Bouncing Back from COVID Using Education and Workforce Development Dollars
SERIES MOTIVATION

The road to economic recovery from the COVID shutdowns will be long.

Existing inequalities are widening.
SERIES GUIDING QUESTION

How can states use workforce and education dollars to turn things around?
SERIES OVERVIEW

Register and access completed webinars at sreb.org/workforcerecovery
In each session we…

- Inform our collective work, get inspired and connect
- Share key strategies for policies, programs and equity
- Hear how leading states are doing it
- Spotlight resources to get the work done

SREB presents
State experts present
We all discuss
Polls and chat throughout
TODAY’S SESSION

Help Low-Skilled Adults Earn Credentials for Critical Jobs
CONTEXT
Before COVID, nearly 40% of workers in the South could not meet rising industry demands for a more skilled, tech-savvy and adaptable workforce.

Source: SREB’s 2019 Economic Outlook in SREB States
The scale of job losses due to COVID is extraordinary, and fluctuations will likely continue.

Unemployment insurance claims by week, 1967 - 2020

Source: Bureau of Labor Statistics

1967 – February 2020

March 2020
Low-skilled workers, people of color and individuals facing barriers to employment before COVID are now bearing the brunt of the pandemic.
But good jobs are out there for people with the right skills and credentials.
ACTIONS to Help Low-Skilled Adults Earn Credentials for Critical Jobs

1. Based on your data,
2. Tailor, expand and promote opportunities at postsecondary institutions
3. Support individuals to access and complete programs
4. Promote equity through strategic outreach and supports
ACTIONS to Help Low-Skilled Adults Earn Credentials for Critical Jobs

Based on your data,

1. Tailor, expand and promote opportunities at postsecondary institutions

2. Support individuals to access and complete programs

3. Promote equity through strategic outreach and supports
Based on data, chart a path together

- Governor’s economic development cabinet or other state leadership body
- Regional workforce development boards and economic development groups
- Business leaders and industry sector partnerships
- Diverse community members, to spotlight equity
- Data experts
- Education and training leaders

For more about using data to drive economic recovery, access webinar #1 materials at https://www.sreb.org/workforcerecovery
Based on data, identify credentials that are needed for the jobs *most* critical to recovery,

- Are valued by industries and stackable
- Can be earned the fastest
- Advance the state’s long-term vision

And that
Tailor, expand and promote **opportunities at postsecondary institutions**

Rethink existing funds
Leverage new funds

- Courses, programs, career pathways
- Work-based learning, internships, apprenticeships
- Integrated Education and Training
- Integrated English Literacy and Civics Education
- Educator supports

Think systemically

- Connections across
  - Two-year and four-year institutions
  - Secondary programs
  - Business and industry

- WIOA one-stop center services, counseling, eligible training providers list
- Data systems
- Discontinue programs not aligned with current needs
Support *individuals* to access and complete programs

**RESOURCES**
- Rethink existing
- Leverage new

**TO AND THROUGH SUPPORT**
- Communication, outreach
- Student-program matching
- Identify transferable skills
- Mentoring, support services

**TUITION, FEES, MATERIALS**
- Grants to individuals
- FAFSA support
- Financial aid flexibility

**WORKFORCE DEVELOPMENT SYSTEMS**
- WIOA one-stop centers services and counseling
- Candidate-employer matching
- Data

**EMPLOYER PARTNERSHIPS**
- Cut down lag time between layoffs and program enrollment
- Streamline hiring process for newly-credentialled individuals

**RESOURCES**
- Rethink existing
- Leverage new
### Promote equity

<table>
<thead>
<tr>
<th>(1) Awareness</th>
<th>(2) Access</th>
<th>(3) Completion</th>
<th>(4) Placement</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Communication materials</td>
<td>• Allow participants to keep unemployment benefits and waive requirement to look for work while studying</td>
<td>• Count previously earned credits</td>
<td>• Partnerships with employers to streamline hiring for completers and recruit workers with barriers</td>
</tr>
<tr>
<td>• Outreach and recruitment</td>
<td>• Let grants cover tuition for remedial courses</td>
<td>• Co-requisite remediation</td>
<td>• Count experience through internships and apprenticeships</td>
</tr>
<tr>
<td>• Community partners</td>
<td>• FAFSA support</td>
<td>• Expose to job placement opportunities</td>
<td>• Support for securing a position, e.g. job searches, resumes, interviewing</td>
</tr>
<tr>
<td>• Exposure to workforce needs, opportunities</td>
<td>• Technology and internet access</td>
<td>• Flexible schedules</td>
<td>• Mentoring</td>
</tr>
<tr>
<td>• Aptitudes and interest assessment</td>
<td>• Bridge programs and mentoring</td>
<td>• Online formats</td>
<td></td>
</tr>
<tr>
<td>• Technology and internet access</td>
<td></td>
<td>• Support services, e.g., tutoring, transportation, childcare</td>
<td></td>
</tr>
</tbody>
</table>

**Disaggregate and share data**
RESOURCES for Getting This Done
Resources for programs to help adults earn credentials for critical jobs

<table>
<thead>
<tr>
<th>ESSA</th>
<th>Perkins V</th>
<th>WIOA</th>
<th>CARES Act</th>
<th>State funds</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>CTE facilities and equipment provided under ESSA can be used by adult programs, via partnerships</td>
<td>Programs must address workforce needs and lead to credentials</td>
<td>Title I: Individual training accounts, on-the-job training, apprenticeships, employability skills workshops, career counseling, resume building</td>
<td>Elementary and Secondary School Emergency Relief Fund</td>
<td>General funds</td>
<td>Business and industry contribution</td>
</tr>
<tr>
<td>Integrated academic and CTE content</td>
<td>Focus on career pathways and work-based learning</td>
<td>Title II supports adult education, Integrated Education and Training, Integrated English Literacy and Civics Education</td>
<td>Higher Education Emergency Relief Fund</td>
<td>Repurposed dollars from pre-COVID initiatives that do not address evolving needs</td>
<td>Community support</td>
</tr>
<tr>
<td></td>
<td>State determines how to split funds between secondary and postsecondary programs</td>
<td>Title IV education and training and supported employment resources</td>
<td>Governor’s Emergency Education Relief Fund</td>
<td></td>
<td>Philanthropic grants</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Expanded <em>Dislocated Worker Grants</em></td>
<td><em>Reimagine Workforce Preparation</em> grants for state workforce boards for short-term education and training</td>
<td></td>
<td>Federal Reserve’s Banks Reinvestment Act</td>
</tr>
<tr>
<td></td>
<td></td>
<td>TANF partnerships and SNAP Education and Training funds</td>
<td><em>Economic Recovery Assistance</em> grants to state and local governments, institutes of higher ed., others, for planning and deployment of broadband for education and training</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Reemployment Services and Eligibility Assessment program for those on unemployment insurance – integrate into WIOA services</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Require cross-statute coordination, equity and data focus
STATE EXEMPLARS
STATE EXEMPLAR: DELAWARE

Rapid Workforce Training and Redeployment Initiative

Cerron Cade, Delaware Secretary of Labor
Delaware’s Post COVID-19 Workforce Planning

Putting Delawareans Back to Work

For: U.S.
The Southern Regional Education Board

Presented By:
Cerron Cade
Delaware Secretary of Labor
Executive Order 43

Establish A Rapid Training & Reemployment Initiative

• Funds Issued No Later Than Dec. 30, 2020
• Training Must Be Completed By March 31, 2021

Through close collaboration between DWDB and DOL

• Long History Of Teamwork

Focus on In-demand Careers, Credential Programs, And Employer Involvement

• Develop a Demand Occupation List specific to this Initiative
• Eligible Training Provider Lists Credentials And Recently Complete RFP Providers

Provided $10 Million Dollars in Funding

• Funding from the CARES Act Stimulus Grant issued to
The Planning Team

Chair - Gary Stockbridge, Delmarva Power
Co-Chair - Cerron Cade, Delaware Secretary of Labor

Bill Potter, Executive Director of the Delaware Workforce Development Board
Stacey Laing, Director of the Delaware Division of Employment and Training
Luke Rhine, Delaware Department of Education
Mike Quaranta, Delaware Chamber of Commerce

Initial Responsibilities

• Assess the damage
• Landscape of our existing resources
• Determine our needs
• Align related workforce training opportunities and stakeholders throughout the state.
Three Steps to Success

Build Strong Business Support

Develop & Execute A Rapid Training Plan

Longer Term Workforce Planning
Planning Team serves as an ad-hoc sub-committee of the Delaware Workforce Development Board

- DOL
- DOE
- Delaware Technical Community College
- State Chamber of Commerce
- Delaware Prosperity Partnership
- Private Industry Groups
- Organized Labor
- Non-Profit Organizations
- And Others

Rapid Training & Reemployment Initiative
Team Members So Far

Representing State Agencies, Business and Associated Partners

Gary Stockbridge (Delmarva Power)
Cerron Cade (DOL)
Stacey Laing (DOL)
Wanda Gibson (DOL)
Mike Quaranta (Delaware State chamber of Commerce)
Robert Perkins (Delaware Business Roundtable)
Kurt Foreman (DPP)
Luke Rhine (DOE)
Paul Herdman (Rodele)
Hon. Bryon Short (Del Rep)
Edward Capodanno (ABC Delaware)
Tamarra Morris (New Castle County)
Patrick Callahan (Techimpact)
Ray Fitzgerald, Ray (DHSS)
Rachel Turney, Rachel (DOL)
Wanda Holifield (DWDB)
William Potter (DWDB)

Cheryl Heiks (Delaware Health Care Facilities Association)
Tomi Morris (Delaware Health Care Facilities Association)
Wayne Smith (Delaware Health Association)
Ian Patton (Laborers’ International Union of North America)
Paul T. Morris, Jr. (DelTech)
Mary Horstmann (JP Morgan)
Connie Montana (Bank of America)
Catherine Lindroth (Social Contract)
Albert Shields (Gov Office)
Bob Perkins (Brandywine Public Strategies)
Romain Alexander (Gov Office)
Wes Southall (Stand by Me)
Andrea Guest (DVR)
Karryl Hubbard (DOL)
Charles A Madden (DPP)
McKinney-Newman, Robin (DWIB)
TARGETED AND RAPID

Short term growth/opportunities:
Based on DJL COVID 19- Immediate openings listed in Delaware JobLink

<table>
<thead>
<tr>
<th>Month</th>
<th>June 2020</th>
<th>July 2020</th>
<th>August 2020</th>
</tr>
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<tbody>
<tr>
<td>Healthcare</td>
<td>Healthcar</td>
<td>Healthcare</td>
<td>Healthcare</td>
</tr>
<tr>
<td>Food Services</td>
<td>29+10</td>
<td>29+10</td>
<td>29+10</td>
</tr>
<tr>
<td>Supermarkets</td>
<td>14</td>
<td>GoVt sup</td>
<td>GoVt support</td>
</tr>
<tr>
<td>Other retail</td>
<td>Employment</td>
<td>Temp agencies</td>
<td></td>
</tr>
<tr>
<td>Govt Support</td>
<td>12+6</td>
<td>12+6</td>
<td>12+6</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>Finance and insurance</td>
<td>Finance and insurance</td>
<td></td>
</tr>
</tbody>
</table>

Over the month job changes by industry

<table>
<thead>
<tr>
<th>Month</th>
<th>April 2020</th>
<th>May 2020</th>
<th>June 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Constr</td>
<td>-2.1</td>
<td>.4</td>
<td>.2</td>
</tr>
<tr>
<td>Manuf</td>
<td>-2.4</td>
<td>.4</td>
<td>.5</td>
</tr>
<tr>
<td>Trade, Trans &amp; Utilities</td>
<td>-12.9</td>
<td>.7</td>
<td>4.4</td>
</tr>
<tr>
<td>Inform</td>
<td>-3</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Financ</td>
<td>-2</td>
<td>-3</td>
<td>-2</td>
</tr>
<tr>
<td>Prof &amp; Business Services</td>
<td>-9.1</td>
<td>1.4</td>
<td>.8</td>
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<tr>
<td>Educ &amp; Health</td>
<td>-13.6</td>
<td>1.0</td>
<td>1.6</td>
</tr>
<tr>
<td>Leisure &amp; Hospitality</td>
<td>-25.9</td>
<td>1.3</td>
<td>10.9</td>
</tr>
<tr>
<td>Other Services</td>
<td>-5.6</td>
<td>.8</td>
<td>2.5</td>
</tr>
<tr>
<td>Govt</td>
<td>-2.1</td>
<td>-1.3</td>
<td>-2</td>
</tr>
</tbody>
</table>
TARGETED AND RAPID

Demand Industries/Councils

- IT
- Healthcare
- Transportation and Warehousing
- Construction & Manufacturing
- Food Services

Target Populations

- Unemployed/underemployed adult Delaware workers
- Priority given to Delaware residents, and non-residents must be tied to a Delaware business.
- Individuals who live in a Promise Community zip codes
- Individuals who are on public assistance (e.g. TANF and SNAP)
- Individuals who have barriers to employment/career advancement (persons with disabilities, return offenders, etc.).

Applicants

- Large Training Providers specializing in demand industry training
- Employer Groups (Many small businesses)
- Large Employers
Future Work

P1—Postsecondary Career Pathways - $16 million USDOE GRANT

Create a “career connected” postsecondary education system that positions the workforce side of two- and four-year degree institutions (Del Tech, DSU, WilmU, UD) to live at the intersection of economic and community development. The system is guided by labor market research, employer boards/industry councils (across institutions), and credential/degree innovation occurring through the workforce development branch of these institutions. Further, innovation and customization is introduced through high-quality, third-party education and training providers, that work within and beside the system to scale credential programs and further customize services (e.g. Merit America or similar models). The system creates a new postsecondary path for youth and adults that serves as a point of entry leading into a degree, embedded within a degree, or to extend learning beyond a degree. Ideally, this new path will diminish the number of students caught in “large debt/some college, no degree” eddies.
Delaware’s Post COVID-19 Workforce Planning

Putting Delawareans Back to Work

For:
The Southern Regional Education Board

Presented By:
Cerron Cade
Delaware Secretary of Labor
STATE EXEMPLAR: FLORIDA

Rapid Credentialing Grant program

Henry Mack, Chancellor, Division of Career and Adult Education

Kathy Hebda, Chancellor, Division of Florida Colleges, Florida Department of Education
Rapid Credentialing Economic Recovery & Prosperity Program

• Florida businesses experience significant declines in revenue, with total small business revenue witnessing a 23% net decrease since January.

• Residents have signaled a desire to find re-employment where current skills match demand from employers whose products/services accelerate relief or from employers whose products/services are less susceptible to disruption.

• Despite economic stabilization trends, we know of the effects of industry 4.0, automation, AI and we know of persistent low education attainment in the workforce in Florida, and we know new employment opportunities are shifting toward candidates with a postsecondary education. We also know of the gap between working age adults and dependents will widen.
Closing Gaps in Credential Attainment to Accelerate Economic Recovery

The recovery will create jobs that can be filled by unemployed Floridians, but only if they have the essential skills to compete – skills that must be developed in months or weeks. Florida must prepare, pivot and partner with industries outside education to assess and identify the impact of the pandemic on the labor market, identifying new jobs and job functions needed and rapid training programs to meet new work demands and functions.

Displaced workers will want to upskill themselves to be more competitive for jobs in the recovery.

Increase in demand for postsecondary institutions that can urgently redesign credential programs to provide immediate relief for essential jobs.

The unique flexibility and programs of state colleges and technical colleges, which can quickly prop up credential programs, will be an asset.
Rapid Credential Programs to Accelerate Recovery

New rapid credential programs – from 1 to 18 weeks for completion – will be necessary to accelerate recovery both for individual households and the state overall.

For individuals, these jobs will pay better and carry higher benefits than those from which they were suddenly furloughed.

Postsecondary should align with CareerSource Florida, credentialing and certification entities to align with high demand and recovery critical jobs.

Continued flexibility in enrollment, credentialing and certifications will enable postsecondary to respond to job market demands for the full period of recovery.
Rapid Credentialing Economic Recovery & Prosperity Program

Bite Size Approach

• Jenkins et al (2018) show more focused, accelerated pathway enrollments/cohorts means higher completion.

• McCarthy (2015) suggests specialized short term credentials can help learners progress.

• Why not drive sub associate certificate attainment or enable institutions to embed?

Economic Diversification

• If economic diversification matters for economic prosperity, and if education diversification (kind and number of credentials) matters for economic diversification, then we have an economic case.

• We know of the ROI of short term industry driven credentials or certifications
Strengthening Workforce or Career, Technical & Adult Education

Partnered with CareerSource Florida to establish knowledge of short term, in demand, but high value credentials

Linked list to Enterprise Florida’s targeted industries - grounded in knowledge that students who complete short term programs are more likely to earn additional or find employment

Earmarked $35 million dollars from Governors Emergency Education Relief Fund

Application for postsecondary institutions (technical colleges and state colleges) to apply

Incentivize enrollment and completion in short term, in demand, but high value credentials - targeting economically disadvantaged and COVID impacted
Rapid Credentials
$35 Million (from Governor’s Fund)

- In partnership with the state’s 28 Florida College System (FCS) institutions and the state’s 48 technical colleges, FDOE is proposing to increase capacity around short-term, in-demand 1) technical certificate programs (i.e., short, credit options offered by all our FCS institutions); 2) clock hour career certificate programs (i.e., short, vocational training programs offered by our technical colleges); and 3) industry certification preparation courses (i.e., courses that culminate in an industry-recognized certification that can articulable into college credit).

- FDOE has identified over 100 of these programs statewide and has cross-walked them to CareerSource Florida and Enterprise Florida’s in-demand sector strategies.

- All three of the workforce education-related credentials are accessible, affordable and articulate into “higher-level” credentials (i.e., AS degrees or BAS degrees) that will make Florida a national exemplar in COVID-19 economic stabilization and recovery efforts.

- Looking forward, FDOE intends to bring all of its resources to bear in helping faculty, administrators and staff provide the necessary resources to reimagine its postsecondary CTE offerings as a mechanism for economic and social mobility.
**Kick-Start Your Career**

High Skill, High Wage and High Demand Positions

Kick-Start Your Career is aimed at helping individuals who are unemployed to retool and retain in a high-demand field.

---

**FAQs**

Is the program free?

Can I apply for more than one program?

When do I need to finish?

Are the programs in Spanish?

Do I get a certificate?

Where are the classes offered?

Will I need access to a computer?

How many scholarships are available?

Do I need to qualify for Financial Aid?

Who is eligible for the scholarship?

How do I sign up?

When will I know if I received the scholarship?

If I am accepted, can I select the courses I want to take?
FAST TRAINING FOR YOUR NEXT JOB IN TAMPA BAY

St. Petersburg College offers short-term, online training programs to get you certified and ready for a job in as little as 16 weeks. Find in-demand occupations and training programs that will prepare you for work in fields such as technology, health and business. A leader in online education, we offer low tuition and personalized support.

Using labor market data, Get Job Ready at SPC connects you to job titles, average salaries and projected annual job openings in various industries. Now is a great time to gain new skills that will quickly qualify you for immediate employment. All you need is the training.

HIGH-DEMAND JOBS IN TAMPA BAY

- Bookkeeping, Accounting, and Auditing Clerks
- Transportation, Storage, and Distribution Managers
- Drafters, All Other
- Medical Records and Health Information Technicians
- Computer Programmers
- Police, Fire, and Ambulance Dispatchers
- Audio and Video Equipment Technicians
- Information Security Analysts

RELATED OCCUPATIONS:

<table>
<thead>
<tr>
<th>Florida Salary Data</th>
<th>Florida Projected Employment</th>
<th>United States Projected Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>High Salaries</td>
<td>$142,140</td>
<td>390 Annual job openings</td>
</tr>
<tr>
<td>Median Salaries</td>
<td>$81,450</td>
<td>11,400 Annual job openings</td>
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<tr>
<td>Low Salaries</td>
<td>$53,100</td>
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</tr>
</tbody>
</table>

GET TRAINED: Supply Chain Management

PROGRAM OVERVIEW:
- Duration: 1 Year
- Format: Face-to-Face
- Cost/Credit Hour: $111.75 (Florida Resident); $306.90 (Out-of-State Residents)
- Total Credits Required: 18
## Broward College now offering select courses, workshops, and services in your neighborhood!

Through Broward UP, Broward College is offering FREE educational opportunities, workforce training, and support services directly in neighborhoods throughout Broward County. Our goal is to help you get the training needed to find a good job, make more money, and get the skills needed to thrive in the workforce.

### Get involved!

Enroll in non-credit, certificate-based courses, participate in workshops tailored to learning the skills needed for college and career readiness, and build relationships with caring instructors, staff, and community partners all invested in your success. Interested in working toward a degree but don’t know where to start, we can provide the guidance to get you enrolled into a program, either online or in one of our traditional campus locations, and on the way toward achieving your Unlimited Potential (UP)!

### BROWARD UP CLASSES

- **Healthcare Career Online Training**
  - Assisted Living Technician*
  - Clinical Medical Assistant*
  - Dental Assistant*
  - Dialysis Technician
  - EKG Technician
  - Medical Administrative Assistant*
  - Medical Billing and Coding*
  - Personal Care Assistant*
  - Pharmacy Technician*
  - Veterinary Assistant Specialist*

- **Workforce Skills Training**
  - Microsoft Word
  - Microsoft PowerPoint
  - Microsoft Excel (Advanced)
  - Six Sigma
  - Project Management
  - Supply chain Management
  - Supervision and Management
  - Managing Personal Finances
  - Effective Communication
  - Essential Job Skills Training
  - Find that Job & Mastering an Interview

*Externship opportunity may be available

[REQUEST INFORMATION]
CORPORATE & COMMUNITY TRAINING

Lake Tech's Corporate and Community Training division provides customized training and educational resources through short, job-specific training for employees, job seekers, and the community.

Training includes customized programs, continuing education in areas of professional and personal interest, and eLearning.

The Council on Occupational Education (COE) does not accredit avocational programs such as "Adult Applied Academic Education (AAAE), Adult Basic Education (ABE), English for Speakers of Other Languages (ESOL), and GED preparation." In addition, avocational programs do not qualify for Title IV financial aid assistance.

**PUBLIC SAFETY**

<table>
<thead>
<tr>
<th>COURSE</th>
<th>HOURS</th>
<th>DATES</th>
<th>TIME</th>
<th>COST</th>
<th>VIEW</th>
<th>REGISTER</th>
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<tbody>
<tr>
<td>Private Security Guard Class D</td>
<td>July 20-31, 2020</td>
<td>4 HOURS PER CLASS</td>
<td>Jul 20 - Jul 31</td>
<td>6:00 pm - 10:15 pm</td>
<td>USD $199.00</td>
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<tr>
<td>Private Investigator Intern CC</td>
<td>September 14-25, 2020</td>
<td>4 HOURS PER CLASS</td>
<td>Sep 14 - Sep 25</td>
<td>6:00 pm - 10:00 pm</td>
<td>USD $199.00</td>
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</table>

**INDUSTRIAL**

<table>
<thead>
<tr>
<th>COURSE</th>
<th>HOURS</th>
<th>DATES</th>
<th>TIME</th>
<th>COST</th>
<th>VIEW</th>
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<tr>
<td>Intro to Construction Technology</td>
<td>September 22 – November 19, 2020</td>
<td>3 HOURS PER CLASS</td>
<td>Sep 22 - Nov 19</td>
<td>6:00 pm - 9:00 pm</td>
<td>USD $1,000.00</td>
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</tbody>
</table>
Career Training Programs from Manatee Technical College

Manatee Technical College, in partnership with ed2go, offers online open enrollment programs designed to provide the skills to acquire professional level positions for many in-demand occupations.

Our programs are designed by a team of professionals from each respective field, providing you with effective web-based lead instructors/mentors are actively involved in your online learning experience, responding to any questions or concerns, as well motivating you to succeed.

- **Business**: 30 Programs
- **Career Online High School**: 1 Program
- **Computer Applications**: 3 Programs
- **Computer Science**: 3 Programs
- **Construction and Trades**: 2 Programs
- **Health and Fitness**: 4 Programs

ITIL 4 Foundation (Voucher Included)

$795.00 (USD)

Call Now: 855.520.6806

ENROLL NOW

CODE: GST3023

10 MONTHS

VOUCHER INCLUDED

20 COURSE HRS
STATE EXEMPLAR: LOUISIANA

Compete Louisiana program

Katie Barras, Assistant Vice President for Academic Innovation, University of Louisiana System
A program of the University of Louisiana System, re-engages the 653,000 Louisianans with some college credit, but no degree, providing adult learners innovative supports and flat-rate tuition to aid with degree completion.
Compete LA’s Solution and Supports

Compete LA is designed to increase educational attainment through a system of supports that expedite re-enrollment and identify the degree path best aligned to the adult learner’s academic and career goals.

Compete LA provides:

- Removal of bureaucratic barriers to re-entry
- Innovative course schedules and delivery
- Personalized success coaching
- Support systems for academic assistance, financial aid, and childcare
- Reduced, flat rate tuition
- Coaching 7 days a week with extended evening hours
- Multiple communication channels for students to connect with the coach
How It Works

1. Apply for Compete LA
2. Get Matched with Coach
3. Coach Evaluates Degree Path
4. Complete Re-Enrollment
5. Stay Connected with Your Coach Until Graduation
Progress to Date

Systemwide Innovations

• Application Fee Waiver
• Debt Policy Adjustments
• Flat Rate tuition
• Centralized Coaching Model
• Live Data Exchange
• Shared communications strategy

Next Steps

• Launch of Compete LA Academy
• Expanded Post-Graduation Guidance and Support for Graduates
• Pursuit of MOU’s with business and industry to expand tuition assistance options for students
• Launch of Flight Path, a transcript and degree path review software
www.competela.org

Katie Barras
Assistant Vice President for Academic Innovation
Katie.Barras@ulsystem.edu
DISCUSSION
Discussion in brief

1. What STANDS OUT to you today?
2. What QUESTIONS do you have?
3. Based on what you’ve learned today, what ACTION will you take?
4. What efforts in YOUR STATE should we know about?

Share one of these in the CHAT BOX
Join us for the whole series

REGISTER AND ACCESS MATERIALS: sreb.org/WorkforceRecovery
How can SREB support you?
Share a suggestion in the CHAT BOX

Kim Anderson  kim.anderson@sreb.org
Stephen Pruitt  stephen.pruitt@sreb.org
Dale Winkler  dale.winkler@sreb.org
Beth Brinly  bbrinly@mahernet.com

THANK YOU!