Delawareans Back to Work

For: The Southern Regional Education Board

Presented By: Cerron Cade Delaware Secretary of Labor





Rapid Training & Reemployment Initiative

# **STATE EXEMPLAR: FLORIDA**

## Rapid Credentialing Grant program

Henry Mack, Chancellor, Division of Career and Adult Education

Kathy Hebda, Chancellor, Division of Florida Colleges, Florida Department of Education



## **Rapid Credentialing Economic Recovery & Prosperity Program**

- Florida businesses experience significant declines in revenue, with total small business revenue witnessing a 23% net decrease since January.
- Residents have signaled a desire to find re-employment where current skills match demand from employers whose products/services accelerate relief or from employers whose products/services are less susceptible to disruption.
- Despite economic stabilization trends, we know of the effects of industry 4.0, automation, Al and we know of persistent low education attainment in the workforce in Florida, and we know new employment opportunities are shifting toward candidates with a postsecondary education. We also know of the gap between working age adults and dependents will widen.



### Closing Gaps in Credential Attainment to Accelerate Economic Recovery

The recovery will create jobs that can be filled by unemployed Floridians, but only if they have the essential skills to compete – skills that must be developed in months or weeks. Florida must prepare, pivot and partner with industries outside education to assess and identify the impact of the pandemic on the labor market, **identifying new jobs and job functions needed and rapid training programs** to meet new work demands and functions.

Displaced workers will want to upskill themselves to be more competitive for jobs in the recovery. Increase in demand for postsecondary institutions that can urgently redesign credential programs to provide immediate relief for essential jobs. The unique flexibility and programs of state colleges and technical colleges, which can quickly prop up credential programs, will be an asset.



### Rapid Credential Programs to Accelerate Recovery

New rapid credential programs – from 1 to 18 weeks for completion – will be necessary to accelerate recovery both for individual households and the state overall.

For individuals, these jobs will pay better and carry higher benefits than those from which they were suddenly furloughed. Postsecondary should align with CareerSource Florida, credentialing and certification entities to align with high demand and recovery critical jobs. Continued flexibility in enrollment, credentialing and certifications will enable postsecondary to respond to job market demands for the full period of recovery.



### **Rapid Credentialing Economic Recovery & Prosperity Program**

### **Bite Size Approach**

- Jenkins et al (2018) show more focused, accelerated pathway enrollments/cohorts means higher completion.
- McCarthy (2015) suggests specialized short term credentials can help learners progress.
- Why not drive sub associate certificate attainment or enable institutions to embed?

### **Economic Diversification**

- If economic diversification matters for economic prosperity, and if education diversification (kind and number of credentials) matters for economic diversification, then we have an economic case.
- We know of the ROI of short term industry driven credentials or certifications





Strengthening Workforce or Career, Technical & Adult Education Partnered with CareerSource Florida to establish knowledge of short term, in demand, but high value credentials

 $\triangleright$ 

Linked list to Enterprise Florida's targeted industries grounded in knowledge that students who complete short term programs are more likely to earn additional or find employment



Earmarked \$35 million dollars from Governors Emergency Education Relief Fund



Application for postsecondary institutions (technical colleges and state colleges) to apply



Incentivize enrollment and completion in short term, in demand, but high value credentials - targeting economically disadvantaged and COVID impacted

# Rapid Credentials \$35 Million (from Governor's Fund)

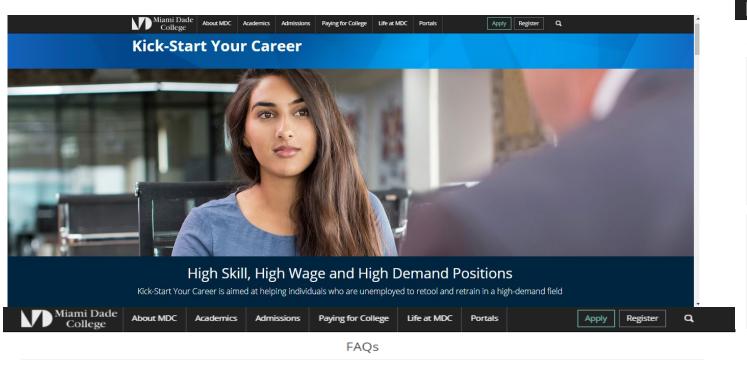
In partnership with the state's 28 Florida College System (FCS) institutions and the state's 48 technical colleges, FDOE is proposing to increase capacity around short-term, in-demand 1) *technical certificate programs* (i.e., short, *credit* options offered by all our FCS institutions); 2) *clock hour career certificate* programs (i.e., short, vocational training programs offered by our technical colleges); and 3) *industry certification* preparation courses (i.e., courses that culminate in an industry-recognized certification that can articulable into college credit).

□ FDOE has identified over 100 of these programs statewide and has cross-walked them to CareerSource Florida and Enterprise Florida's in-demand sector strategies.

All three of the workforce education-related credentials are accessible, affordable and articulate into "higher-level" credentials (i.e., AS degrees or BAS degrees) that will make Florida a national exemplar in COVID-19 economic stabilization and recovery efforts.

Looking forward, FDOE intends to bring all of its resources to bear in helping faculty, administrators and staff provide the necessary resources to reimagine its postsecondary CTE offerings as a mechanism for economic and social mobility.





#### / Miami Dade About MDC Academics Admissions Paying for College Life at MDC Portals Apply Register Q College

#### Eligible College Credit Certificate Programs

#### Accounting Clerk



The Business Specialist College Credit Certificate program is the first in a series of View Course Schedule for Summer three College Credit Certificate programs designed to prepare students for Term employment in entry-level positions in the following areas: accounting/budgeting, business management, finance, human resources, international business, marketing, small business. There is only one College Credit Certificate in Business Specialist. Students may select one of the 7 options, but the certificate is awarded only once.

Program Details

#### Audio Technology



The Audio Technology Program is an intensive practical and theoretical training program that focuses on the foundation of sound engineering, designed to prepare students to become successful in today's commercial sound recording industry. This program offers students the opportunity to learn both the technical and creative components of audio recording to prepare them for the job market.

This program is offered at Kendall Campus.

Location

View Course Schedule for Summer Term

Program Details

Miami Dade College About M	IDC Academics	Admissions	Paying for College	Life at MDC	Portals	Apply Register Q
Accounting Clerk						
	three Colle employme business m marketing,	ge Credit Certific nt in entry-level anagement, fina small business.	lege Credit Certificate p cate programs designer positions in the followin ance, human resources There is only one Colle lect one of the 7 option	d to prepare stud ng areas: accoun , international bu ge Credit Certific	lents for ting/budgetinູ usiness, ate in Busines	<u>Term</u> g,

#### Program Details

First Semester				
Course ID	Course Title	Credits		
TAX 2000	Income Tax - TAX2000	3		
ACG2021 + Lab	Financial Accounting + Lab	4		

Second Semester

Second Semester					
Course ID	Course Title	Credits			
TAX 2021	Taxation of Business Organization	3			
ACG 2071 + Lab	Managerial Accounting + Lab	4			
ACG 2450	Accounting Software Technologies	3			
ACG 1403	Excel for Business	1			

Total: 18 credits



- Provides working knowledge of CRM, salesforce tools and an understanding of customer service and relationship selling
- · Students can typically complete certificate in one and a half semesters
- Strong workforce demand for these job skills

#### Career Prospects

- Bookkeeper
- Accounting Clerk
- Over 9,000 jobs listed in the last year

How do I sign up?

Is the program free?

When do I need to finish?

Do I get a certificate?

Are the programs in Spanish?

Where are the classes offered?

Will I need access to a computer?

How many scholarships are available?

Do I need to qualify for Financial Aid?

Who is eligible for the scholarship?

Can I apply for more than one program?

When will I know if I received the scholarship?

If I am accepted, can I select the courses I want to take?

#### HIGH-DEMAND JOBS IN TAMPA BAY

> BOOKKEEPING, ACCOUNTING, AND AUDITING CLERKS

> TRANSPORTATION, STORAGE, AND DISTRIBUTION MANAGERS

> DRAFTERS, ALL OTHER

> MEDICAL RECORDS AND HEALTH INFORMATION TECHNICIANS

> COMPUTER PROGRAMMERS

> POLICE, FIRE, AND AMBULANCE DISPATCHERS

> AUDIO AND VIDEO EQUIPMENT TECHNICIANS

> INFORMATION SECURITY ANALYSTS

DESCRIPTION

#### **NEED A JOB? TRAIN HERE!** SHORT-TERM TRAINING FOR HOT JOBS IN TAMPA BAY

GET JOB READ

#### RECISTER FOR CLASSES

#### SPC St. Petersburg College

APPLY NOW REGISTE

REGISTER FOR CLASSES SEARCH FOR CLASSES

APPLY TO SPC

# **GET JOB READY AT SPC!**

#### FAST TRAINING FOR YOUR NEXT JOB IN TAMPA BAY

St. Petersburg College offers short-term, online training programs to get you certified and ready for a job in as little as 16 weeks. Find in-demand occupations and training programs that will prepare you for work in fields such as technology, health and business. A leader in online education, we offer low tuition and personalized support.

Using labor market data, Get Job Ready at SPC connects you to job titles, average salaries and projected annual job openings in various industries. Now is a great time to gain new skills that will quickly qualify you for immediate employment. All you need is the training!

#### SPC St. Petersburg College APPLY NOW REGISTER FOR CLASSES SEARCH FOR CLASSES > TRANSPORTATION, STORAGE, AND DISTRIBUTION MANAGERS **RELATED OCCUPATIONS:** FLORIDA PROJECTED EMPLOYMENT FLORIDA SALARY DATA High salaries 390 \$142,140 Annual job openings Medium salaries UNITED STATES PROJECTED EMPLOYMENT \$81.450 11.400 Low salaries \$53,100 Annual job openings GET TRAINED Supply Chain Management PROGRAM OVERVIEW DURATION: 1 YEAR FORMAT: FACE-TO-FACE COST/CREDIT HOUR: \$111.75 (FLORIDA RESIDENT); \$386.90 (OUT-OF-STATE RESIDENTS) TOTAL CREDITS REQUIRED: 18

#### HIGH-DEMAND JOBS IN TAMPA BAY

About TCC2Work Choose Your Career Job of the Week

833-TCC-JOBS 🤳 tcc2work@tcc.fl.edu 🖂

Search ....









#### **Public Service**



Correctional Probation Basic Recruit Career and Technical Certificate
 Correctional Probation Crossover: Corrections to Correctional Probation Career and Technical Certificate
 Corrections Crossover: Correctional Probation to Corrections Career and Technical Certificate
 Corrections Crossover: Law Enforcement to Corrections Career and Technical Certificate
 Correctional Probation Applied Technology Diploma Firefighter Career and Technical Certificate
 Law Enforcement Crossover: Correctional Probation to Law Enforcement Career and Technical Certificate
 Law Enforcement Crossover: Corrections to Law Enforcement Career and Technical Certificate

Are you currently unemployed? Was your employment impacted as a result of the coronavirus (COVID-19) and due to working in a non-essential position? Well, TCC is here to assist you with getting your life back on track. We recognize that these are challenging times and that it's difficult to figure out what your next move should be. To get you started we've created Be Essential programs that will help you land a job in an essential position ranging from healthcare, information technology, public safety and a whole lot more! There's only 1 step separating you between where you are now and where you'd like to be in the future..... with a great job that turns into a career! There's no time to waste. Just complete the short survey listed below and we'll do the rest.

#### Click here to fill out the survey.





# BROWARD UP

#### Broward College now offering select courses, workshops, and services in your neighborhood!

Through Broward UP, Broward College is offering FREE educational opportunities, workforce training, and support services directly in neighborhoods throughout Broward County. Our goal is to help you get the training needed to find a good job, make more money, and get the skills needed to thrive in the workforce.

#### Get involved!

Enroll in non-credit, certificate-based courses, participate in workshops tailored to learning the skills needed for college and career readiness, and build relationships with caring instructors, staff, and community partners all invested in your success. Interested in working toward a degree but don't know where to start, we can provide the guidance to get you enrolled into a program, either online or in one of our traditional campus locations, and on the way toward achieving your Unlimited

Potential (UP)!

BROWARD UP CLASSES

#### **REQUEST INFORMATIC**

Healthcare Career Online Training	Workforce Skills Training
Assisted Living Technician*	Microsoft Word
Clinincal Medical Assistant*	Microsoft Powerpoint
Dental Assistant*	Microsoft Excel (Advanced)
Dialysis Technician	Six Sigma
EKG Technician	Project Management
Medical Administrative Assistant*	Supply chain Management
Medical Billing and Coding*	Supervision and Management
Personal Care Assistant*	Managing Personal Finances
Pharmacy Technician*	Effective Communication
Veterinary Assistant Specialist*	Essential Job Skills Training
*Externship oppurtunity may be available	Find that Job & Mastering an Interview





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#### **CORPORATE & COMMUNITY TRAINING**



Lake Tech's Corporate and Community Training division provides customized training and educational resources through short, jobspecific training for employees, job seekers, and the community.

Training includes customized programs, continuing education in areas of professional and personal interest, and eLearning.

The Council on Occupational Education (COE) does not accredit avocational programs such as "Adult Applied Academic Education (AAAE), Adult Basic Education (ABE), English for Speakers of Other Languages (ESOL), and GED preparation." In addition, avocational programs do not qualify for Title IV financial aid assistance.

#### PUBLIC SAFETY

COURSE	HOURS	DATES	TIME	COST	
Private Security Guard Class D   July 20-31, 2020	4 HOURS PER CLASS	Jul 20 - Jul 31	6:00 pm - 10:15 pm	USD \$199.00	VIEW REGISTER
Private Investigator Intern CC   September 14-25, 2020	4 HOURS PER CLASS	Sep 14 - Sep 25	6:00 pm - 10:00 pm	USD \$199.00	VIEW REGISTER

#### INDUSTRIAL

COURSE	HOURS	DATES	TIME	COST	
Intro to Construction Technology   September 22 – November 19, 2020	3 HOURS PER CLASS	Sep 22 - Nov 19	6:00 pm - 9:00 pm	USD \$1,000.00	VIEW REGISTER



MANATEE TECHNICAL COLLEGE

#### Home > Training Programs > Information Technology > ITIL 4 Foundation (Voucher Included)

#### Call Now 855.520.6806

#### ITIL 4 Foundation (Voucher Included)

Call No



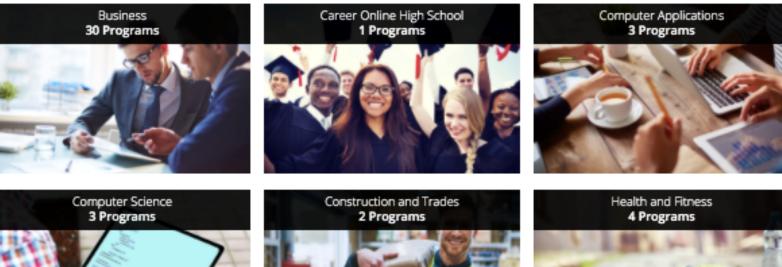
<b>⇒795.00</b> (USD)				
ENROLL NOW				
С	ONTACT ME			
CODE GES3025	VOUCHER INCLUDED			
3 MONTHS	20 COURSE HRS			

\$705 00 (USD)

#### Career Training Programs from Manatee Technical College

Manatee Technical College, in partnership with ed2go, offers online open enrollment programs designed to provide the skills acquire professional level positions for many in-demand occupations.

Our programs are designed by a team of professionals from each respective field, providing you with effective web-based lear Instructors/mentors are actively involved in your online learning experience, responding to any questions or concerns, as well motivating you to succeed.









# **STATE EXEMPLAR: LOUISIANA**

**Compete Louisiana program** 

Katie Barras, Assistant Vice President for Academic Innovation, University of Louisiana System



# Competela powered by the universities of Louisiana

A program of the University of Louisiana System, re-engages the 653,000 Louisianans with some college credit, but no degree, providing adult learners innovative supports and flat-rate tuition to aid with degree completion.



# Compete LA's Solution and Supports

Compete LA is designed to increase educational attainment through a system of supports that expedite re-enrollment and identify the degree path best aligned to the adult learner's academic and career goals.

### Compete LA provides:

- Removal of bureaucratic barriers to re-entry
- Innovative course schedules and delivery
- Personalized success coaching
- Support systems for academic assistance, financial aid, and childcare
- Reduced, flat rate tuition
- Coaching 7 days a week with extended evening hours
- Multiple communication channels for students to connect with the coach

# **How It Works**



# **Progress to Date**

### **Systemwide Innovations**

- Application Fee Waiver
- Debt Policy Adjustments
- Flat Rate tuition
- Centralized Coaching Model
- Live Data Exchange
- Shared communications strategy

### **Next Steps**

- Launch of Compete LA Academy
- Expanded Post-Graduation Guidance and Support for Graduates
- Pursuit of MOU's with business and industry to expand tuition assistance options for students
- Launch of Flight Path, a transcript and degree path review software

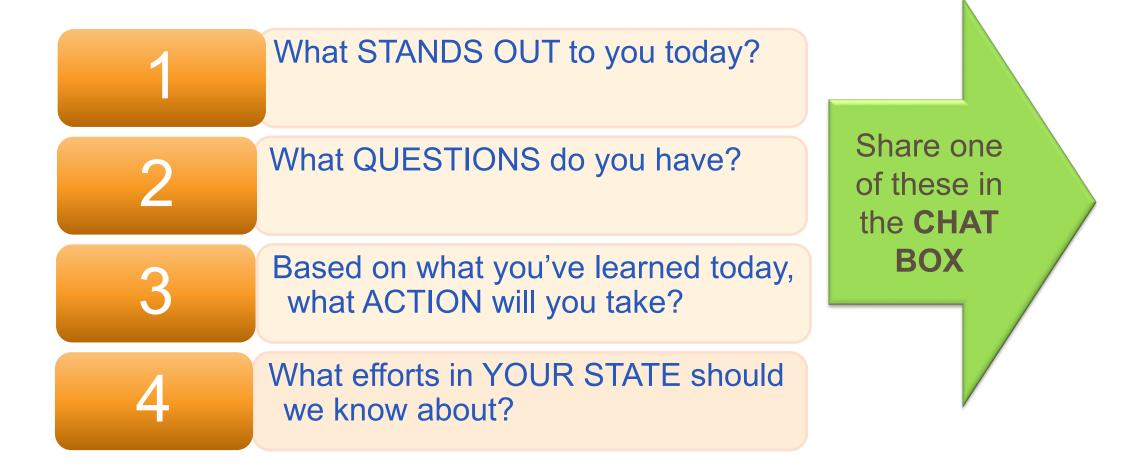


# www.competela.org

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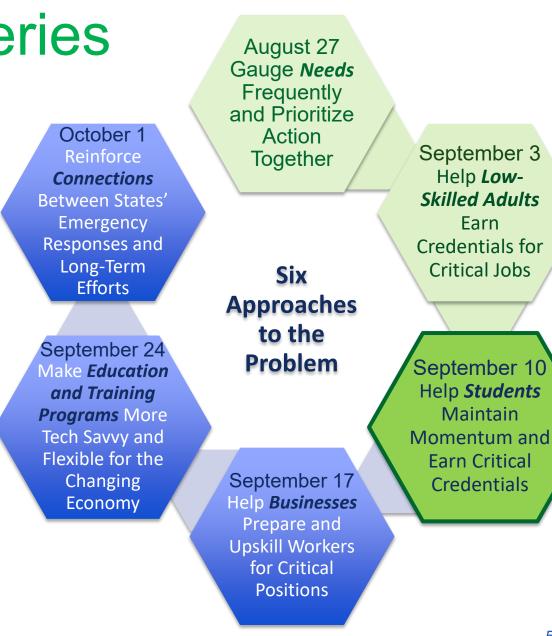
# DISCUSSION

# **Discussion in brief**



# Join us for the whole series

# REGISTER AND ACCESS MATERIALS: sreb.org/WorkforceRecovery



### SREB

How can SREB support you? Share a suggestion in the **CHAT BOX** 

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# **THANK YOU!**